

Microsoft Dynamics® Retail Management System (RMS) 2.0

Privacy Statement

(Last updated: July 2012)

At Microsoft, we're working hard to protect your privacy, while delivering software and services that bring you the performance, power, and convenience that you want in your personal computing experience. This privacy statement explains the data collection and use practices of Microsoft Dynamics Retail Management System (RMS) 2.0 and Microsoft Dynamics Retail Management System (RMS) 2.0 Feature Pack 2 (collectively "Microsoft Dynamics RMS 2.0").

This statement focuses on features in Microsoft Dynamics RMS 2.0 that communicate with the Internet. It does not apply to data collected through other online or offline Microsoft sites, products, or services.

Collection and Use of Your Personal Information

The information we collect from you will be used by Microsoft and its controlled subsidiaries and affiliates to enable the features you are using and provide the service(s) or carry out the transaction(s) you have requested or authorized. Information you provide may also be used to analyze and improve Microsoft products and services.

Except as described in this statement, personal information that you provide will not be transferred to third parties without your consent.

Microsoft occasionally hires other companies to provide limited services on its behalf, such as providing customer support, processing transactions, or performing statistical analysis of reports. Microsoft will provide these companies only the information they need to deliver the service. They are required to maintain the confidentiality of the information and are prohibited from using it for any other purpose.

Microsoft may disclose personal information about you if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Microsoft; (b) protect and defend the rights of Microsoft (including enforcement of our agreements); or (c) act in urgent circumstances to protect the personal safety of Microsoft employees, users of Microsoft products or services, or members of the public.

Information that is collected by or sent to Microsoft may be stored and processed in the United States or any other country in which Microsoft or its affiliates, subsidiaries, or service providers maintain facilities. Microsoft abides by the safe harbor framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of data from the European Union.

Collection and Use of Information about Your Computer

Microsoft Dynamics RMS 2.0 contains Internet-enabled features that collect standard information from your computer. This information generally includes certain information about your computer software and hardware, such as your Internet Protocol (IP) address, operating system version, browser version, a code that identifies the manufacturer of your computer, and your regional and language settings.

Security of Your Personal Information

Microsoft is committed to helping protect the security of your information. We use a variety of security technologies and procedures to help protect your information from unauthorized access, use, or disclosure. For example, we store the information you provide to Microsoft on computer servers with limited access that are located in controlled facilities. Additionally, when we transmit sensitive personal information over the Internet, we protect it through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this Privacy Statement

If and when we update this privacy statement, we will also revise the "last updated" date at the top. We encourage you to periodically review this privacy statement and stay informed about how we are helping to protect the personal information we collect.

Contact information

Microsoft welcomes your comments regarding this privacy statement. If you have questions about this statement or believe that we have not adhered to it, please send an e-mail message to rmspriv@microsoft.com or communications to the following address:

Microsoft Dynamics Retail Management System Privacy

c/o Privacy Response Center

Microsoft Corporation

One Microsoft Way

Redmond, WA 98052-6399 USA

Specific Features

Activation

Activation is aimed at reducing software counterfeiting, helping to ensure that Microsoft's customers are receiving the software quality that they expect. Activation associates a specific product key with the hardware you install the software on. Once you have used a product key for the specified number of times on the same or different computers for which the product key is licensed, that product key can no longer be used for activation on other computers.

During activation, the product ID and a non-unique hardware identification number are sent to Microsoft. The product ID is generated from the product key used to install the software and a generic code representing the version and language of Microsoft Dynamics RMS 2.0 being activated. The non-unique hardware identification number represents the configuration of your PC at the time of activation. The hardware identification number does not represent any personal information or any information about other software or data that may reside on your PC. It cannot be used to determine the specific make or model of your PC. Your copy of Microsoft Dynamics RMS 2.0 can detect and accept changes to your PC configuration. Minor upgrades will not require re-activation. However, some changes to your PC or uninstalling Microsoft Dynamics RMS 2.0 may require you to activate your product again.

Activation is mandatory. You must activate the software to be able to use it. The information sent to Microsoft is used to confirm that you have a licensed copy of the software. Your Product ID will be associated with your registration information so that we can better provide you support if you request it.

Registration

Product registration is optional. During product registration, we will ask you for information that personally identifies you and allows us to contact you. The personal information we ask for includes your first name, last name, e-mail address, phone number, company address, and store profile information, such as its industry type and number of employees.

Additionally, with your permission, we may send you information about other Microsoft products and services, and/or share information with Microsoft partners so they may send you information about their products and services.