Dear Microsoft Partners

The **Microsoft Office Project 2007 Desktop Upgrade** campaign from Microsoft enables companies to plan, manage, and communicate project information.

The Microsoft Office Project 2007 Solution gives companies robust project management tools with the right blend of usability, power, and flexibility, so they can manage projects more efficiently and effectively. They can stay informed and control project work, schedules, and finances, keep project teams aligned, and be more productive through integration with familiar Microsoft Office system programs, powerful reporting, guided planning, and flexible tools. The Microsoft Office Enterprise Project Management (EPM) Solution enables organizations to more effectively manage and coordinate work from one-time projects to complex programs across the entire project lifecycle.

The Campaign Goal is to drive Upgrade to the 2007 Version of Microsoft Office Project.

On April 14, 2008, we'll start the **Microsoft Enterprise Briefing Project Upgrade Campaign**.

Within the MEB we focus on the **topic**:
- [Microsoft Office Project Professional 2007](#)
- [Microsoft Office Project Standard 2007](#)
- [EPM (Enterprise Project Management)](#)

The campaign will address the following **key areas**:

- Increase productivity
- Align resources to strategy
- Manage and understand project schedules and finances
- Effectively communicate information

With this campaign we target those **accounts**, which:

- Are in the German or French part of Switzerland
- Are Major and Corporate Accounts as well as Public Sector Entities

**We need experienced partners who already have deployed a fully Enterprise Project Management reference case.**

**Therefore, to fulfill the criteria's to participate for this campaign, we are looking for EPM Partners with the following requirements:**

- **Partner must be Microsoft Gold Partner with registered EPM Specialization**

- **Partner must** have a minimum of 2 Project / EPM Customer Reference Cases
- **Partner must** have a fully internal installed EPM deployment

In Order to apply for this campaign please fill out the table below and submit it to
kevyn.eva.norton@microsoft.com latest on April 8, 2008.

| | | |
|---|---|---|
| We need experienced partners who already have deployed an EPM customer solution | | |
| Therefore, to fulfill the criteria's to participate for this campaign, we are looking for MS Project Partners with the following requirements: | | |
| | | |
| **1. Partner must be Microsoft Certified Gold Partner with registered Project Specialization** | **Yes** | **No** |
| Do you have all certifications? | | |
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| **2. Partner must have a minimum of 2 EPM installed Customer Reference Cases** | | |
| Customer Reference Case No. 1: | | |
| Customer Reference Case No. 2: | | |
| | | |
| **3. Partner must have a fully internal installed EPM deployment** | **Yes** | **No** |
| Our company is fully deployed on MS EPM solution | | |