

# Smart IT investments support effective organizations

The success of your organization relies on an effective IT infrastructure that provides innovative, efficient, and cost-effective ways to address new business scenarios. Your IT investments are smartly planned, managed, and supported. Equally as important, your employees are trained, excited, and ready to take fullest advantage of the productivity gains that the latest technology offers. Does that describe your organization? Software Assurance from Microsoft helps make sure you can answer "Yes!"

## The Software Assurance advantage

# Get more out of your Microsoft software and services

Software Assurance is a comprehensive Volume Licensing program that includes an extensive set of technologies, services, rights, and benefits to help you and your organization get the most out of your investments in IT.

Software Assurance spans a broad range of Microsoft software and services, including Windows, Microsoft Office, Azure, System Center, SQL Server, and many others.

With Software Assurance, you get the tools and resources you need to do more with the IT investments you plan to make as well as those you have already made.

Software Assurance is available exclusively through Microsoft Volume Licensing—a costeffective, flexible, and manageable way to acquire Microsoft software and cloud services.

# Reduce costs, improve efficiency, increase productivity

Software Assurance helps your organization spend less and do more.

With New Version Rights, you can upgrade to the most recent product version for no additional cost. Your employees can purchase low-cost downloads of Office to use at home, and your organization gets flexible licensing rights and use options to best support office and mobile workers on a broad range of devices.

The Azure Hybrid Benefit allows you to save on Windows Server and SQL Server VMs in Azure by utilizing your on-premises licenses with Software Assurance. Software Assurance provides a broad range of benefits to help improve business agility

## Deploy faster and manage better

Software Assurance tools and technologies can help you standardize and speed application deployments, which can be a huge time-saver. You get greater control of the tools that your employees are using and less downtime. Your employees get the technology they need, when they need it.

You also get deployment flexibility with License Mobility and Flexible Virtualization. These, and additional disaster recovery and fail-over benefits, help maintain a stable, secure, and available infrastructure.

#### Be prepared

Organizations around the world are excited about the potential they see in cloud computing. Software Assurance helps you prepare to move selected functions off-premises with innovative server licensing opportunities.

License Mobility through Software Assurance helps you benefit from lower-cost off-premises deployments that may be easier to scale and less trouble to manage, while at the same time retaining the value of your investment in onpremises server licenses. You get to retain your license investments and reduce your outsourcing costs by assigning those licenses to your hosting partner or Azure.

#### Budgetyour way

The Software Assurance Spread Payments benefit works with your budget and lowers your initial licensing costs. Instead of one up-front payment, you spread the costs of your License and Software Assurance purchase across three equal, annual sums, helping you calculate your technology budget up to three years in advance.

### Review Software Assurance benefits

The comprehensive set of Software Assurance benefits combine to offer a **powerful advantage** as you plan, deploy, and use Microsoft products.

The <u>Software Assurance Benefits Chart</u> (PDF, 2.2 MB), which includes an **overview of each benefit** and describes which benefits apply to each type of Volume Licensing agreement. Use the chart to see the many ways Software Assurance can offer invaluable advantages to your organization.

If you still have questions, visit <u>Software</u> <u>Assurance</u> on the web or contact your Microsoft volume licensing reseller.

### Get Software Assurance

Software Assurance is purchased through Microsoft Volume Licensing; it's **included with some Volume Licensing agreements and is an optional purchase with others.** Your available benefits are determined by the types and quantity of products that you license. Contact your <u>Microsoft Partner</u> for details.

Learn more about <u>Software Assurance</u> and how you can take full advantage of your investments in Microsoft technology.



Software Assurance is a comprehensive program that includes a unique set of technologies, services, and rights to help you deploy, manage, and use Microsoft products efficiently.