Microsoft Azure
CASE STUDY

MICROSOFT AZURE ISV:

XtremeData, Inc.

WEB SITE: www.xtremedata.com

LOCATION: Chicago, IL, USA

ORG SIZE: Fewer than 100 employees

MICROSOFT AZURE ISV PROFILE:
XtremeData simplifies Big Data analytics and makes it easy to ingest, integrate, and analyze fast-growing datasets. Its cloud-scale SQL engine is purpose-built for fast ingest and complex analytics. As data scientists are under pressure to deliver value from new Big Data sources, XtremeData offers a fast-to-market data analytics platform with a pay-for-use pricing model.

Microsoft | Go-To-Market Services

The Azure Cloud Platform Delivers Data-Driven Digital Transformation for Credit Union Industry

"When Helios and Matheson Analytics embarked on a journey to digitally transform credit unions, XtremeData on Microsoft Azure was the right fit in terms of scalability, security, reliability and affordability." – Rajesh Patil, Vice President Financial Services, Helios and Matheson Analytics

- **SITUATION**

  The credit union industry faces pressures from changing member behavior, lower margins, demand for innovation, and threats from growing competition. Helios and Matheson Analytics (HMNY), helps credit unions to become data-driven organizations that innovate faster with reduced operating costs. To this end, it sought to develop a data warehouse model specifically for credit unions, but it needed a scalable infrastructure for easy implementation.

- **SOLUTION**

  To achieve its goal, HMNY turned to Microsoft Azure to provide the scalable, on-demand Infrastructure-as-a-Service and premium Azure Storage, and to XtremeData for the database software layer. This combination gave HMNY the easy, rapid deployment capabilities of Azure, along with Azure security and reliability. XtremeData's software on Azure provided the scalability HMNY required, without sacrificing performance. HMNY was able to deliver a data warehouse solution to its customers quickly, with near real-time data capture, while providing key insights for consumer-facing applications.

- **BENEFITS**

  Microsoft Azure helped HMNY to deliver a business-critical data warehouse solution that's scalable, reliable, secure, and easy to deploy.

  Thanks to Azure, HMNY's solution provides a low-cost, low-risk entry point for credit unions that scales with the growth in data.