

# Microsoft Health Innovation Awards 2020



**The Microsoft Health Innovation Awards 2020 are now open for submission!**

***Submission Deadline: Friday, February 21, 2020, 5 p.m. PST***

Awards presented during the [Microsoft Health Forum](#) at HIMSS, Orlando, Tuesday March 10th, 2020.

- ***Please note, all entries must be submitted online***
  - [Customer Organization – Enter your submission online here](#)
  - [Technology Partner – Enter your submission online here](#)

Healthcare, Pharmaceutical, Biotechnology, and Clinical Research and Med Tech organizations are uniquely positioned to improve the quality and delivery of healthcare through evidence-based medical innovations, sound life science research, and smart technology solutions. Microsoft in Healthcare recognizes health organizations that bring to life solutions that provide better experiences, insights and care with Intelligent Health to:

- Enable personalized care
- Empower care teams
- Improve operational outcomes
- Protect Health Information

- Reimagine Healthcare

The Microsoft Health Innovation Awards, presented annually, is an opportunity to showcase how your company is using technology to demonstrate industry leadership in innovation excellence to revolutionize medicine by bringing therapeutic breakthroughs to the market faster, to fight serious ailments, improve healthcare and enhance quality of life.

### **How do I enter?**

In order to participate in this Contest, **you must enter your submission online**. We will only accept one (1) entry (solution) per category per company and we are not responsible for entries that we do not receive for any reason, or for entries that we receive but are not decipherable for any reason. We will automatically disqualify:

- Any incomplete or illegible entry; and
- Any entries that we receive from you that are in excess of the entry limit described above.

### **Who should enter?**

The award committee will accept nominations from a qualifying healthcare, pharmaceutical, biotechnology, clinical resource, payor, provider, or medical device organization worldwide, which has developed and implemented a solution independently or working with a technology solution partner, as long as the solution is in full implementation within an organization for at least 30 days and is based on the latest Microsoft technologies. The award emphasizes the innovative application of available software and the creation of new solutions.

### **Why should you enter?**

- Winners will be featured in promotional and marketing activities, such as the Microsoft in Health newsletter and blog, as well as possible media interviews.
- Winners will receive a "Winner" trophy.
- Winners will receive a marketing document on how to publicize the fact that the organization is a winner including a winner logo.

### **How do we pick the winner?**

An independent panel of Judges will pick one winner from the qualified submissions received in each of the categories below. The solution (or combination of solutions) can be offered by any qualifying company worldwide as long as it is based on the latest Microsoft technologies; represents a breakthrough from the industry & historical approaches; and goes beyond incremental improvements on technologies that already exist.

Please read the 2020 Microsoft Health Innovation Awards Contest [Official Rules](#) for complete details.

**Categories for Entry** (you must select the category that best fits your solution):

#### **1. Artificial Intelligence and Machine Learning**

*Connect data to analytics and machine learning algorithms so it can help predict patient health trajectories, monitor population wellness, pull insights from research, and identify concrete ways to improve day-to-day operations.*

Scenario examples include:

- Artificial Intelligence
- Machine Learning
- Quantum Computing

## **2. Empower Care Teams**

*Tools that help care teams be more productive and collaborate more effectively.*

Scenario examples include:

- Virtual care
- Care team collaboration
- Care coordination
- Employee engagement and retention

## **3. Enable Personalized Care**

*Enable more efficient access to care, reduce delays in the care experience, and maintain contact with patients once they leave the care setting.*

Scenario examples include:

- Enhanced engagement
- Omni-channel patient experience
- Improved patient engagement and satisfaction
- Remote patient monitoring

## **4. Improve Operational Outcomes**

*Harness clinical and operational data to accelerate diagnoses, improve care efficacy and operational effectiveness.*

Scenario examples include:

- Clinical analytics
- Quality assurance/improvement
- Managing devices and facilities
- Operational and financial efficiency

## **5. Protect Health Information**

*Protect sensitive health data to support privacy and effective security end-to-end, manage compliance and evolving regulatory changes.*

Scenario examples include:

- Patient privacy
- Security & compliance
- Interoperability
- Data governance

## **6. Reimagine Healthcare**

*Innovations that are saving lives, shaping the future of healthcare.*

*Use this category if your solution does not fit into the categories above, or fits into one of the scenarios below:*

- Industry Disruption
- Precision Medicine
- Population health
- Social determinant of health

### **Entries will be judged primarily on the following three criteria:**

1. The innovation represents a breakthrough from the industry's historical approaches.
2. The innovation goes beyond incremental improvements on technologies that already exist.
3. The innovation measurably improves significant business and/or clinical processes that positively impact patient care.

**The entry period ends on Friday, February 21, 2020, at 5:00 PM Pacific Time.** No entries will be accepted after the entry period closes.

### **Documents & downloads**

- [Microsoft Health Innovation Awards Official Rules 2020](#)
- Meet the Judges: Learn more about the panel of experts who will determine the award winners – <coming soon>
- Meet the [2019](#) and [2018](#) Microsoft Health Innovation Award winners

### **For more information**

For more information, please contact [MHIA2020@microsoft.com](mailto:MHIA2020@microsoft.com).

NO PURCHASE NECESSARY. Open to authorized representatives of healthcare organization OR a Microsoft Technology Solution Partner (ISV or System Integrator) who is 18 years of age or older. Residents of Cuba, Iran, North Korea, Region of Crimea, Sudan, and Syria are not eligible. See [Official Rules](#) for complete details. Microsoft employees may not enter the awards.