

Microsoft Online Subscription Program

Microsoft Online Services is enterprise-class software delivered as subscription services. Online Services complement your existing Microsoft on-premises solutions for users with desktop PCs and for users accessing applications via a web browser. By choosing Microsoft Online Services you can combine the power of robust desktop-based applications with the flexibility of fully-hosted Internet services, providing an integrated experience with a consistent look and feel from virtually any device, in almost any location.

The Microsoft Online Subscription Program (MOSP) is a subscription-based Microsoft Volume Licensing program for organizations with five or more users that want to subscribe to, activate, provision, and maintain services seamlessly and affordably. MOSP is very flexible and is ideal for any type of organization that wants to add online services to its portfolio.

Products available through the Microsoft Online Subscription Program include:

Microsoft Office 365

Microsoft Office 365 brings together cloud versions of its most trusted communications and collaboration products with the latest version of its desktop software and companion Web Apps. Office 365 provides access to email, documents, contacts, and calendars on nearly any device and works seamlessly with Microsoft Office, Microsoft SharePoint, Microsoft Exchange and Microsoft Lync to provide a secure collaboration environment for managing multi-company, multi-time zone projects.

Windows Azure Platform

Windows Azure is a cloud services operating system that provides the development, service hosting, and service management environment for the Windows Azure platform. With Windows Azure, customers can move existing applications to Microsoft's infrastructure as a service offering and take advantage of hosted Virtual Machine (VM) images, enhance local resources by using cloud computing technologies, or build transformative applications on the Windows Azure platform.

Microsoft Dynamics CRM Online

Microsoft Dynamics CRM Online combines familiar Microsoft Office applications with powerful CRM software to improve marketing effectiveness, boost sales, and enrich customer service interactions. Microsoft Dynamics CRM equips business professionals with access to customer information through a familiar Microsoft Outlook experience which helps ensure rapid user adoption and fast results.

Windows Intune

Windows Intune simplifies how businesses manage and secure PCs using Windows cloud services and Windows—so your computers and users can operate at peak performance, from virtually anywhere. Windows Intune is a comprehensive solution that includes PC management, malware protection, Windows upgrades, and more.

Microsoft helped us launch from a legacy infrastructure to a solution that provided better business value to all our people.

Keith Flowers
Director of Enabling Technologies
Coca-Cola Enterprises

Microsoft Online Subscription Program

World Class Products Delivered as a Subscription Service

Benefits of the Microsoft Online Subscription Program include:

Try before you buy

With MOSP, 25 users can try out the service for 30 days.

Keep costs predictable

Pay-as-you-go licensing is guaranteed for each 12-month subscription term, and suites start as low as \$6 per user, per month with monthly or annual billing options.

Work with a qualified partner

Microsoft Online Services Advisor partners can assist you in identifying solutions and how to license them. They can also help configure and deploy the solution that best meets your business needs.

Access to most current product versions

Microsoft hosts Online Services and delivers them from the cloud, so you benefit from always using the most current version.

License only the service you need

Pay online with a credit card or purchase order. With a low minimum purchase of five licenses, you can acquire the licenses you need—and then add more if you need them later on.

Low up-front investment

Microsoft manages the IT infrastructure, so you can quickly deploy the services you need. As a result, you can reallocate internal IT resources to other project priorities. It all adds up to a commitment from Microsoft to deliver ever more compelling opportunities and solutions to consumers and business customers—and to our partners.

***Using Microsoft
Online Services, we
saved US\$50,000
in up-front costs to
build a business
platform.***

**John Thomas
Director of Information
Technology
CROSSMARK**

Three scenarios. One solution.

Scenario one:

Limited capital and no internal IT department

A small company with 15 to 20 users wants to invest in IT infrastructure. Although it recognizes the value of Microsoft communications products, the up-front investment is too high and too complex—particularly because the company does not have an internal IT department. By purchasing online services through MOSP, the company can do the following:

- Access online services with predictable, monthly per-user subscription costs.
 - Deploy services rapidly.
 - Purchase and administer assets online.
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Scenario two:

Remote employees

A company with many remote employees plans to upgrade its Microsoft Exchange Server messaging infrastructure. Many of its users do not need a full Microsoft Office 2010 license because they do not work in an office. And the company wants to reduce the time and expense spent travelling to meetings. By subscribing to Office 365 through MOSP, the company can do the following:

- Reduce the risks and costs of upgrading to new versions of software.
- Save money by licensing only the users who need it.
- Get a completely managed online solution for web conferencing.

Scenario three:

Overburdened IT department

A midsize business has a dedicated IT department, but wants to spend its time on value-added projects rather than routine IT management. Consulting with a Microsoft partner, the company opts to subscribe to Microsoft-hosted solutions to do the following:

- Remove the time spent installing or upgrading new software.
- Obtain partner-assisted configuration and transition services.
- Ensure that disaster recovery scenarios are in place.
- Access always-available services that do not require any management.

Get started today!

Go to <http://www.microsoft.com/licensing/online-services/how-to-buy.aspx> for more information.

You may also contact your Microsoft account manager or preferred reseller (link: http://pinpoint.microsoft.com/en-US/companies/search/b1?fs=10&wt.mc_id=Deeplink_USLicense_Contact_2_+LicenseSpecialization&q=) to discuss in more detail.

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