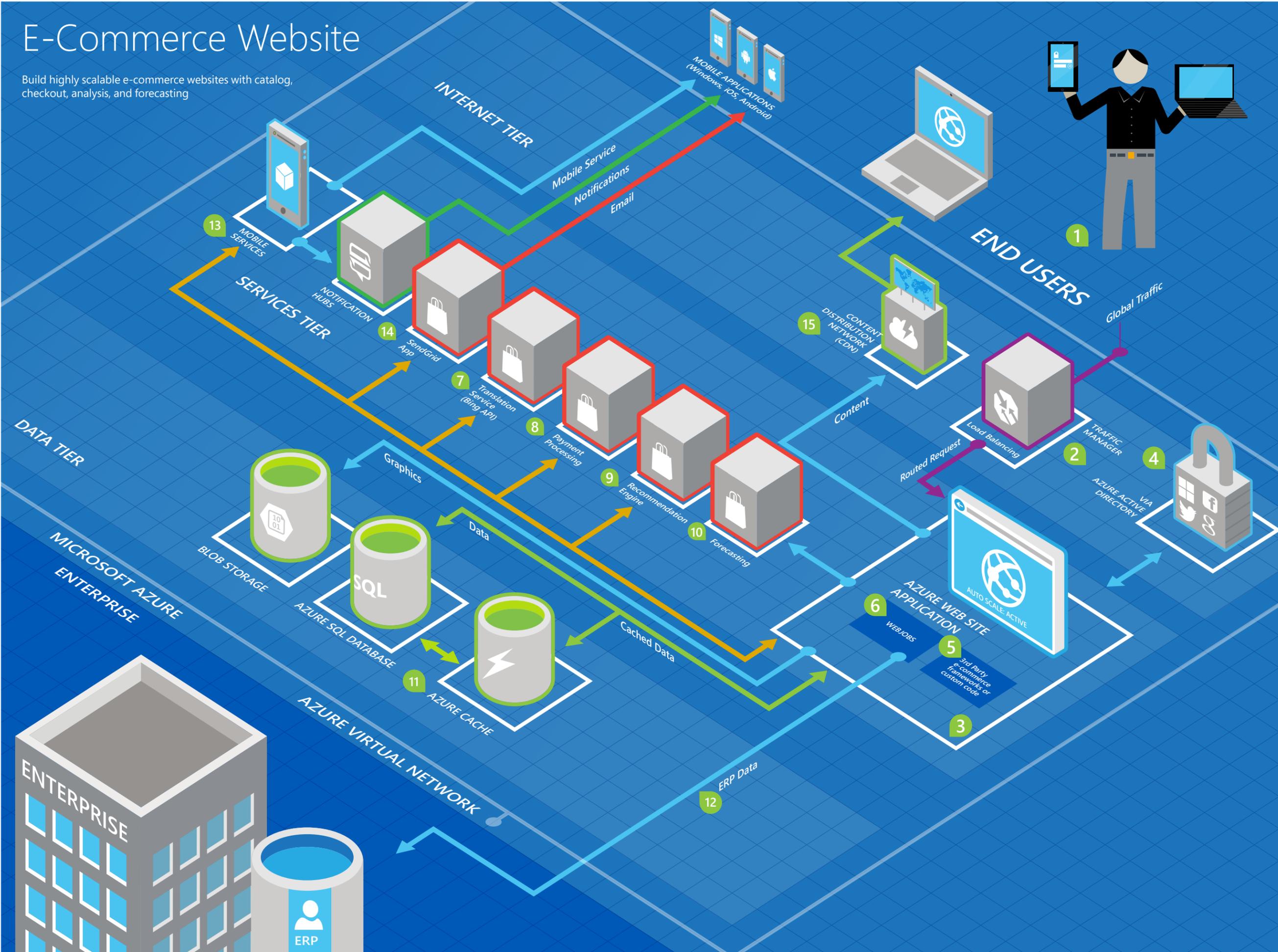


# E-Commerce Website

Build highly scalable e-commerce websites with catalog, checkout, analysis, and forecasting



- 1 Users browse and order items from phones, tablets, and PCs using HTML or native applications.
- 2 Deploy to multiple datacenters for global scale and use Traffic Manager to route requests to the nearest one.
- 3 Azure Websites scales up and down automatically to manage spikes in customer shopping patterns.
- 4 Users log in to Azure Active Directory using credentials from Facebook, Google, Microsoft, Twitter, or other identity providers.
- 5 Save time using 3rd party commerce frameworks or your own.
- 6 WebJobs runs in the background both submitting orders to the on-premises ERP system and sending order confirmations.
- 7 Create a global website using the translation service provided by Bing.
- 8 Azure is PCI DSS compliant for payment processing.
- 9 Targeted item recommendations are delivered from a Hadoop based recommendation engine.
- 10 Forecast future demand of items using cloud machine learning.
- 11 Azure Cache boosts performance of all data services.
- 12 Use Hybrid Connections to send messages to on-premises databases.
- 13 Mobile Services provides a unified backend for mobile ordering including device authentication, data services, and notifications.
- 14 Send e-commerce confirmations using a 3rd party app.
- 15 Geo-distributed Content Delivery Network keeps video and graphic assets closer to users.