



# Zementis ADAPA Provides Predictive Scoring and Decision Analytics with the Flexibility and Scalability of Microsoft Azure Cloud Computing

## MICROSOFT AZURE ISV PROFILE: ZEMENTIS

Zementis provides predictive analytics solutions for big data. Our technology helps data scientists deploy their predictive models in minutes instead of months. With Azure, Zementis leverages the performance, flexibility, stability, value, and security of Microsoft's cloud, while integrating with Microsoft and other business applications in the Azure ecosystem.

## WHAT WE OFFER



Launch.



Deploy.



Execute.



The ADAPA Scoring Engine is an extremely fast, standards-based deployment platform for predictive analytics. As a central solution for today's data-rich environments, it delivers precise insights into customer behavior and sensor information.

Use the Microsoft Azure Marketplace to launch an ADAPA Instance (a virtual machine with ADAPA pre-installed on it) in the Microsoft Azure cloud. Users select the type of instance according to their budget and processing needs. They only pay for running instances.

Use the ADAPA Console to deploy all predictive model files. Once a predictive model is uploaded into ADAPA, it is ready to be executed. The ADAPA Console also allows users to verify that their models were uploaded correctly.

Execute predictive models and solutions in batch-mode, on-demand, or in real-time. ADAPA publishes all predictive models as Web Services for access from anywhere in the enterprise. Upload data for scoring from a local file system, cloud storage, or SQL database, or score data directly in Excel.

## WHAT OUR CUSTOMERS ARE SAYING

"This solution will help our customers deploy, audit, integrate, and execute predictive models with greater ease at a lower cost, which will ultimately help increase their profitability." – James Reid, Vice President of Technology, Equifax

## LEARN MORE

Have a question for us? Please visit [www.zementis.com](http://www.zementis.com), email [info@zementis.com](mailto:info@zementis.com), or call (619) 330-0780.

# Microsoft Azure

Microsoft Azure is an open and flexible cloud platform that enables you to quickly build, deploy, scale, and manage applications across a global network of Microsoft data centers. You can build applications using multiple languages, tools, and frameworks.



## KEY USE CASES

### WEB APPLICATIONS

Build anything from lightweight websites to multi-tier cloud services that scale up as your traffic grows.

### CLOUD STORAGE

Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.

### BIG DATA & HPC

Get actionable insights from your data by taking advantage of a fully compatible enterprise-ready Hadoop service.

### MOBILE

Accelerate your mobile app development by using a backend hosted in Microsoft Azure. Scale instantly as your install base grows.

### MEDIA

Create, manage, and distribute media in the cloud – everything from encoding to content protection to streaming and analytics support.

## FLEXIBLE APPLICATION MODEL

Microsoft Azure provides a rich set of application services, including SDKs, caching, messaging, and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby, or using open REST protocols. This is all part of Microsoft's promise to let you build using any language, tool, or framework.

## ALWAYS ON, ALWAYS HERE

Build resilient applications with automatic operating system and service updating, built-in network load balancing, and geo-redundant storage. Microsoft Azure also proudly delivers a 99.95% monthly SLA. You can rely on decades of experience in data center operations and trust that everything Microsoft Azure offers is backed by industry certifications for security and compliance.

## DATA CENTER WITHOUT BOUNDARIES

Microsoft Azure makes it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Microsoft Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Microsoft Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with Microsoft System Center.

## GLOBAL REACH

With data centers around the globe, a massive investment in data center innovation, and a worldwide Content Delivery Network, you can build applications that provide the best experience for users, wherever they are.

Learn more: [www.microsoftazure.com](http://www.microsoftazure.com)

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