

Better experiences. Better insights. Better care.

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Join Microsoft at HIMSS and learn about how Microsoft for Healthcare can enable personalized care, empower care teams, improve operational outcomes, protect health information, and reimagine healthcare.

### **Agenda**

### Monday, March 9 – Pre conference

Session Type	Time	Location	Title	Description	Speaker
Pre-Conference Sessions  Machine Learning & AI for Healthcare Forum	7:00 AM – 2:45 PM Microsoft panel slot: 8:15am - 9:00am	Rosen Centre – Executive Ballroom	Analytics to Algorithms: How to Maximize Impacts	Artificial intelligence and machine learning gather a lot of attention these days, and with good reason. Whether augmenting the processing of radiology images, improving clinical decision support, enhancing workflow, or reducing clinician burnout, these technologies are making an impact, or are expected to in the near future. But as our speakers will discuss, a healthcare organization will not derive value from AI and machine learning unless it has achieved a level of capability with managing data and analytics.	Clifford Goldsmith, MD US CMO and National Director, Providers, Microsoft
Pre-Conference Sessions Cloud Forum	7:00 AM - 2:45 PM Microsoft speaker slot: 8:50am - 9:20am	Rosen Centre Grand Ballroom D	Protecting Health Information	Earning and keeping patient trust is essential. Learn about some of the latest security and compliance tools from Microsoft and hear about some real life use cases. Discover how you can help proactively protect your health information, keep patients safe, improve the quality of care, and reduce costs from an expensive data breach.	Hemma Prafullchandra, Chief Technology Officer, Microsoft

#### Tuesday, March 10

Session Type	Time	Location	Title	Description	Speaker
Al Panel	10:30 AM - 11:30 AM	W207C, OCCC	Multinational Perspective on Artificial Intelligence Public Policy	Artificial Intelligence (AI) and Machine Learning (ML) continue to prompt plentiful healthcare public policy challenges as these technologies evolve and their use becomes more sophisticated in the realm of treating, diagnosing, and curing disease. Global industry leaders share their insights about how this wave of technology is being approached and dissected by the domestic and international communities, and the potential public policy implications.	Peter Lee, Corporate VP, Microsoft Dr. Miikka Korja, Helsinki University Hospital
Lunch & Learn - Enable Personalized Care	11:15 AM - 12:15 PM	203A, OCCC	Personalizing the Patient Experience with Consumer Engagement Platforms	To improve the quality of care and reduce costs, providers need better ways to build and maintain strong relationships with patients. Patient engagement solutions based on Microsoft platforms help you create a more integrated, continuous feedback loop, allowing you to stay connected with patients whether they're at your care facility or at home. Learn how Providence St. Joseph Health's (PSJH) responded to consumerism, with higher expectations for personalization, ondemand technology, and overall experience in the patient health journey by creating a Patient Engagement Center with highly trained Personalized Health Liaisons to help patients and providers navigate care.	Chris Mateo, Business Strategy Leader, Microsoft  David Rettig, Senior  Manager, Enterprise Access & Technology, Providence St. Joseph Health
Lunch & Learn - Empower Care Teams	11:15 AM - 12:15 PM	203C, OCCC	Leveraging Technology to Improve Clinical Workflows and Reduce Cost of Care	Efficient communication and collaboration are critical components of real-time clinical decision making. Clinicians can spend too much time gathering the information they need for their daily Multidisciplinary Discharge Planning. Learn how Baylor Scott & White is using Microsoft Teams to create a more efficient and collaborative Multidisciplinary Discharge process that improves overall patient care.	Lisa Florida, RN, MSN, CCTN, NE-BC   Director of Acute Care Services   Baylor University Medical Center Joshua Thompson, Customer Success Manager, Microsoft Shelly Avery, Sr. Technical Specialist, Microsoft



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### **Tuesday, March 10 (Continued)**

Session Type	Time	Location	Title	Description	Speaker
Industry Solution Session	12:00 PM - 1:00 PM	W208C, OCCC	FHIR, Interop, and SDoH: Turning "Hot" Topics Into Actionable Outcomes	An examination of the types of SDoH data, considerations for healthcare use and current efforts to operationalize this data for business impact weighed against the risks of doing nothing.	Heather Cartwright, General Manager Health Cloud & Data, Microsoft Marc Willard, Sr Vice President, Digital Health & Analytics – Platform Innovation & Strategic Partnerships, Humana
Lunch & Learn - Improve Operational Outcomes	1:00 PM - 2:00 PM	203A, OCCC	Harnessing AI to Improve Clinical and Operational Outcomes	Harness clinical and operational data to accelerate diagnoses, improve care efficacy and operational effectiveness. During this lunch and learn session, you will hear from industry leading experts on the top 5 Al use cases to improve clinical and operational outcomes.	John Doyle, Director, Business Strategy, Microsoft Tom Lawry, National Director for Al, Microsoft
Health Forum & Innovation Awards and Reception	2:00 PM - 4:00 PM	Regency ballroom, Hyatt Regency	Microsoft Health Forum & Innovation Awards	Join us for the annual Microsoft Health Forum to hear from industry thought leaders shaping the future of healthcare through digital transformation hosted by Microsoft executives with a special opening by Dr. Peter Lee, Corporate VP, Microsoft Healthcare. This year, Microsoft is excited to share innovations that we, our customers, and partners are delivering, and the real impact it is having on people's lives.	Peter Lee, Corporate VP, Microsoft Jim Wieinstein, SVP, Microsoft Patty Obermaier, RVP, Microsoft Catherine Boeger, General Manager, Microsoft 365
General Education Session / Virtual Health Assistants Session	3:00 PM - 4:00 PM	W414A, OCCC	Virtual Health Assistants: Best Practices and Real Use Cases	In this talk we will discuss best practices and considerations when implementing intelligent virtual health assistants, challenges and pitfalls, as well as see real-world use cases that help realize the promise of AI in healthcare.	<b>Hadas Birtran</b> , Group Manager, Microsoft

### Wednesday, March 11

<b>Session Type</b>	Time	Location	Title	Description	Speaker
Lunch & Learn - Protect Health Information M365 sponsored	11:15 AM - 12:15 AM	203C, OCCC	21st Century Cures Act: A pivotal opportunity for U.S. healthcare	Patient data has been trapped in silos and virtually impossible to share. Now that the proposed rules from the ONC and CMS and the 21st Century Cures Act have taken effect, are you ready to meet the new requirements? Come prepared with your questions for a panel of experts from the industry and Microsoft to learn how you can realize the benefits of shared patient information while protecting this sensitive data.	Josh Mandel, Chief Architect, Microsoft Cyril Belikoff, General Manager, US Modern Workplace, Microsoft
Global Health Equity Series Series)	11:30 AM - 12:30 PM	W330A, OCCC	Building an Inclusive Talent Pipeline: Key to the Healthcare Workforce of the Future	Workforce Development Experts, Economic Development Agencies & Industry Executives will discuss innovative, collaborative efforts in attracting and retaining diverse talent in the healthcare and information technology industry and why diverse perspectives are important to driving solutions to address health disparities and improve health outcomes for everyone, everywhere.	Moderator: <b>Walter Suarez</b> , Exec VP, Kaiser <b>Kathleen McGrow</b> , CNIO, Microsoft <b>Rodney Sampson</b> , CEO, Opportunity Hub



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### Wednesday, March 11 (Continued)

Session Type	Time	Location	Title	Description	Speaker
Lunch & Learn - Reimagine Helathcare NExT sponsored	1:00 PM - 2:00 PM	203C, OCCC	Tired of finishing your clinical notes during pajama time? Ambient clinical intelligence is here to help.	Nuance and Microsoft have partnered to transform the doctor-patient experience, enabling doctors to focus on patients, while AI focuses on administrative tasks. The first results of that partnership are revealed here	Dr. Ranjani Ramamurthy, Sr. Director Health Al, Microsoft Dr. Jared Pelo, Chief Medical Information Officer, Nuance Brian Lancaster, VP of Information Technology & CIO, Nebraska Medicine
Nursing Informatics Roundtable & Networking	Roundtable 4:00 PM - 5:00 PM - Reception 5:00 PM - 6:00 PM	W303A, OCCC	Nursing Informatics Roundtable: Accelerating the Future of Nursing in the Digital Environment	The Nursing Informatics Roundtable provides a platform to enable trusted clinical nurse leaders of all levels to advance their understanding of how technology can play an important role as part of an integrated care team. This panel is centered on perspectives of how the evolution of nursing informatics is accelerating the future of nursing in the digital environment.	Kathleen McGrow, CNIO, Microsoft (Moderator)

### **Thursday, March 12**

Session Type	Time	Location	Title	Description	Speaker
Blockchain Breakfast Panel	7:30 AM - 9:00 AM	Hall E, Booth 8300, Education Theater, OCCC	Blockchain Breakfast Panel: Getting Value from Blockchain in Healthcare	Join fellow changemakers for a morning of networking and education around blockchain technology's growing use and impact in healthcare. Breakfast will be followed by a panel discussion with blockchain pioneers. After the panel, attendees are invited to a VIP tour of the Interoperability Showcase™.	Irzaud Bacchus, Product Manager / Product Owner HIE Tanjore Nandakumar (Nandu), Data Integration Architect Edgar Wilson II, Senior Program Manager, Microsoft
Lunch & Learn - Enable Personalized Care D365 sponsored	11:15 AM - 12:15 PM	203A, OCCC	Digitally streamlining patient care processes to improve operational efficiency and provider collaboration	Over the past year Northwell Health, New York's largest healthcare provider, has partnered with Microsoft to embark on a full-scale digital transformation to drive clinical and business success through increased efficiency. In this session you will learn how Northwell's New Technology Innovation Team has harnessed Microsoft Dynamics and Power Apps on top of the Healthcare Accelerator to create innovative, custom solutions that improve the workflow processes for Northwell employees as well as improve patient turnaround and experiences.	Moderator: Walter Suarez, Exec VP, Kaiser Kathleen McGrow, CNIO, Microsoft Rodney Sampson, CEO, Opportunity Hub
Lunch & Learn - Reimagine Healthcare Federal Health sponsored	1:00 PM - 2:00 PM	203A, OCCC	Federal Perspectives on Healthcare Management to Achieve Better Care and Reduce Cost.	Agencies in Federal Government are adopting technology to innovate the entire spectrum of healthcare management. Hear directly from the leaders who are spearheading the charge. During this session, you will learn how Federal customers are leveraging Microsoft technologies to enhance customer service, expand payment options, and improve service delivery models in order to achieve better care, better health, and reduced cost for the nation.	Josh Mandel, Chief Architect, Microsoft  Laura Prietula, Deputy Director, Veterans Experience Office Multi Channel Technologies Aaron Seib, Senior Vice President of Informatics, NewWave Representative from Centers for Medicare and Medicaid Services



Use insights at point of care to improve health outcomes

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### **Engage with us daily:**

- Tour our booth (#2300) Meet firsthand with Microsoft thought leaders and industry experts. Book a Booth Tour to learn about the intelligent health solutions and services Microsoft and our partner ecosystem are delivering firsthand.
- Set up a one-to-one executive meeting If you have specific business challenges or topics you would like to discuss for your business, we offer 1:1 meeting opportunities with Microsoft executives.

### **Microsoft Learning Hub**

Help your customer unlock their cloud and Al skills in minutes. Invite your customers to take advantage of the great content we will have throughout the week at the Microsoft Learning Hub during these 20-minute "Ted Talk" style presentations. Located in the Microsoft booth #2300. \*\*\* Please check the digital signage outside of the Learning Hub for any schedule changes

### **Schedule:**

Tuesday, March 10 10:30 AM - 10:50 AM

11:00 AM – 11:20 AM	How to build internet of things (IoT) applications for healthcare
11:30 AM – 11:50 AM	Get started enabling payer-to-patient access to legacy data with FHIR
12:00 PM – 12:20 PM	Transform patient experiences across your care teams
12:30 PM – 12:50 PM	Use digital care coordination to improve teamwork
1:00 PM – 1:20 PM	Lessons from a tumor board – taking virtual collaboration to the next level
1:30 PM – 1:50 PM	Enabling real time patient census with FHIR and HL7
2:00 PM – 2:20 PM	Learn how care teams adopt secure communication apps
2:30 PM – 2:50 PM	Using LinkedIn to connect with global health communities
3:00 PM – 3:20 PM	How to deliver frictionless patient care with a unified data platform
3:30 PM – 3:50 PM	Is Al part of your diversity & inclusion plan?
4:00 PM – 4:20 PM	When AI meets human resources
4:30 PM – 4:50 PM	How to use the cloud to access medical images simply and securely
Wednesday, March 12	
10:00 AM – 10:20 AM	How to secure healthcare devices
10:30 AM – 10:50 AM	Enterprise orchestration using teams to increase huddling effectiveness and offering more time for patient care
11:00 AM – 11:20 AM	Learn how to match your healthcare workload to cloud databases.
11:30 AM – 11:50 AM	Get a plan for personalized healthcare
12:00 PM – 12:20 PM	Meet the demands and changes in modern healthcare solution delivery
12:30 PM – 12:50 PM	Al essentials for clinical providers
1:00 PM – 1:20 PM	Implementing a personal FHIR record
1:30 PM – 1:50 PM	Transform how the environment affects the health of your constituents
2:00 PM – 2:20 PM	Using LinkedIn to connect with global health communities
2:30 PM – 2:50 PM	Using self-service cloud solutions to help scientists speed research, discovery and time to market
3:00 PM – 3:20 PM	Use internet of medical things (IoMT) to enable patient monitoring
3:30 PM – 3:50 PM	Driving innovation with a minimum viable product culture
4:00 PM – 4:20 PM	Address social gaps in care with Al
4:30 PM – 4:50 PM	How to manage digital identities with clinical and security best practices
5:00 PM – 5:20 PM	Learn how healthcare professionals can build custom apps
Thursday, March 12	
10:00 AM – 10:30 AM	Digitize clinical workflows to create an integrated care platform.
10:30 AM - 11:00 AM	Leverage consumerization to deliver innovative healthcare
10.50 AIVI 11.00 AIVI	

How to transform provider collaboration and remote patient engagement

**Optimize healthcare operations to enhance the patient experiences** 

Using LinkedIn to connect with global health communities

**Empower partners to create customer value in healthcare** 

11:00 AM - 11:30 AM 11:30 AM - 12:00 AM

12:30 PM - 1:00 PM

1:30 PM - 2:00 PM