



# WELCOME!

...to the Microsoft® Technology Center—Detroit!

On behalf of the Microsoft Technology Center (MTC)—Detroit, we'd like to extend a warm greeting and best wishes for a visit that exceeds your expectations. We've gone out of our way to create an environment that is conducive to your comfort, creativity, and productivity. To help ensure you have the best stay possible, you'll want to read the following details about getting here, getting the most out of our facility, and getting around this world-class city.

## Microsoft Technology Center Information

**Address:** 1000 Town Center, Suite 350, Southfield, MI 48075

**General phone:** (248) 200-5200

**Alternate phone:** Annette Layden, Briefing Coordinator, (248) 200-5098

**Fax:** (425) 708-7606

**E-mail:** mtcdet@microsoft.com

## Travel to and from the Detroit Airport

Taxicabs as well as car service and several car rental agencies, located in the baggage claim area, are readily available for your convenience. The cost for a taxi is approximately \$50–\$60.

## Directions

### From Detroit International Airport (DTW):

- I-94 East to Southfield Freeway (M-39) North
- Continue to Northwestern Highway/Lodge Freeway (M-10)—Sign says TO LANSING—bearing left.
- Take the first exit on the right, 10 Mile/Evergreen Exit and turn right into Southfield Town Center complex.

### From I-696 West Side:

- I-696 East to Evergreen Exit.
- Turn right (South) onto Central Park Boulevard.
- Follow Central Park Boulevard past Civic Center Drive into the Southfield Town Center complex.
- Posted signs will guide you into the parking structure for the 1000 Tower.

### From Downtown Detroit:

- Lodge Freeway North (M-10) to 10 Mile/Evergreen Exit.
- Turn right (North) on Evergreen. At second stoplight, turn right into the Southfield Town Center complex.

### From Grosse Pointe or I-696 East Side:

- I-94 East to I-696 West.
- Exit at Evergreen Road and turn left (South) onto Evergreen.
- Turn right at second stop light (next light after Civic Center Drive) into the Southfield Town Center complex.
- Posted signs will guide you into the parking structure for the 1000 Tower.

## Convenient Parking

Customer parking is available in front of the building and also in the parking structure.

## Dining and Hotels

### Microsoft Technology Center Lounge

For cold beverages, coffee, tea, hot chocolate, and a selection of snacks, head for the MTC lounge. We also have a library of Microsoft Press® books, as well as a TV and fax machine for your use.

### Dining Nearby

There are many fine restaurants in the area. Here is a tasteful sampling of nearby restaurants.

Restaurant	Address	Type	Phone
Original Pancake House	19355 West Ten Mile Road, Southfield	24hr Breakfast	(248) 357-3399
TGIFriday's	26299 Evergreen Road, Southfield	Casual	(248) 353-5530
Champps	7410 Orchard Lake Road, West Bloomfield	Casual	(248) 538-6333
J. Alexander's	7440 Orchard Lake Road, West Bloomfield	Casual	(248) 538-8349
Potbelly's	26221 Evergreen Road, Southfield	Sandwich	(248) 213-4701
Bacco Ristorante	29410 Northwestern Hwy, Southfield	Fine Italian	(248) 356-6600
Meriwether's	25485 Telegraph Road, Southfield	Fine American	(248) 358-1310
Shiraz	30100 Telegraph Road, Bingham Farms	Fine American	(248) 645-5289

### Hotels

There are several hotels within a few blocks of the MTC. Microsoft has negotiated a preferred rate with each hotel listed below. Please request the "Microsoft rate" when making your reservation.

Hotel	Address	Reservations	MS Rate (if available)
Courtyard by Marriott	27027 Northwestern Hwy, Southfield	(248) 358-1222	\$76
Holiday Inn Express	25100 Northwestern Hwy, Southfield	(248) 350-2400	\$94
Marriott Detroit Southfield	27033 Northwestern Hwy, Southfield	(248) 356-7400	\$115
Westin Southfield Detroit	1500 Town Center, Southfield	(248) 827-4000	\$128

## Attractions

Where to begin?! The Detroit Metro area has several attractions that will keep you busy time and time again! Here are a few suggestions for your stay:

Attraction	Address	Website	Phone
Star Theater Southfield	25333 W 12 Mile Rd., Southfield	<a href="http://www.amctheatres.com/">http://www.amctheatres.com/</a>	(248) 368-1802
Charles H. Wright Museum	315 E. Warren Ave., Detroit	<a href="http://www.chwmuseum.org/">http://www.chwmuseum.org/</a>	(313) 494-5800
The Detroit Institute of Arts	5200 Woodward Ave., Detroit	<a href="http://www.dia.org/">http://www.dia.org/</a>	(313) 833-7900
The Detroit Science Center	5020 John R. Street, Detroit	<a href="http://www.detroitsciencecenter.org/">http://www.detroitsciencecenter.org/</a>	(313) 873-8100
Detroit Zoo	8450 W. 10 Mile Rd., Royal Oak	<a href="http://www.detroitzoo.org/">http://www.detroitzoo.org/</a>	(248) 398-0900
GM World	200 Renaissance Center, Detroit	<a href="http://www.gm.com/">http://www.gm.com/</a>	(313) 667-7151
Greektown Casino	555 E. Lafayette, Detroit	<a href="http://www.greektowncasino.com/">http://www.greektowncasino.com/</a>	(313) 223-2999
The Henry Ford	20900 Oakwood Blvd., Dearborn	<a href="http://www.thehenryford.org/">http://www.thehenryford.org/</a>	(313) 271-1620
Holocaust Memorial Center	28123 Orchard Lake Rd., Farmington Hills	<a href="http://www.holocaustcenter.org/">http://www.holocaustcenter.org/</a>	(248) 553-2400
MGM Grand Casino	1300 John C. Lodge, Detroit	<a href="http://www.mgmgranddetroit.com/">http://www.mgmgranddetroit.com/</a>	(313) 393-7777
MotorCity Casino	2901 Grand River Ave., Detroit	<a href="http://www.motorcitycasino.com/">http://www.motorcitycasino.com/</a>	(313) 237-7711
Walter P. Chrysler Museum	1 Chrysler Dr., Auburn Hills	<a href="http://wpchryslermuseum.org">http://wpchryslermuseum.org</a>	(248) 944-0001

## Meeting Rooms

The MTC has many rooms to suit many different purposes. Several have A/V equipment that can be used to access the solutions you are building in your lab. Please see the Briefing Coordinator to reserve the space appropriate for your needs.

## Tips to Help Maximize Lab Results (POC ONLY)

- Make sure that the team coming for the engagement has taken part in the Customer Call with the Microsoft Lead Consultant prior to coming to the MTC. This phone conversation will make sure that everyone has the same information, is up to speed, and is focused on similar goals.
- Plan to work full 8-hour days, with the exception of your abbreviated final day. Although you have lab access 24 hours a day, all work and no time for recuperation can diminish your mental capacity. Architects at the MTC are available to you 8 hours a day. Office hours are from 8:00 A.M. to 5:00 P.M.
- Keep us informed as you go. If you have reason to believe that your goals will not be met, or if you experience something that is not consistent with your expectations, let your MTC Lead Architect know immediately. We can adapt, adjust, and bring in other resources if needed.
- Have the development resources you'll need on-site or available. If you have existing code, it is likely that questions will come up about the architecture or implementation. Have the people who will be responsible for the development of the proof or architecture at the MTC. They will be the ones who will benefit most from the knowledge transfer.
- Let us know before your visit if you have any special hardware or networking requests. Analog lines are available, but VPN access must be configured for each customer. Please let us know in advance if you need VPN access.

## Assuring Your Security

Nothing is more important than safeguarding the confidentiality of your data, secure information access, and your physical security. Maintaining an environment that cannot be compromised requires awareness and cooperation between our organizations. The MTC has done everything in our power to create and provide a protected environment. We also ask that, while you are working at the MTC, you follow our security procedures and guidelines (see the Guidelines document, enclosed). If you have any questions regarding these security guidelines, please speak to an MTC representative.

## Two Keys to Confidentiality and Protection (POC ONLY)

You will be given a card key to keep for the duration of your stay:

- A card key that gives you access—24 hours a day, seven days a week. Your team will be the only people to have these card keys, and your environment is locked at all times.

**We are looking forward to hosting you at the Microsoft Technology Center—Detroit. If there is anything we can do to make your experience with us more enjoyable or productive, please do not hesitate to ask.**

Drew Costakis, Director  
Dave Sawyer, Technical Director  
Annette Layden, Briefing Coordinator