

## Microsoft Health Innovation Awards 2020 Contest

### OFFICIAL RULES

**PLEASE NOTE:** It is your sole responsibility to review and understand your employer's policies regarding your eligibility to participate in trade promotions. If you are participating in violation of your employer's policies, you may be disqualified from entering or receiving prizes. Microsoft disclaims any and all liability or responsibility for disputes arising between an employee and their employer related to this matter, and prizes will only be awarded in compliance with the employer's policies.

This Contest is hosted in the United States, and entry information is collected on computers in the United States. This Contest will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Contest. **If you do not agree with this provision and these Official Rules, please do not enter this Contest.**

#### COMMON TERMS USED IN THESE RULES:

These are the official rules that govern how the Microsoft Health Innovation Awards 2020 contest promotion will operate ("Contest").

In these rules, "we," "our," and "us" refer to Microsoft Corporation, the sponsor of this Contest. "You" refers to an eligible Contest entrant.

#### CONTEST DESCRIPTION:

This is a skill-based Contest.

Microsoft Health Innovation Awards 2020 Contest is created to recognize those companies using Microsoft solutions to enhance and transform the quality of patient care, reduce costs, streamline clinical and business processes, drive interoperability, improve productivity and workflow, and enable informed decisions. This contest also recognizes those companies using Microsoft solutions to realize business and information technology benefits within the Healthcare, Pharmaceutical, Biotechnology, Clinical Research Organizations and Medical Device industries. The object of this Contest is to recognize the best Solution(s). For purposes of this Contest, "Solution" means a product application or implementation that: (i) uses the most recent versions of Microsoft technologies; (ii) is in full implementation within an organization for at least 30 days; and (iii) alleviates customer pain or solves a related business problem.

Entrants will be asked to describe their successful implementation of a Solution for a specific customer and show how the Solution added business value. If no ISV type technology partner (or third party solution) was used in creation of this solution (it was created in house), then Customer may enter a submission on their own. For purposes of this contest, each "solution" you create will be called an "entry". You may only enter one solution per category per Company. All eligible entries received will be judged using the criteria described below to determine the winners of the prizes described below.

#### Artificial Intelligence and Machine Learning

*Connect data to analytics and machine learning algorithms so it can help predict patient health trajectories, monitor population wellness, pull insights from research, and identify concrete ways to improve day-to-day operations.*

Scenario examples include:

- **Artificial Intelligence**

- **Machine Learning**
- **Quantum Computing**

**Empower Care Teams**

*Tools that help care teams be more productive and collaborate more effectively.*

Scenario examples include:

- **Virtual care**
- **Care team collaboration**
- **Care coordination**
- **Employee engagement and retention**

**Enable Personalized Care**

*Enable more efficient access to care, reduce delays in the care experience, and maintain contact with patients once they leave the care setting.*

Scenario examples include:

- **Enhanced engagement**
- **Omni-channel patient experience**
- **Improved patient engagement and satisfaction**
- **Remote patient monitoring**

**Improve Operational Outcomes**

*Harness clinical and operational data to accelerate diagnoses, improve care efficacy and operational effectiveness.*

Scenario examples include:

- **Clinical analytics**
- **Quality assurance/improvement**
- **Managing devices and facilities**
- **Operational and financial efficiency**

**Protect Health Information**

*Protect sensitive health data to support privacy and effective security end-to-end, manage compliance and evolving regulatory changes.*

Scenario examples include:

- **Patient privacy**
- **Security & compliance**
- **Interoperability**
- **Data governance**

**Reimagine Healthcare**

*Innovations that are saving lives, shaping the future of healthcare.*

*Use this category if your solution does not fit into the categories above, or fits into one of the scenarios below*

- **Industry Disruption**
- **Precision Medicine**
- **Population health**
- **Social determinant of health**

**WHAT ARE THE START AND END DATES?**

This Contest starts at 12:01 a.m. Pacific Time (PT) on January 24, 2020 and ends at 5:00 p.m. PT on February 21, 2020 (“Entry Period”).

## **CAN I ENTER?**

You are eligible to enter this Contest if you meet the following requirements at time entry:

- **You are** an authorized representative of a healthcare or life sciences organization OR a Microsoft Technology Solution Partner and are 18 years of age or older; **and**
  - If you are 18 of age or older, but are considered a minor in your place of residence, you should ask your parent’s or legal guardian’s permission prior to submitting an entry into this Contest; **and**
- **You are NOT** a resident of any of the following countries: Cuba, Iran, North Korea, Region of Crimea, Sudan, and Syria.
  - **PLEASE NOTE:** U.S. export regulations prohibit the export of goods and services to Cuba, Iran, North Korea, Region of Crimea, Sudan and Syria. Therefore, residents of these countries / regions are not eligible to participate.
- **You are NOT** an employee of Microsoft Corporation or an employee of a Microsoft subsidiary; **and**
- **You are NOT** involved in any part of the administration and execution of this Contest; **and**
- **You are NOT** an immediate family (parent, sibling, spouse, child) or household member of a Microsoft employee, an employee of a Microsoft subsidiary, or a person involved in any part of the administration and execution of this Contest.

This Contest is void outside the geographic area described above and wherever else prohibited by law.

## **WHAT CONSTITUTES AN ELIGIBLE ENTRY?**

To be eligible for judging an entry must meet the following content / technical requirements:

- The solution (or combination of solutions) must be based on the latest Microsoft technologies and needs to be fully implemented for at least 30 days (**not in beta mode**) in a healthcare or life sciences organization.
- All entries must be in English. The software or solution can be localized to a non-English language; however, the entry form must be submitted in English.

In addition:

- your entry must be your own original work; **and**
- you must have obtained any and all consents, approvals or licenses required for you to submit your entry; **and**
- your entry must not otherwise violate the rights of any other person or company by using their trademarks, music, logos, names or images without their express written consent.

Entries may **NOT** contain, as determined by us, in our sole and absolute discretion, any content that:

- is sexually explicit, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic;

- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing) or a particular political agenda;
- is obscene or offensive;
- defames, misrepresents or contains disparaging remarks about other people or companies;
- communicates messages or images inconsistent with the positive images and/or good will to which we wish to associate; and/or violates any law;

We reserve the right to reject any entry, in our sole and absolute discretion, that we determine does not meet the above criteria.

#### **HOW WILL MY ENTRY BE POTENTIALLY USED?**

Other than what is set forth below, we are not claiming any ownership rights to your entry. However, if your entry is selected as a winner, you:

- are granting us an irrevocable, royalty-free, worldwide right and license to: (i) use, review, assess, test and otherwise analyze your entry and all its content in connection with this Contest; and (ii) feature your entry and all content in connection with the marketing, sale, or promotion of this Contest (including but not limited to internal and external sales meetings, conference presentations, tradeshow, and screen shots of the Contest entry in press releases) in all media (now known or later developed)
- agree to sign any necessary documentation that may be required for us and our designees to make use of the rights you granted above;
- understand and acknowledge that the Promotion Parties may have developed or commissioned materials similar or identical to your submission and you waive any claims you may have resulting from any similarities to your entry;
- understand that we cannot control the incoming information you will disclose to our representatives in the course of entering, or what our representatives will remember about your entry. You also understand that we will not restrict work assignments of representatives who have had access to your entry. By entering this Contest, you agree that use of information in our representatives' unaided memories in the development or deployment of our products or services does not create liability for us under this agreement or copyright or trade secret law;
- understand that you will not receive any compensation or credit for use of your entry, other than what is described in these Official Rules.

Please note that following the end of this Contest your entry may be posted on a website selected by us for viewing by visitors to that website. We are not responsible for any unauthorized use of your entry by visitors to this website. While we reserve these rights, we are not obligated to use your entry for any purpose, even if it has been selected as a winning entry.

If you do not want to grant us these rights to your entry, please do not enter this Contest.

#### **HOW DO I ENTER?**

In order to participate in this Contest, you must:

- [Customer Organization – Enter your submission online](#)

- [Technology Partner – Enter your submission online](#)

We will only accept one (1) entry (solution) per category per company.

We are not responsible for entries that we do not receive for any reason, or for entries that we receive but are not decipherable for any reason.

We will automatically disqualify:

- Any incomplete or illegible entry; **and**
- Any entries that we receive from you that are in excess of the entry limit described above.

## **WINNER DETERMINATION AND PRIZES**

On or around the close of the Entry Period, a panel of judges will review all eligible entries received and select one winner from each of the five categories as winners of the Contest Prizes based upon the judging criteria listed below.

### Judging Criteria

The judging criteria listed below will be valued equally at 33 points of the total value for each category. Additionally, the judge will award 1 extra point to any entry that is a cloud based solution (can also be on premise, as long as it is also offered in cloud).

1. The Entry's innovation represents a breakthrough from the industry's historical approaches.
2. The Entry's innovation goes beyond incremental improvements on technologies that already exist.
3. The Entry's innovation measurably improves significant business and/or clinical processes that positively impact patient care.

In the event of a tie between any eligible entries, an additional judge will break the tie based on the judging criteria described above. The decisions of the judges are final and binding. If we do not receive a sufficient number of entries meeting the entry requirements, we may, at our discretion, select fewer winners than the number of Contest Prizes described below.

### Contest Prizes

**ATTENTION PUBLIC SECTOR EMPLOYEES:** If you are a government or public education employee, all prize awards will be awarded directly to your public sector organization/Institution upon receipt of a gift letter signed by your Agency/Institution's ethics official.

**Six (6) Grand Prize(s).** Winning Package includes:

- Winners may be featured in promotional and marketing activities, such as press releases and web content, as well as possible media interviews.
- Winners will receive a marketing document on how to publicize the fact that the organization is a winner.
- Winners will receive a "Winner" trophy.

*\* Microsoft is committed to complying with government gift and ethics rules and therefore government employees are not eligible to receive a trophy which has a fair market value of \$100.*

Approximate Retail Value (ARV) \$100.00.

The total Approximate Retail Value (ARV) of all prizes: **\$600**

We will only award one (1) prize per company.

If you are a potential winner, we will notify you by sending a message to the e-mail address, the phone number, or mailing address (if any) provided at time of entry within seven (7) days following completion of judging. If the notification that we send is returned as undeliverable, or you are otherwise unreachable for any reason, we may award to a runner-up.

If there is a dispute as to who is the potential winner, we will consider the potential winner to be the authorized account holder of the e-mail address used to enter the Contest. If you are a potential winner, we may require you to sign an Affidavit of Eligibility, Liability/Publicity Release and a W-9 tax form or W-8 BEN tax form within 10 days of notification. If you are a potential winner and you are 18 or older, but are considered a minor in your place of legal residence, we may require your parent or legal guardian to sign all required forms on your behalf. If you do not complete the required forms as instructed and/or return the required forms within the time period listed on the winner notification message, we may disqualify you and select a runner-up.

If you are confirmed as a winner of this Contest:

- You may not exchange your prize for cash or any other merchandise or services. However, if for any reason an advertised prize is unavailable, we reserve the right to substitute a prize of equal or greater value; **and**
- You may not designate someone else as the winner. If you are unable or unwilling to accept your prize, we may award it to a runner up; **and**
- If you accept a prize, you will be solely responsible for all applicable taxes related to accepting the prize; **and**
- If you are otherwise eligible for this Contest, but are considered a minor in your place of residence, we may award the prize to your parent/legal guardian on your behalf; **and**
- Unless otherwise noted, all prizes are subject to their manufacturer's warranty and / or terms and conditions.

#### **WHAT OTHER CONDITIONS AM I AGREEING TO BY ENTERING?**

By entering this Contest, you agree:

- To abide by these Official Rules; **and**
- To release and hold harmless Microsoft and its respective parents, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Contest, or any prize won; **and**
- That Personal data you provide while entering this Contest will be used by Microsoft and/or its agents and prize fulfillers acting on Microsoft's behalf only for the administration and operation of this Contest and in accordance with the [Microsoft Privacy Statement](#).

- That Microsoft's decisions will be final and binding on all matters related to this Contest; **and**
- That, by accepting a prize, Microsoft may use of your proper name and state of residence online and in print, or in any other media, in connection with this Contest, without payment or compensation to you, except where prohibited by law.
- You should be prepared to provide additional materials required for editorial or promotional purposes. Additional materials may include, but are not limited to, photographs of the company's representative and the other team members. Additionally, the winner should be available to participate in media interviews.

#### **WHAT LAWS GOVERN THE WAY THIS CONTEST IS EXECUTED AND ADMINISTRATED?**

This Contest will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Contest.

#### **WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE CONTEST CAN'T RUN AS PLANNED?**

If someone cheats, or a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and / or integrity of this Contest, we reserve the right to cancel, change or suspend this Contest. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Contest, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the Contest.

If you attempt to compromise the integrity or the legitimate operation of this Contest by hacking or by cheating or committing fraud in ANY way, we may seek damages from you to the fullest extent permitted by law. Further, we may ban you from participating in any of our future Contest, so please play fairly.

#### **HOW CAN I FIND OUT WHO WON?**

We will post the names of winners who received a prize worth \$25.00 or more online at [Microsoft at HIMSS 2020](#). This list will remain posted two months after winners are announced in March 2020. Additionally, all winners will be called or emailed by a Microsoft representative or Monika Skibenness.

#### **WHO IS SPONSORING THIS CONTEST?**

Microsoft Corporation  
One Microsoft Way  
Redmond, WA 98052