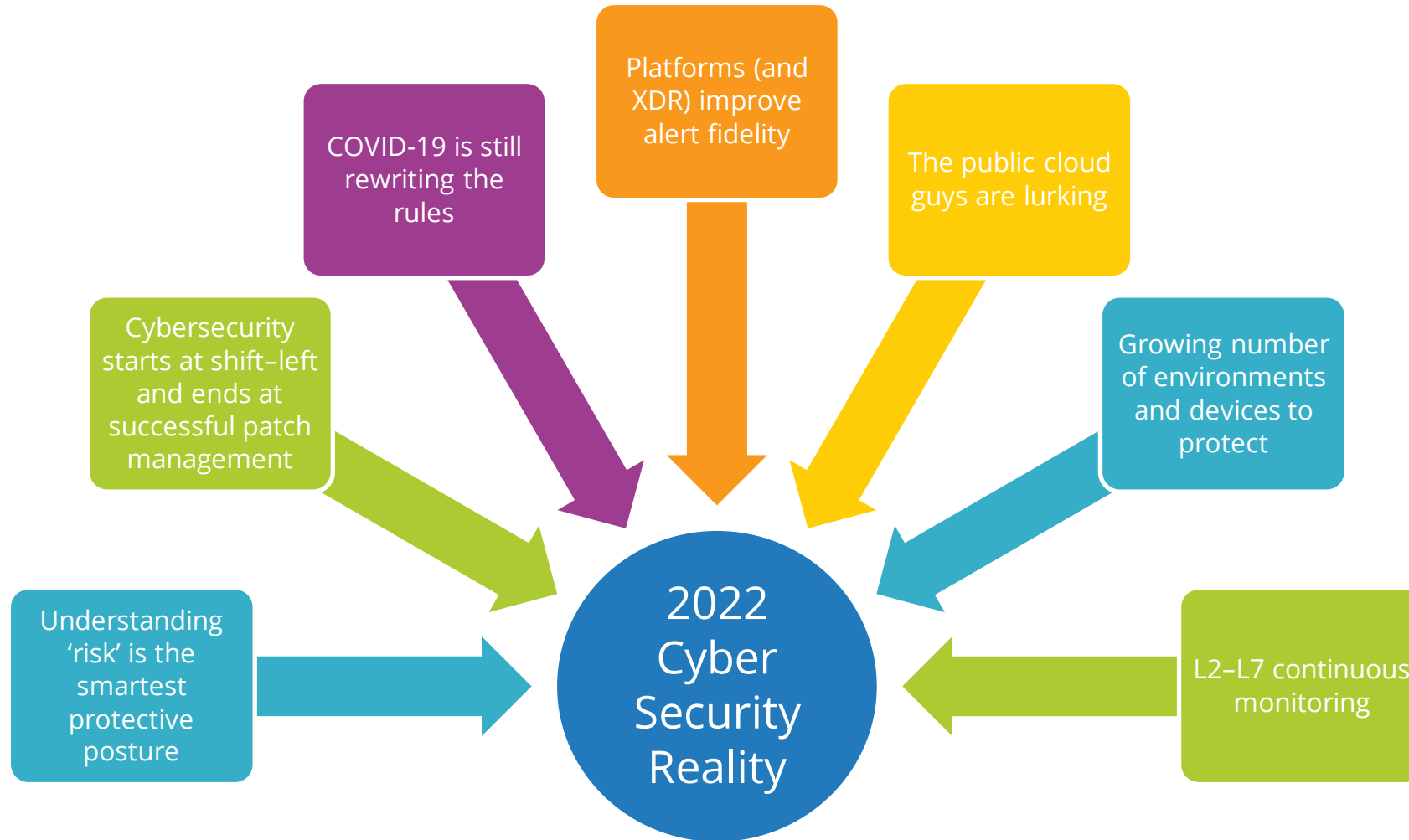


Security Trends 2022+

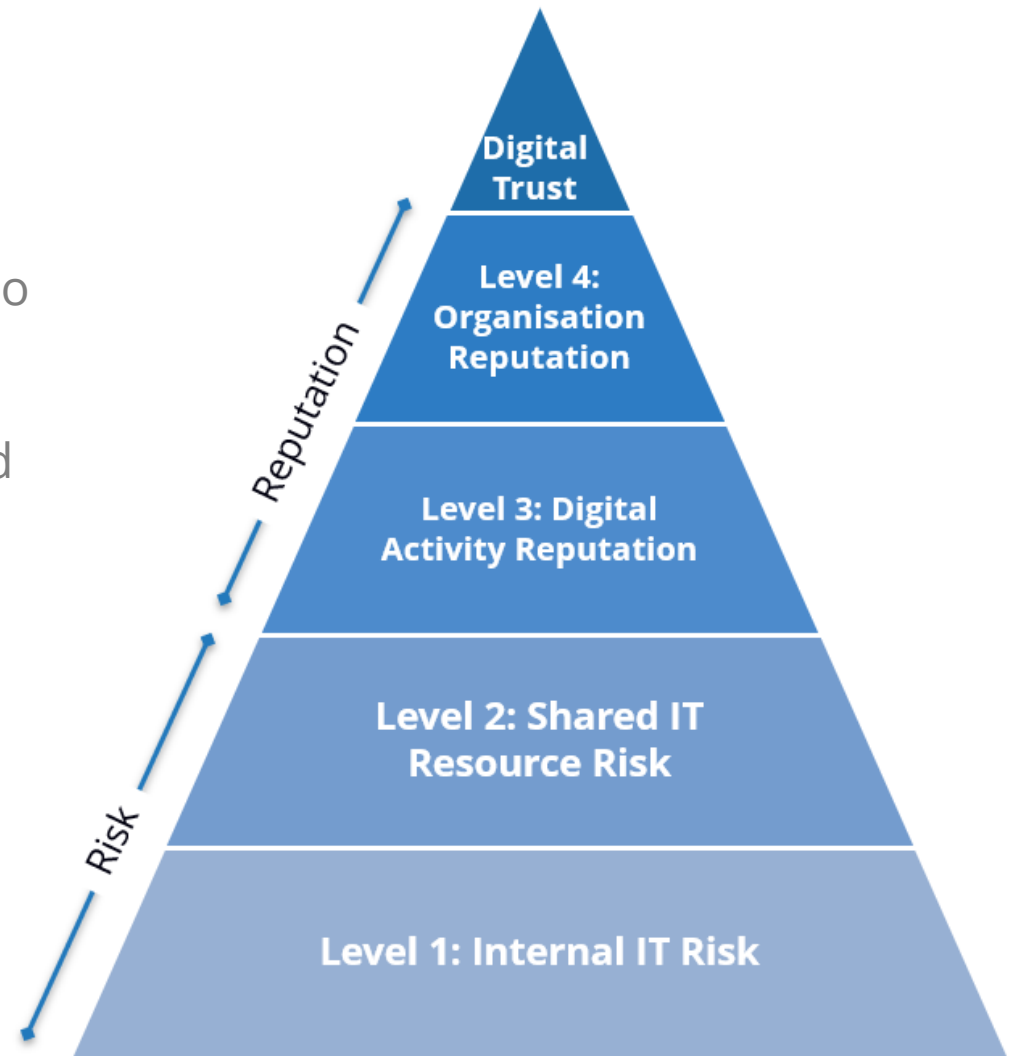
Matthias Zacher
Senior Consulting Manager, IDC
November.2021

7 Overarching Trends in Cybersecurity 2022

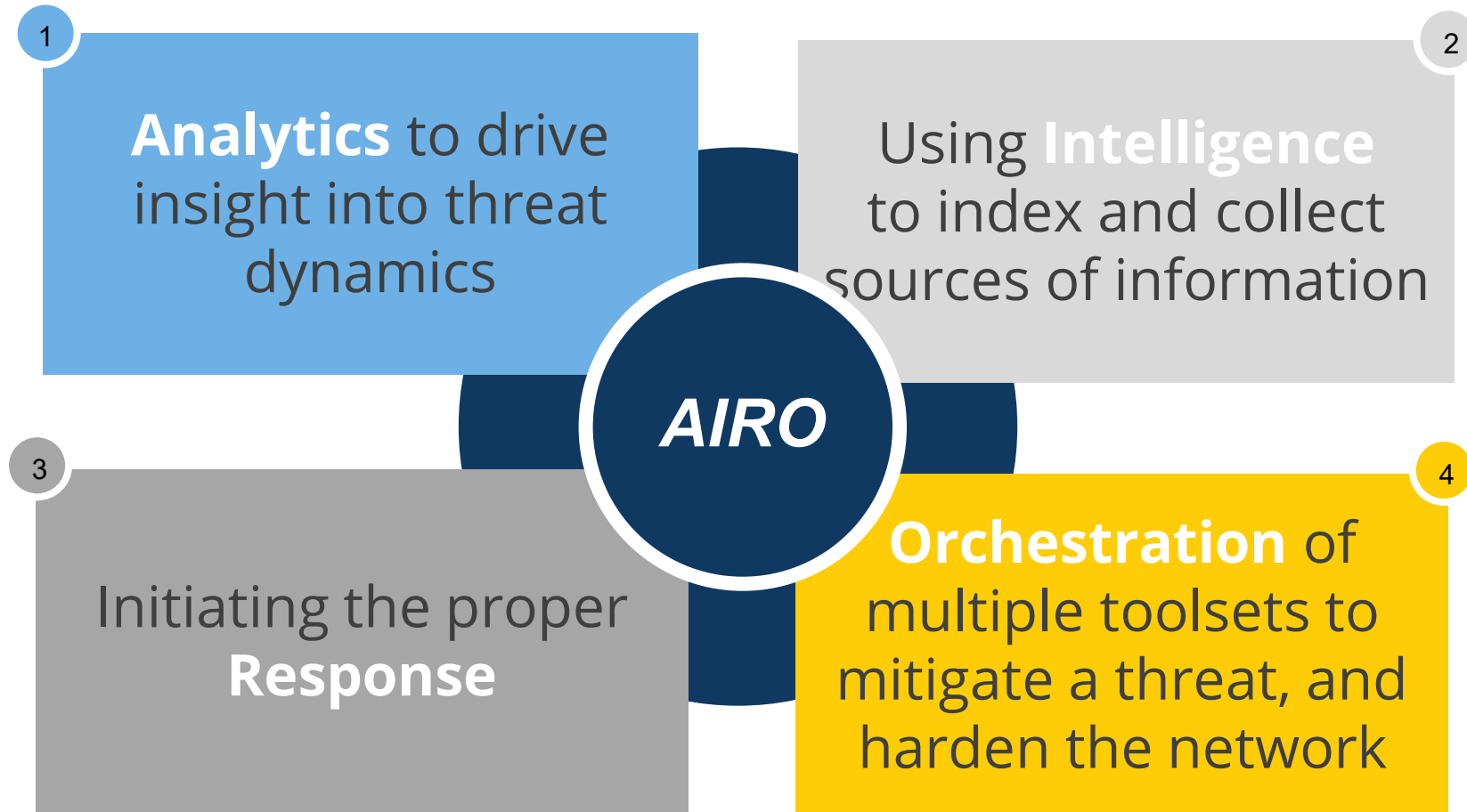


Key Building Blocks to Digital Trust

- IDC measures two key building blocks that create digital trust in an entity: **risk and reputation**. These are used to determine an entity's digital trustworthiness.
- **Risk** addresses the traditional cybersecurity posture and risk management of an organization as well as management of shared technical resources when performing a given digital activity.
- **Reputation** addresses how organizations provide or perform all digital activities and public actions.

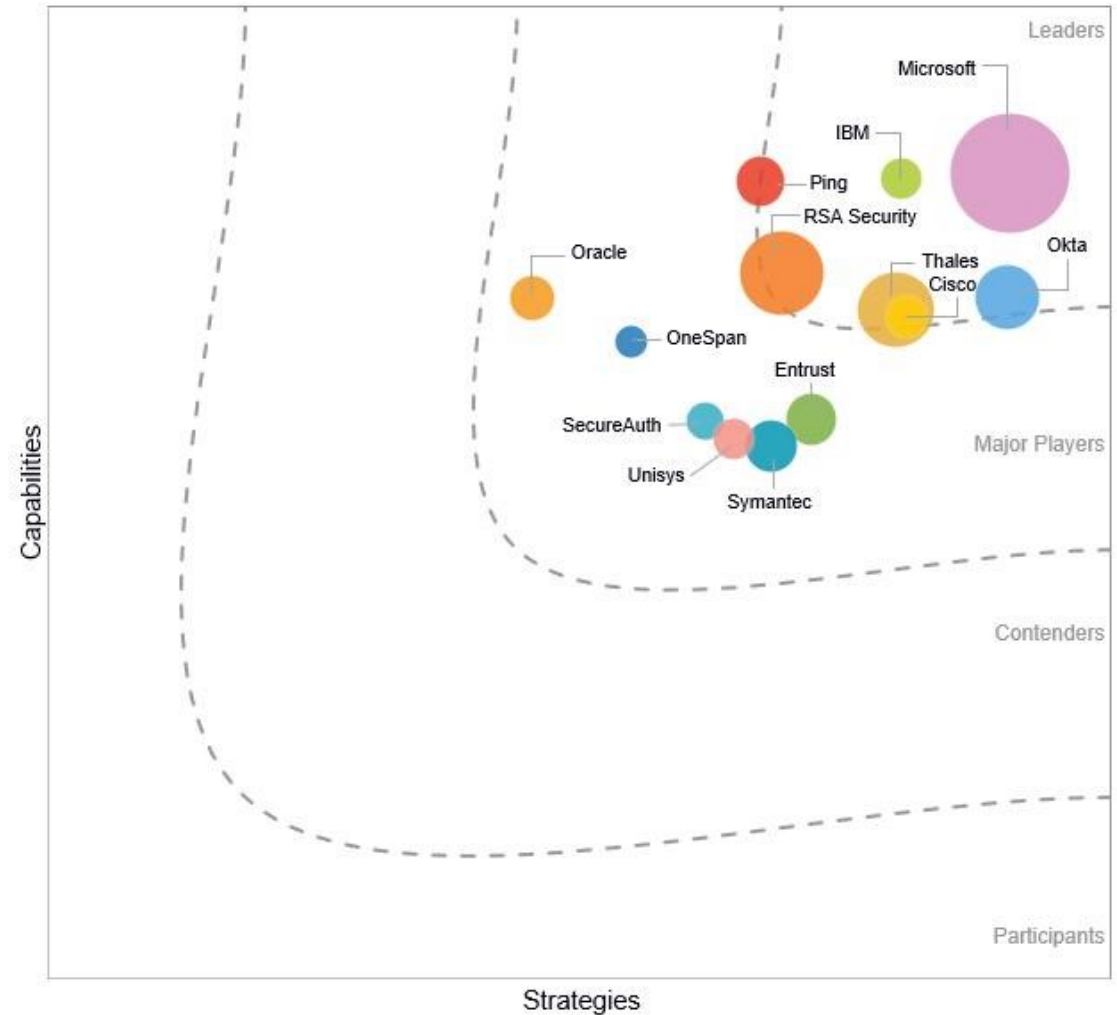


Cybersecurity AIRO



IDC MarketScape Worldwide Advanced Authentication for Identity Security Vendor Assessment

IDC MarketScape Worldwide Advanced Authentication for Identity Security, 2021



Source: IDC, IDC MarketScape: Worldwide Advanced Authentication for Identity Security 2021 Vendor Assessment, #US46178720

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