



Pricing Guide: Microsoft Cloud for Retail

Microsoft Cloud for Retail Add-On

\$20k USD *per tenant, per month*



Unified retail templates and workflows



Industry data model



Retail configurations, customizations, UI, and apps



Cloud Benefits and Trials

Cloud Solution Architects

Solution Architects to enable and accelerate Industry cloud solutions deployment by providing architectural support and technical advisory

Technical support

Less than one-hour response to your most critical cases, available 24x7 from industry specialized technical experts

Only pay for what you don't already own. The Retail Cloud Add-On SKU empowers Unified customer profile with the retail channel churn model, supported by D365 Customer Insights.

● Capability – Product mapping

Capabilities	D365 Commerce	D365 e-commerce	Microsoft Clarity	POS Add-On	D365 Fraud Protection	D365 Connected Spaces*	D365 Marketing	D365 Customer Insights	Promote IQ	Microsoft Advertising Bing Ads	Azure Cognitive Search	Intelligent Recommendation	Azure Synapse analytics
	Per user	Per tenant	Free	Per device	Per transaction	Preview	Per Contact (tenant)	Per profile (tenant)	Ad rev sharing	Pay per click	Metered	Metered	Metered
Real-time personalization							●				●	●	
Digital Advertising solutions										●			
Unified commerce	●	●	●	●							●		
Intelligent stores						●							
Intelligent fraud prevention					●								
Shopper and operations analytics								●			●		●
Retail media									●				

* [D365 Connected Spaces](#) is in Preview and the name maybe subject to change



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Capabilities	M365 Teams Frontline Worker	Microsoft Viva	D365 Commerce	D365 Connected Spaces	Retail Intelligence*	D365 Supply Chain Mgmt.	Supply Chain Insights	D365 Intelligent Order Management	D365 Customer Insights	D365 Customer Service	Power Virtual Agent
	Per user	Per user	Per user	(Public Preview)	TBA	Per user	(Preview)	Per tenant	Per profile (tenant)	Per user	Per session
Seamless customer service			•							•	•
Real-time store communications and collaboration:	•										
Retail workforce management	•		•								
Process automation and career development		•									
Unified customer profile					•				•		
Flexible fulfillment						•		•			
Supply chain visibility						•	•	•			
Demand forecasting and planning optimization						•		•			

• Capability – Product mapping



Data models Connectors & APIs Partner ecosystem

Localization and Regional Availability



Languages:

- English
- French (Canada Only)

Deployable from:

- United States
- United Kingdom
- Australia
- Canada
- Singapore

* Retail Intelligence naming is subject to change

Prerequisite pricing information

[Microsoft 365](#)

[Microsoft Power Platform](#)

[Microsoft Dynamics 365](#)

[Microsoft Azure](#)

Get started with Microsoft Cloud for Retail Add-On today!



- Contact your sales representative or account team to determine your unique licensing needs.
- For more information about the Microsoft Cloud for Retail, download the datasheet.
For additional Microsoft Cloud for Financial Services pricing information, visit:
- <http://aka.ms/cloudforretail>

Legal notice

The Microsoft Cloud for Retail Add-on Service Specific Terms explains your rights and obligations as well as Microsoft's with respect to regulatory compliance standards for Customer data and Non-Microsoft Product data. The regulatory compliance standards that are applicable to the Microsoft Cloud for Retail Add-On features can be found on the compliance dashboard. You can learn more about Microsoft's commitments to data protection and privacy and the Microsoft Cloud for Retail Add-On by visiting our [Trust Center](#).

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