

# Zugriff auf Azure

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# Azure Purchasing Options

## Direct on azure.com

### Pay As You Go

Zero upfront,  
cancel anytime  
No long-term  
commitment

## Open Licensing Program

### 12-months

Flexibility with  
Volume Licensing  
through a familiar  
vehicle for SMBs

## Enterprise Agreement

### Longer-term

Offers additional  
discounts and  
terms as part of a  
deeper  
commitment to  
the platform

# Other Azure Subscriptions

## MSDN Subscribers

Get up to CHF 1'680.- per year of additional Azure services (dev/test)

## Partners

Receive monthly Azure credits for internal use and development

## Free one-month trial

Get CHF 190.- to spend on all Azure services: <http://azure.microsoft.com/de-de/pricing/free-trial/>

## Software Startups

Apply to BizSpark program (dev/test and production)

# Microsoft BizSpark Program

Global program

3 year program – free of charge

70'000 startups in BizSpark in more than 100 countries

## Software

- Three year access to current software development tools
- Monthly Microsoft Azure benefits to quickly build, deploy and manage web applications

## Support

- Professional technical and product support
- Unique and valuable offers from the BizSpark Network Partners to help run your business
- Two free MSDN Support Incidents

## Visibility

- Profile, Offers and Events
- A connection to the BizSpark ecosystem, giving startups access to investors, advisors and mentors
- Opportunities to achieve marketing visibility

# Requirements

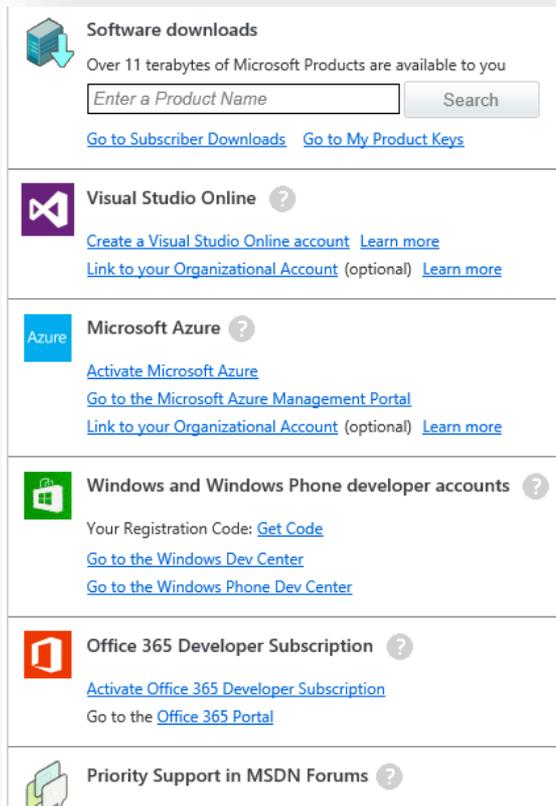
Developing a Software Product (e.g. an App) or a  
Cloud Service

< 5 Years old

< \$1M Revenue

Privately held

# Subscription Benefits



**Software downloads**  
Over 11 terabytes of Microsoft Products are available to you  
   
[Go to Subscriber Downloads](#) [Go to My Product Keys](#)

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**Visual Studio Online** ?  
[Create a Visual Studio Online account](#) [Learn more](#)  
[Link to your Organizational Account](#) (optional) [Learn more](#)

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**Microsoft Azure** ?  
[Activate Microsoft Azure](#)  
[Go to the Microsoft Azure Management Portal](#)  
[Link to your Organizational Account](#) (optional) [Learn more](#)

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**Windows and Windows Phone developer accounts** ?  
Your Registration Code: [Get Code](#)  
[Go to the Windows Dev Center](#)  
[Go to the Windows Phone Dev Center](#)

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**Office 365 Developer Subscription** ?  
[Activate Office 365 Developer Subscription](#)  
Go to the [Office 365 Portal](#)

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**Priority Support in MSDN Forums** ?

## Free Software

Visual Studio 2013

Office Professional Plus 2013

Windows 8.1 (Enterprise)

...

Visual Studio Online

Microsoft Azure  
Subscription

Windows Store Developer  
Account

Professional Support

# BizSpark Microsoft Azure Offer

CHF 140 per month

Valid on any Microsoft  
Azure service

## Benefits

- Use for development/testing and **production**
- Free subscription for **each** developer of your startup
- Automatic cap to prevent charges

# BizSpark Plus

Up to \$60'000 for one year:

- Receive \$5'000 of Microsoft Azure consumption for 12 months
- For usage above the \$5k per month, you pay "pay as you go" rates

Local Technical Support/Guidance during the whole time of the program (1 year)

GTM Support to help selling your Services

GTM Support: <http://www.microsoftgotomarket.com/>

# BizSpark – Next Steps

## Register now

Directly with Microsoft:

[www.microsoft.com/bizspark](http://www.microsoft.com/bizspark)

Through our Swiss BizSpark network partner IFJ: [www.startup.ch/bizspark](http://www.startup.ch/bizspark)

## BizSpark Plus

Get in touch with [olaf.feldkamp@microsoft.com](mailto:olaf.feldkamp@microsoft.com)



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