

Microsoft at Smart City Expo World Congress

Innovation now for the smart city of tomorrow

Visit us at booth B223 (Hall 2)

The smart city of tomorrow runs on more than just technology. To truly thrive, it will require secure, connected solutions that deliver actionable insights to enhance how we live and work. Getting there requires the use of innovative tools and services including data analytics, machine learning and AI.

Connect with us:

Attend the following Smart City Expo World Congress sessions:

- [Congress Plenary Session | Our Greatest challenge: Making a More Inclusive Urban World](#) – Learn how Microsoft helps cities use the power of technology to drive transformation. Congress Area | Main Auditorium
- [Congress | Theme Talk Panel | Digital Trust & Cybersecurity: Privacy & Security in the Digital Economy](#) – Learn how Microsoft helps city leaders deliver programs and services in a way that is secure, compliant and protects the privacy of constituents. Congress Area | Digital Transformation Room
- [Congress | Solutions Talks | Keys to Achieving Digital Transformation in Government](#) – Learn how cities are enhancing services to improve productivity and efficiency by automating time-intensive inefficient processes and tapping into the power of data from all kind of devices. Expo Area | Central District Agora
- [Congress | Agora Panel | Best practices, guidelines & methodologies to develop smart cities](#) – Learn which services are the most relevant for citizens and which city assets are the most magnetic in terms of attracting talent and becoming a leading city in the fourth industrial revolution. Expo Area | North District Agora

Attend our Learning Hub sessions in the Microsoft booth (B223 – Hall 2) presented by LinkedIn Learning and the AI Business School

- [Mobility insights for Smart City AI](#) – How to use geospatial analysis & AI to streamline and improve city mobility governance.
- [Using data to make your transportation inclusive](#) – Learn how to ensure transit systems and applications are accessible to your community.
- [Zero in on the benefits from AI](#) – Understand how to apply a value-creation framework to identify ways to optimize your strategy with AI.
- [Importance of creating an AI-ready culture](#) – Learn from real examples how to build a successful approach to be ready for an AI-driven world.
- [How to lead with confidence in the age of AI](#) – Learn how the responsible use of technology can be built into the approach from the start.
- [Fuel your economic development efforts with LinkedIn Talent Insights](#) – Learn how governments are driving economic development through unprecedented access to skills, migration and benchmarking data for local, regional, and global workforces.
- [From Unemployed to Empowered. Innovation with LinkedIn Learning](#) – Learn how governments are growing the local economy and empowering the most disadvantaged citizens with LinkedIn Learning and real-time labor insights.
- [Where to start your Smart City plan](#) – How to engage policy-makers, leaders, partners and citizens in order to build trust in your smart city program.
- [Digital at scale for health & wellbeing– personalized care in place](#) – Hear how person centered and data driven care can help improve the use of resources in an aging society.
- [Use AI to solve disability challenges](#) – Learn how AI can solve some of the biggest disability challenges to make cities more inclusive and accessible
- [Talking cities: from smart streetlights to smart water to smart traffic](#) – How to accelerate IOT solutions with security, scalability, reliability and extensibility built in from the get-go across the cloud and edge to enable more efficient, sustainable and livable cities.
- [Using NASA data to understand Urban Heat](#) – Learn how Microsoft and Esri are leveraging NASA satellite data to make urban heat maps globally available to help create sustainable cities.
- [How AI can transform transcription and translation in your city](#) – Learn how Microsoft Artificial Intelligence can translate and transcribe speech and documents at a fraction of the cost of traditional methods
- [Creating smarter and safer cities with intelligent video analytics](#) – Extract actionable business insights from videos using intelligent video analytics capabilities from Azure Media Services.
- [Empowering citizen satisfaction with AI powered smart city applications](#) – Hear how new technologies can help provide accurate insights about citizen satisfaction.
- [Enabling secure citizen engagement through citizen digital identity](#) – Learn how citizen digital identity can help government realize the value of secure, seamless citizen engagement experiences.

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Agenda

Tuesday, November 19

- 10:30 – 11:30 [Congress Plenary Session | Our Greatest challenge: Making a More Inclusive Urban World](#)
Congress Area | Main Auditorium
- 11:30 – 13:30 [Congress | Theme Talk Panel | Digital Trust & Cybersecurity: Privacy & Security in the Digital Economy](#)
Congress Area | Digital Transformation Room
- 12:00 – 12:30 [Mobility insights for Smart City AI](#)
Microsoft Booth B223 – Learning Hub
- 13:00 – 13:30 [Using data to make your transportation inclusive](#)
Microsoft Booth B223 – Learning Hub
- 14:00 – 14:30 [Zero in on the benefit from AI](#)
Microsoft Booth B223 – Learning Hub
- 15:00 – 15:30 [Importance of creating an AI-ready culture](#)
Microsoft Booth B223 – Learning Hub
- 16:00 – 16:30 [How to lead with confidence in the age of AI](#)
Microsoft Booth B223 – Learning Hub
- 17:00 – 17:30 [Fuel your economic development efforts with LinkedIn Talent Insights](#)
Microsoft Booth B223 – Learning Hub
- 18:00 – 18:30 [From Unemployed to Empowered. Innovation with LinkedIn Learning](#)
Microsoft Booth B223 – Learning Hub

Wednesday, November 20

- 10:30 – 11:15 [Congress | Solutions Talks | Keys to Achieving Digital Transformation in Government](#)
Expo Area | Central District Agora
- 12:00 – 12:30 [Where to start your Smart City plan](#)
Microsoft Booth B223 – Learning Hub
- 13:00 – 13:30 [Digital at scale for health & wellbeing– personalized care in place](#)
Microsoft Booth B223 – Learning Hub
- 13:45 – 14:45 [Congress | Agora Panel | Best practices, guidelines & methodologies to develop smart cities](#)
Expo Area | North District Agora
- 14:00 – 14:30 [Use AI to solve disability challenges](#)
Microsoft Booth B223 – Learning Hub
- 15:00 – 16:30 [Talking cities: from smart streetlights to smart water to smart traffic](#)
Microsoft Booth B223 – Learning Hub
- 16:00 – 16:30 [Using NASA data to understand Urban Heat](#)
Microsoft Booth B223 – Learning Hub
- 17:00 – 17:30 [How AI can transform transcription and translation in your city](#)
Microsoft Booth B223 – Learning Hub

Thursday, November 21

- 9:00-9:30 [Zero in on the benefits from AI](#)
Microsoft Booth B223 – Learning Hub
- 10:00-10:30 [Importance of creating an AI-ready culture](#)
Microsoft Booth B223 – Learning Hub
- 11:00-11:30 [How to lead with confidence in the age of AI](#)
Microsoft Booth B223 – Learning Hub
- 12:00-12:30 [From unemployed to empowered. Innovation with LinkedIn Learning](#)
Microsoft Booth B223 – Learning Hub
- 13:00-13:30 [Fuel your economic development efforts with LinkedIn Talent](#)
Microsoft Booth B223 – Learning Hub
- 14:00-14:30 [Creating smarter and safer cities with intelligent video analytics](#)
Microsoft Booth B223 – Learning Hub
- 15:00-15:30 [Empowering citizen satisfaction with AI powered smart city applications](#)
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- 16:00-16:30 [Enabling secure citizen engagement through citizen digital identity](#)
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