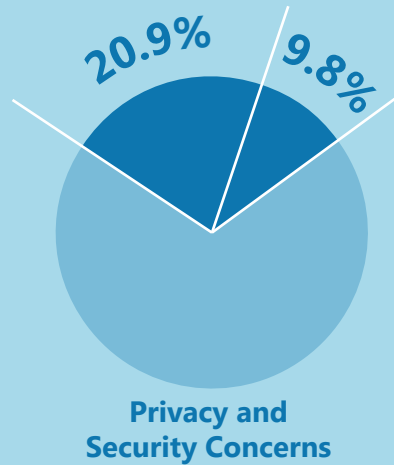The Identity Theft Resource Center recorded 662 data breaches in the United States in 2010, a nearly 33 percent increase from 2009.
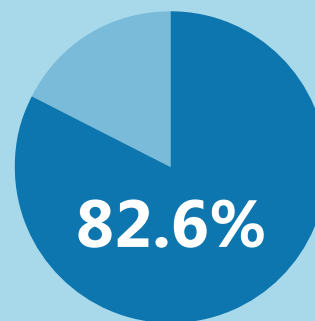
As in previous years, nearly all data was breached from servers and online applications. 85 percent of the breaches were not considered highly difficult, and 87 percent of victims had evidence of the breach in their log files, yet missed it.

Concerns with Privacy and Security in the Cloud

90%

of the general public still have concerns about cloud computing even though 58 percent of the general population and 86 percent of senior business leaders are excited about the potential of cloud computing.

20.9% 9.8%

Privacy and Security Concerns

SWC Technology Partners surveyed 210 mid-market IT and business leaders and found that privacy and security (20.9 percent) were listed as the biggest concern when considering the cloud, followed by cost (9.8 percent).

> "However there are privacy issues – particularly in relation to data security – that need to be addressed if an organisation plans to use cloud computing technology for hosting and accessing its data or applications."

Helen Versey, Victoria, Australia's Privacy Commissioner

82.6%

Compliance Concerns

A Deloitte survey found that 82.6 percent of companies say they haven't implemented formal programs to assess how well cloud providers comply with the privacy and data management provisions that they agree to in service contracts.

Microsoft is Working to Address These Concerns

TRANSPARENCY

We do not expect our customers to trust us blindly. That is why we are transparent about the policies and practices we have in place to help protect privacy.

CONTROL

Consumers want simple, clear options for controlling how their information is collected, shared or made public.

RESPONSIBILITY

Respect for our customers' privacy impacts how we build and operate products and services and how we organize ourselves as a responsible technology leader.

Our Commitment: The Microsoft Trust Center

http://trust.office365.com

Microsoft Trust Center

http://www.microsoft.com/online/legal/v2/?docid=21&langid=en-us

Bing

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Microsoft Trust Center

Page | Safety | Tools

Microsoft® Office 365

FREE TRIAL

Select language | All Microsoft Sites | Sign in

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Home | What is Office 365 | Plans | Get Office 365 | Support

What is Office 365 / Why Microsoft / Trust and Security

The Office 365 Trust Center

As an Office 365 customer you have entrusted Microsoft to help protect your data. Microsoft values this trust and cares deeply about the privacy and security of your data. Microsoft strives to take a leadership role in industry privacy, security and compliance practices by following these trust principles.

Office 365 Trust Principles

Your Privacy Matters >
We respect the privacy of your data

Leadership in Transparency >
You know 'where' data resides, 'who' can access it and 'what' we do with it

Independently Verified >
Compliance with World Class Industry standards verified by 3rd parties

Relentless on Security >
Excellence in Cutting edge security practices

To gain your trust, we have proactively answered a broad range of security and privacy questions (English only) the Cloud Security Alliance suggests every customer should ask of their cloud service provider.

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