

# Digital Transformation @work

Empowering  
Together

# Digital Transformation work

Empowering Together

Partner Center and Tools to Help You Transact

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Microsoft

# Agenda

- Partner Center
- Partner Center Bot
- Partner Center Explorer
- Peek
- Reseller Storefront
- ARM Pricing Calculator
- Q & A

Partner Center

# What does Partner Center do for me?

Partner Center is where a CSP manages their business.

- Create new tenants (customers)
- Request access to existing tenants
- Create new or modify subscriptions
- View usage data
- Estimate costs using Azure Calculator for CSP
- Administer on behalf of your customers
- Manage support requests

Partner Center

Demo

# Partner Center

Provides flexibility to leverage the portal immediately and then programmatically integrate over time to automate sales, billing, support, and management systems.

Possible early areas of integration focus:

- Creating new tenants
- Deploying standardize environments

Partner Center Bot



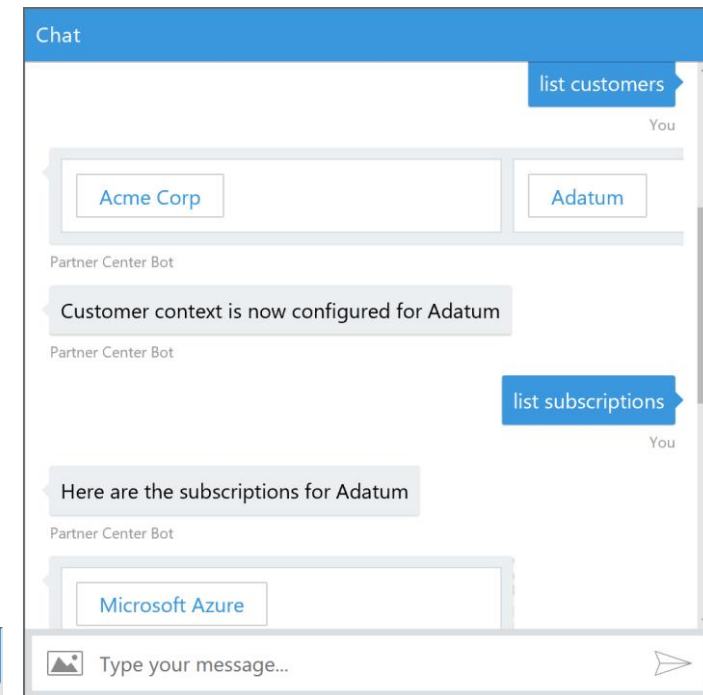
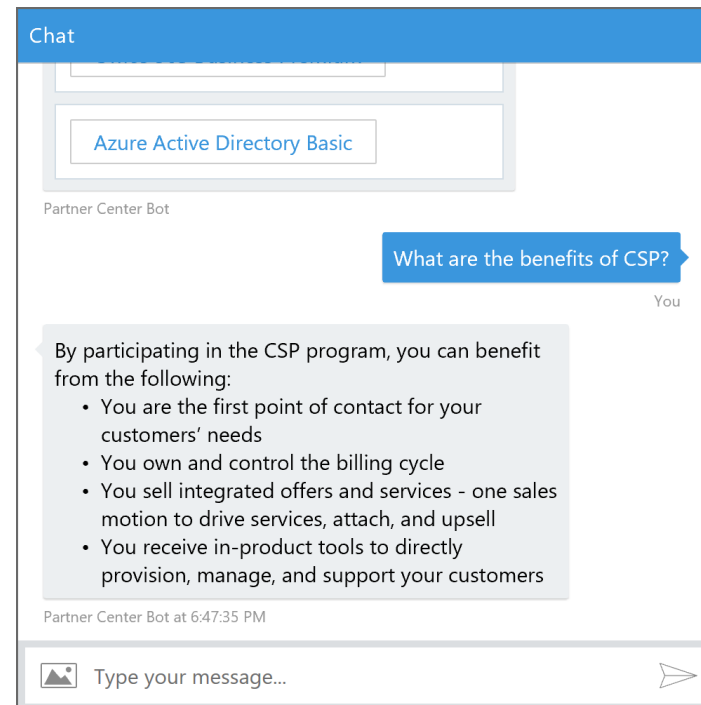
# Overview

Partner Center Bot is an open source tool that can be leveraged to augment any provisioning and support staff. It provides employees, customers, and end-users the ability to perform various self service functions.

<https://github.com/Microsoft/Partner-Center-Bot>

# Features

- Extendible framework for adding custom integration
- Integration with Partner Center
- Role Based Access Control
- More to come...



# What does the Partner Center Bot do for me?

Provides a mechanism for users to perform the following self service features

- Answer commonly asked questions
- Manage customers in Partner Center
- Manage Azure and Office 365 CSP subscriptions

Partner Center Bot

Demo

# Partner Center Explorer

# Overview

Partner Center Explorer is an open source project that can be utilized to manage Cloud Solution Provider customers. Also, it demonstrates how to utilize the various Microsoft APIs from a partner perspective.

<https://github.com/Microsoft/Partner-Center-Explorer>

# Features

## Partner Center


- Create new customers and subscriptions
- Delete customers (TIP tenant only)
- Query audit records
- Query customers and subscriptions
- Query and export invoice data
- User license assignment

## Azure

- Create deployments using templates
- Query resource groups
- Query service health information

## Office 365

- Query service configuration records
- Query service health information

Explorer | Home > Fabrikam Unlimited Isaiah Williams 

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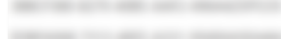

### Billing Information

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Fabrikam Unlimited  
Isaiah Williams

### Subscriptions

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Friendly Name	Billing Type	Offer Name	Identifier
Office 365 Enterprise E3	license	Office 365 Enterprise E3	
Microsoft Azure	usage	Microsoft Azure	
Office 365 Business Premium	license	Office 365 Business Premium	

# What does PCE do for me?

- Demonstrates how you can utilize Azure AD for RBAC
- Provides a simple management experience for customers and various resources
- Provides a simple way to manage the integration sandbox. It will allow you to delete customer objects
- Serves as a teaching tool so your developers can learn how to integrate with Microsoft's platforms



# Partner Center Explorer

Demo

Peek

# Overview

Peek makes it easy to collect usage data for Azure and Office 365 CSP subscriptions and provides detailed visuals for data analytics.

<https://github.com/isaiahwilliams/peek>

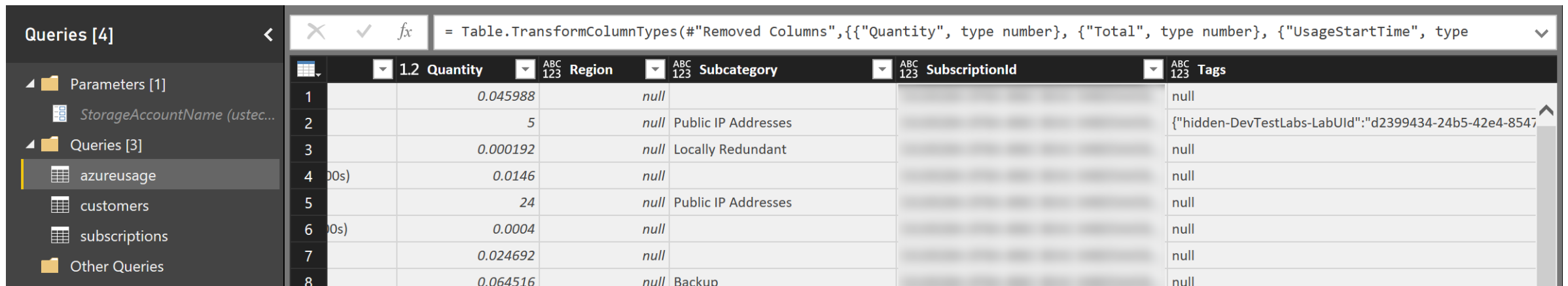
# Features

## General

- Enables you to obtain an easy to reference report that shows the health of your business
- Provides a way to show insights to what servers customers are consuming
- Simple infrastructure requirements to deploy the solution since it utilizes Azure resources

## Cloud Solution Provider

- Demonstrates the ability to query Azure usage records using the Partner Center API.
- Provides you with a starting point to provide reports for customers.



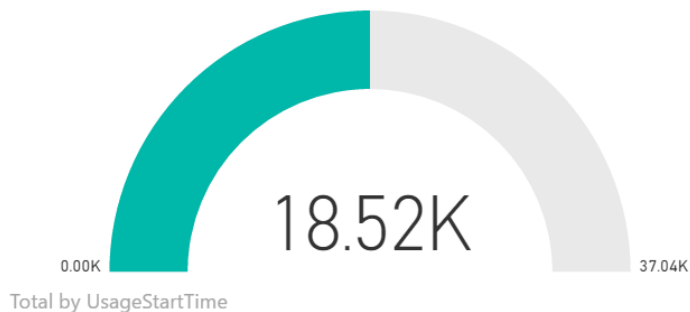
The screenshot shows a data query interface with a table of results. The table has the following columns: Quantity, Region, Subcategory, SubscriptionId, and Tags. The data is as follows:

	Quantity	Region	Subcategory	SubscriptionId	Tags
1	0.045988	null			null
2	5	null	Public IP Addresses		{"hidden-DevTestLabs-LabUIId":"d2399434-24b5-42e4-8547"
3	0.000192	null	Locally Redundant		null
4	0.0146	null			null
5	24	null	Public IP Addresses		null
6	0.0004	null			null
7	0.024692	null			null
8	0.064516	null	Backup		null

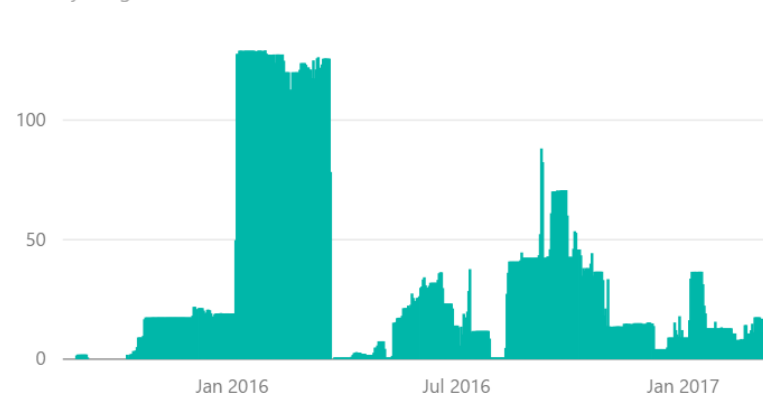
Name

- Acme Corp
- Adatum
- ASR Team
- Contoso
- Contoso Corp
- DDT Labs
- EZSPE Corp
- HMSP
- Northwind Traders
- Testing
- Unicorn CSP
- WinterStill

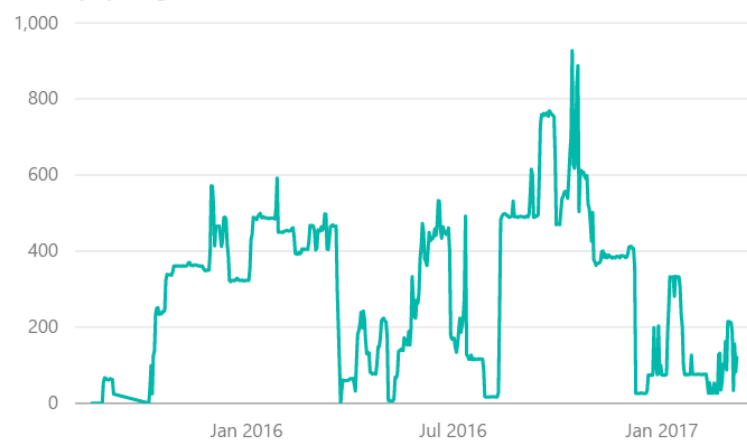
Total Amount Billed



Total by UsageStartTime

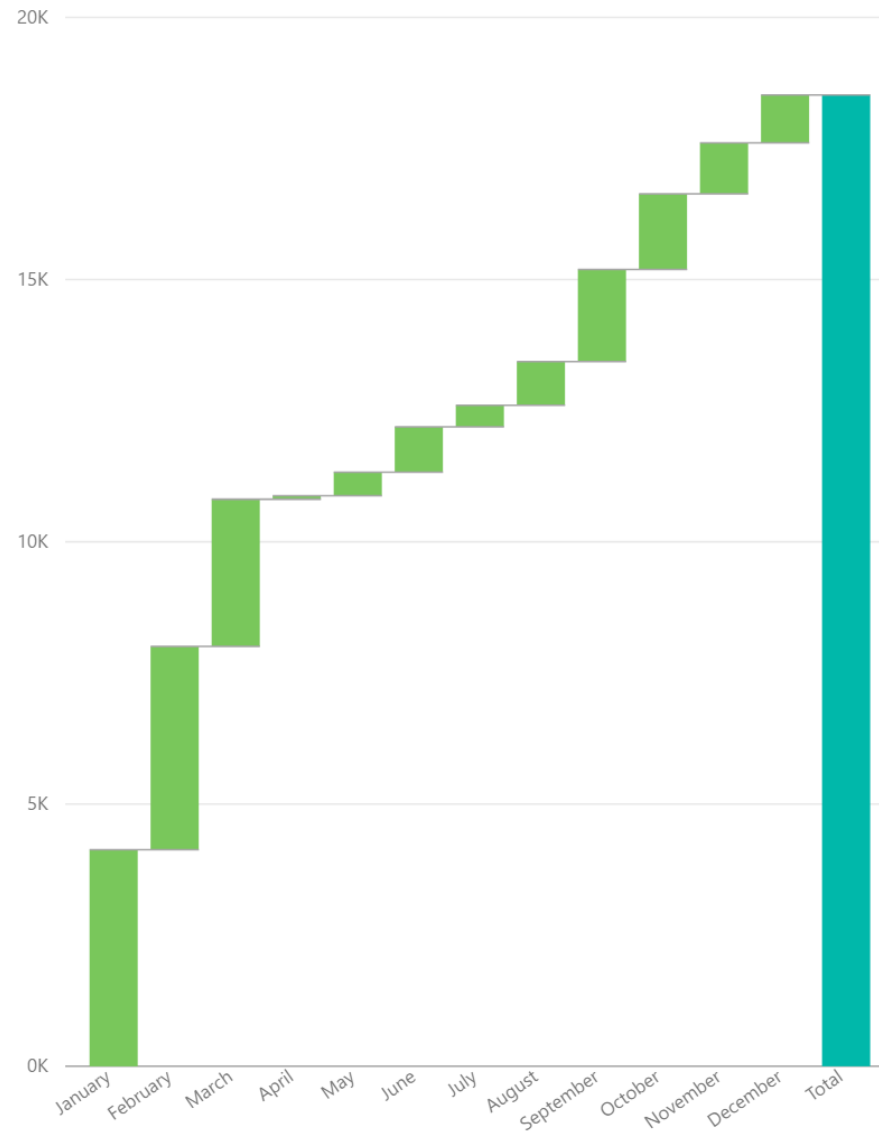


Quantity by UsageStartTime

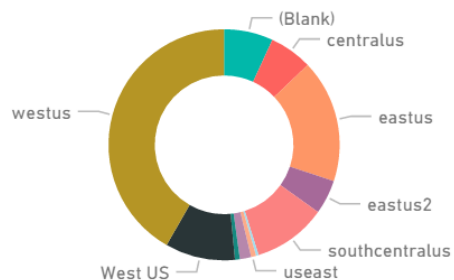


Total by Month

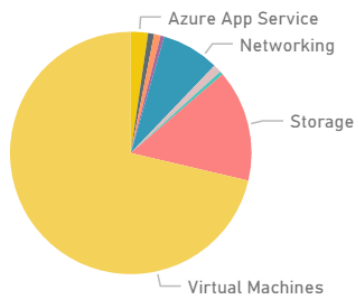
- Increase
- Decrease
- Total



Billed Amount by Location



Billed Amount by Category



LicenseSkuCaptureDate

3/9/2017

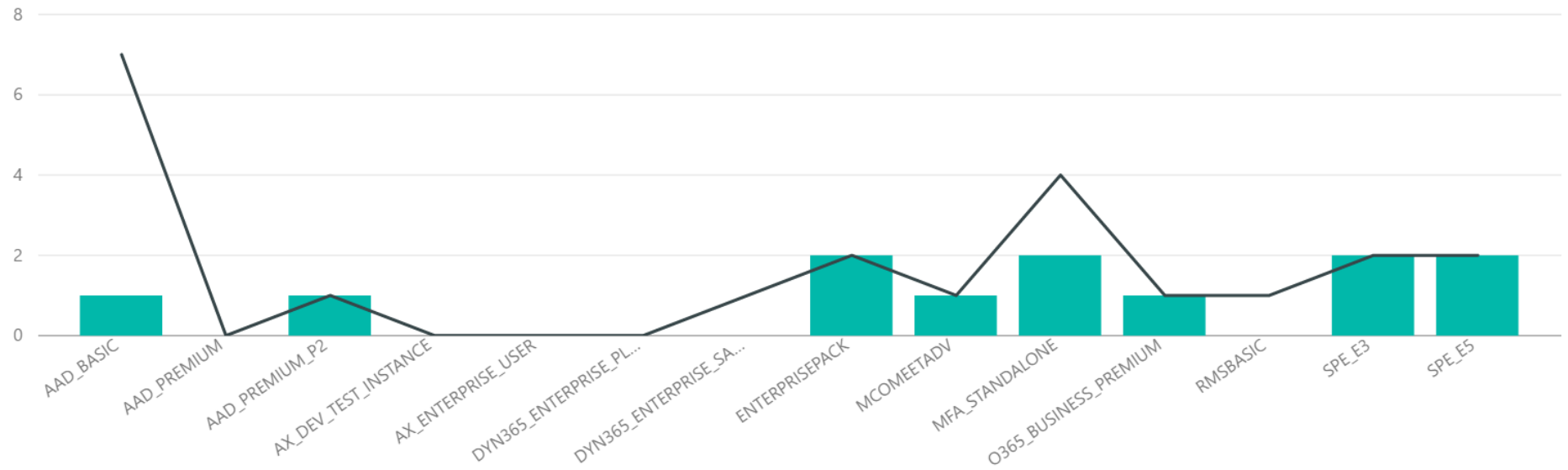
3/9/2017

Name

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- Testing
- Unicorn CSP
- WinterStill

Consumed and Total Units by SKU

ConsumedUnits TotalUnits



# What does Peek do for me?

- Demonstrates how to query Azure usage information leveraging the Azure Usage API and the Partner Center API
- Provides you a tool that is easily deployed and requires little to no maintenance since it leverages Azure resources
- Visual reports regarding the consumption of Azure services by your customers

Peek

Demo



Reseller Storefront

# Overview

The Reseller Storefront is an open source web application that enables partners to reseller Microsoft offers to their customers.

<https://github.com/PartnerCenterSamples/Reseller-Web-Application>

Contoso | Home ▾

Contact us Login

Microsoft Azure



\$ 1000 user/year Buy now

Azure Active Directory  
Premium P2



\$ 1000 user/year Buy now

Azure Information Protection  
Premium P2



\$ 1000 user/year Buy now

# Features

## Billing

- Only supports annual billing terms
- Integrates with PayPal
- Supports PayPal Sandbox accounts

## Functionality

- Can be deployed directly from Partner Center
- Leverages Application Insights to track telemetry (makes troubleshooting issues easier!)
- Utilizes Azure Active Directory for authentication

## Customization

- Configurable branding
- Select which Microsoft offers you want to resell and for what annual price
- Supports globalization and localization

Contoso | Branding Save Undo Contact us Isalah Williams

### Configure your web store

Provide your Organization information that will be visible in the header and footer on all pages

Name:   
Your company's legal name, shown on the header of every page

Logo:   
Shown in the header of every page, images of size 32 by 32 work best. Upload a file or enter a valid image URL

Support contact: Support email  Phone number   
Shown in the Contact us section of the header

Sales contact: Sales email  Phone number   
Shown in the Contact us section of the header

Header Image:   
Shown at the top of the home page. (.jpg, .jpeg, .img, .gif). Upload a file or enter a valid image URL

Privacy link:   
You can specify a link that shows privacy terms to your customers here which will show up in the home page footer

Instrumentation key:   
You can specify an Application Insight's instrumentation key here in order to capture telemetry data from the portal.

# What does Reseller Storefront do for me?

- Allows new customers to quickly onboard with no interaction from the partner.
- Provides you an interface for processing annual payments utilizing PayPal (other samples may be added or you can integrate your own)
- Provides you a quick manner for reselling select Microsoft offers.

# Reseller Storefront

## Demo

# CSP ARM Pricing Calculator

# Overview

CSP ARM Pricing Calculator is an open source tool that can be leveraged to

<https://github.com/Microsoft/CSPARM Pricing Calculator>

# Resources

## ARM Pricing Calculator

This tool can be used to estimate the cost of hosting the resources defined in an ARM template in an Azure CSP subscription. Additional information can be found at <https://github.com/Microsoft/CSPARMPricingCalculator>.

## Partner Center Bot

Partner Center Bot is an open source project that leverages the Microsoft Bot Framework to provide a bot that interacts with Partner Center. This bot can be utilized to supplement provisioning and support organization for any Cloud Solution Provider partner. You can find additional information at <https://github.com/Microsoft/Partner-Center-Bot>.

## Partner Center Connector

Partner Center Connector is an open source management agent for Microsoft Identity Manager. This management agent enables partners to synchronize user metadata obtained using the Partner Center API into various connected systems such as Active Directory. With this solution numerous identity challenges that partners face can be resolved. Additional information can be found at <https://github.com/Microsoft/Partner-Center-Connector>.

## Partner Center Explorer

Partner Center Explorer is an open source project that provides the ability to manage customers, resources, subscriptions, and users. The primary purpose for this solution is to serve a teaching tool for partner who are looking for sample code on how to integrate with the Microsoft partner ecosystem. You can find additional information at <https://github.com/Microsoft/Partner-Center-Explorer>.

## Peek

Peek is an open source project that consolidates usage information into a central repository, so it can be utilized for reporting purposes. The version of the tool highlighted in this presentation focuses on Cloud Solution Provider customers. You can find additional regarding that version at <https://github.com/isaiahwilliams/peek>. If you are interested in the unmodified version then you can find details at <https://github.com/Microsoft/peek>.

## Reseller Storefront

Reseller Storefront is open source project that was started by the Partner Center engineering team. This project provides you with a storefront that enables customers to purchase new subscriptions. It can be deployed directly from Partner Center or through the deployment project that is included in the source. You can find additional information at <https://github.com/PartnerCenterSamples/Reseller-Web-Application>.

## Isaiah Williams' blog

Isaiah Williams is a Cloud Technology Strategist that works for Microsoft US HMSP. He has developed or contributed to several of the tools covered in this presentation. You can find additional details regarding each of the tools he contributes to on his blog at <https://blogs.msdn.microsoft.com/iwilliams/>.



Q & A

