

# Top Ten Reasons To Use Windows Essential Business Server 2008

Windows Essential Business Server (EBS) 2008 is an enterprise-class server solution designed and priced for your midsize business. EBS 2008 simplifies your environment by providing a centralized Administration Console to manage an integrated IT infrastructure with the latest versions of management, messaging and security server technologies. By helping to improve IT manageability and reliability, EBS 2008 turns your IT infrastructure into a strategic asset, boosting your productivity and growth. Grow your business with Windows Essential Business Server 2008.

## 1. Designed for midsize businesses

Windows Essential Business Server 2008 takes the guess-work out of selecting software for your network. EBS 2008 brings together the Microsoft product technologies that midsize businesses need most into a single solution with additional features and capabilities unique to EBS 2008. These technologies are integrated into one product making EBS 2008 easy for you to install and manage.

## 2. Priced for midsize businesses

Priced with your IT budget concerns in mind, Windows Essential Business Server 2008 integrates product technologies at a significantly reduced cost compared to standalone products. Several flexible licensing options allow for complete scalability of your cost in relation to your usage, including various Client Access License (CAL) quantities and version suites to suit your specific needs.

## 3. Simplified set up and management

Designed with best practices and industry standards, Windows Essential Business Server 2008 simplifies your IT environment and reduces the complexity of implementing and managing disparate software applications. The Administration Console provides a centralized view of your network and its status, so you can easily manage your IT infrastructure and focus on business.

## 4. Administration Console for ease of management

Simplify routine tasks with best practices and proactively manage your IT environment with the Administration Console that centrally monitors and manages your IT infrastructure, including PCs, servers and devices. Software applications, including third-party, can be integrated into the Administration Console. Patching, software provisioning, remote diagnosis and troubleshooting can all be done through the management console and common tasks are streamlined through wizards.

## 5. Improved IT and user productivity

Daily management of IT is efficient and proactive with the Administration Console, enabling you to work more efficiently while supporting users more effectively. It offers up-to-date IT information in a unified view to help you keep systems up and running, proactively managing your IT before a problem occurs. As a reliable platform, EBS 2008 enables employees to be productive locally and remotely.

## 6. Streamlines planning, deployment, and configuration

Windows Essential Business Server 2008 streamlines planning and deployment, ensuring an operational infrastructure quickly and reliably. Integrated setup dramatically reduces installation steps from days to hours with workloads optimized out-of-the-box for security, performance and reliability. Built-in migration and planning tools ensure core workloads are migrated intact and business continuity is maintained. Planning worksheets, centralized planning tools and best practices configuration help you achieve predictable results.



## 7. Simplifies Your IT Purchasing and Licensing

Purchasing and licensing are easier with Windows Essential Business Server 2008. The integrated solution requires only a single Client Access License (CAL) for all EBS 2008 technologies. Licenses are managed through the Administration Console—including license ordering, assignment and reassignment, enforcement, monitoring, activation, purchasing, and the ability to back up and restore the licensing database.

## 8. Optimized for confidence and security

Windows Essential Business Server 2008 integrates multi-level security for a more secure and reliable environment. EBS 2008 adheres to the recommended guidelines and best practices for networking, security, collaboration, and remote access, so you can be confident that your system is secure and optimized for your needs.

## 9. Extensible platform for third-party applications

Windows Essential Business Server 2008 is architected with extensibility for easy integration of other applications, such as line-of-business applications. You can view, deploy, manage and administer your third-party applications from one starting point.

## 10. Tools for proactive security management

Windows Essential Business Server 2008 gives you a consolidated view of your security state across your infrastructure so you can proactively manage and address concerns. Premium anti-spam and multiple industry-leading anti-virus engines help protect you from threats. All events are logged to a separate database for reporting and monitoring. EBS 2008 simplifies patching by giving you control over desktop, server and application patch levels.



A Microsoft Partner in your area is available to guide you through the entire process with expert advice, support, and service specific to your business.

Windows Essential Business Server 2008 integrates several server technologies:

PRODUCT TECHNOLOGIES	STANDARD EDITION	PREMIUM EDITION
<b>Windows Server 2008 Standard Technologies</b> <ul style="list-style-type: none"><li>Strong IT Foundation core</li><li>Flexible and robust operating system</li></ul>	X	X
<b>Microsoft System Center Essentials 2007</b> <ul style="list-style-type: none"><li>Management and monitoring helps IT professionals actively manage their IT environment with increased efficiency</li></ul>	X	X
<b>Windows SharePoint Services 3.0 compatible<sup>1</sup></b> <ul style="list-style-type: none"><li>Share internal documents, coordinate calendars, manage issues and participate in discussions while you're on the road</li></ul>	X	X
<b>Microsoft Exchange Server 2007 Standard Edition</b> <ul style="list-style-type: none"><li>Messaging and Collaboration with advanced e-mail and calendar functionality</li><li>Unparalleled security features</li></ul>	X	X
<b>Microsoft Forefront Security for Exchange Server<sup>2</sup></b> <ul style="list-style-type: none"><li>E-mail security helps protect e-mail from viruses, worms, and spam</li><li>Layered protection against the latest e-mail-based threats</li></ul>	X	X
<b>Microsoft Forefront Threat Management Gateway, Medium Business Edition<sup>3</sup></b> <ul style="list-style-type: none"><li>Integrated edge security gateway that helps protect against Internet-based threats while providing users fast and secure remote access to applications and data</li></ul>	X	X
<b>Windows Server 2008 Standard</b> <ul style="list-style-type: none"><li>EBS 2008 Premium includes a copy of Windows Server 2008 Standard, the most flexible and robust Windows Server operating system to date</li></ul>		X
<b>Microsoft SQL Server 2008 Standard</b> <ul style="list-style-type: none"><li>Database for a comprehensive data management and analysis software solution</li></ul>		X

Both editions include five Client Access License (CAL) Suites (Standard or Premium version dependent upon the edition), and support a maximum of 300 users or devices. Additional CAL Suites can be purchased in increments of 1, 5, 20, and 50 (Volume Licensing only) pack quantities for User or Device.

<sup>1</sup> While Windows Sharepoint Services 3.0 is not shipped with EBS 2008, a step as part of the setup process is provided to download Windows Sharepoint Services 3.0 at no additional cost.

<sup>2</sup> One year Microsoft Forefront Security for Exchange Server subscription included in the product.

<sup>3</sup> One year Web Anti-Malware Subscription for Forefront Threat Management Gateway, Medium Business Edition included in product.

Find a partner and learn more about what Windows Essential Business Server 2008 can do for your business at:  
[www.multiplyyourpower.com](http://www.multiplyyourpower.com)