

Zugriff auf Azure

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Azure Purchasing Options

Direct on azure.com

Pay As You Go

Zero upfront,
cancel anytime
No long-term
commitment

Open Licensing Program

12-months

Flexibility with
Volume Licensing
through a familiar
vehicle for SMBs

Enterprise Agreement

Longer-term

Offers additional
discounts and
terms as part of a
deeper
commitment to
the platform

Other Azure Subscriptions

MSDN Subscribers

Get up to CHF 1'680.- per year of additional Azure services (dev/test)

Partners

Receive monthly Azure credits for internal use and development

Free one-month trial

Get CHF 190.- to spend on all Azure services: <http://azure.microsoft.com/de-de/pricing/free-trial/>

Software Startups

Apply to BizSpark program (dev/test and production)

Microsoft BizSpark Program

Global program

3 year program – free of charge

70'000 startups in BizSpark in more than 100 countries

Software

- Three year access to current software development tools
- Monthly Microsoft Azure benefits to quickly build, deploy and manage web applications

Support

- Professional technical and product support
- Unique and valuable offers from the BizSpark Network Partners to help run your business
- Two free MSDN Support Incidents

Visibility

- Profile, Offers and Events
- A connection to the BizSpark ecosystem, giving startups access to investors, advisors and mentors
- Opportunities to achieve marketing visibility

Requirements


Developing a Software Product (e.g. an App) or a Cloud Service

< 5 Years old

< \$1M Revenue



Privately held

Subscription Benefits



**Software downloads**

Over 11 terabytes of Microsoft Products are available to you



[Go to Subscriber Downloads](#) [Go to My Product Keys](#)

**Visual Studio Online** 



[Create a Visual Studio Online account](#) [Learn more](#)
[Link to your Organizational Account](#) (optional) [Learn more](#)

**Microsoft Azure** 



[Activate Microsoft Azure](#)
[Go to the Microsoft Azure Management Portal](#)
[Link to your Organizational Account](#) (optional) [Learn more](#)

**Windows and Windows Phone developer accounts** 

Your Registration Code: [Get Code](#)
[Go to the Windows Dev Center](#)
[Go to the Windows Phone Dev Center](#)

**Office 365 Developer Subscription** 

[Activate Office 365 Developer Subscription](#)
Go to the [Office 365 Portal](#)

**Priority Support in MSDN Forums** 

Free Software

Visual Studio 2013

Office Professional Plus 2013

Windows 8.1 (Enterprise)

...

Visual Studio Online

Microsoft Azure Subscription

Windows Store Developer Account

Professional Support

BizSpark Microsoft Azure Offer

CHF 140 per month

Valid on any Microsoft
Azure service

Benefits

- Use for development/testing and **production**
- Free subscription for **each** developer of your startup
- Automatic cap to prevent charges

BizSpark Plus

Up to \$60'000 for one year:

- Receive \$5'000 of Microsoft Azure consumption for 12 months
- For usage above the \$5k per month, you pay "pay as you go" rates

Local Technical Support/Guidance during the whole time of the program (1 year)

GTM Support to help selling your Services

GTM Support: <http://www.microsoftgotomarket.com/>

BizSpark – Next Steps

Register now

Directly with Microsoft:

www.microsoft.com/bizspark

Through our Swiss BizSpark network partner IFJ: www.startup.ch/bizspark

BizSpark Plus

Get in touch with olaf.feldkamp@microsoft.com



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