

Azure Hybrid Benefit for Windows Server

Move to cloud and save big using your Windows Server licences

Now you can move your existing Windows Server licences to Azure when you extend your datacentre to the cloud. With the Azure Hybrid Benefit, you can use on-premises Windows Server licences that include Software Assurance to run Windows Server virtual machines in Azure at the base compute rate.¹

Using your existing licences, you can save up to 40%² on Windows Server virtual machines in Azure, depending on usage, instance type and location.



For every 2-processor Windows Server licence or Windows Server license with 16-cores covered with Software Assurance, you can run either of the following at the base compute rate:

- Up to two machines with up to 8 cores or
- One virtual machine with up to 16 cores.

You can also run virtual machines with more than 16 cores by stacking licences. For example, for two 2-processor licences or two 16-core licences, you may run a virtual machine with up to 32 cores.

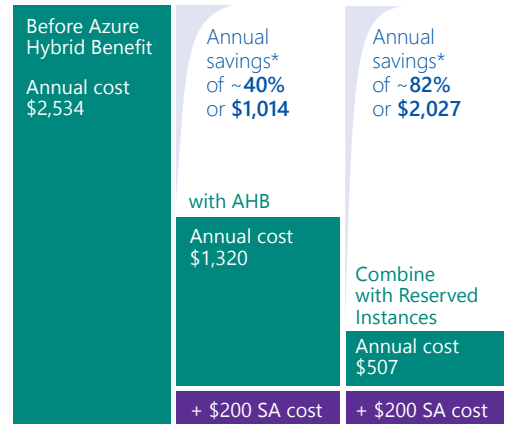
Maximise benefits from your Software Assurance investment.

If your licences don't already include **Software Assurance**, a program that includes rights to new software releases and cost-efficient upgrades, this could be a good time to reconsider. Software Assurance is an essential investment in the journey to transform your application portfolio.

 <p>Modernise applications</p>	<p>Create more agile, secure and intelligent applications with new product version rights and the Nano Server installation option.</p>
 <p>Move applications to the cloud</p>	<p>Gain cloud benefits and save: up to 40% with the Azure Hybrid Benefit, and up to 82% when you combine with Azure Reserved Virtual Machine Instances.</p>

¹ Base rate for virtual machines.

² Actual savings may vary based on region, instance type or usage. US prices as of June 2017. Prices subject to change.



Here's one example of how much a customer could save by running Windows Server on Azure using this benefit. When using on-premises Windows Server licences with Software Assurance, customers pay only the base compute rate. Save even more when you use Reserved Instances.

*Savings based on two D2 v2 Promo VMs in West US 2 Region running 550 hours per month for 12 months, base compute rate at CentOS or Ubuntu Linux rate for West US 2, and Software Assurance cost (Level A) for Windows Server Standard Edition (one 2-processor licence or a set of 16 core licences). Actual savings may vary based on region, instance type or usage. US prices as of June 2017. Prices subject to change.

**Additional savings based on reserving the virtual machines for 1-year or 3-year terms.

How to activate your benefit

There are several ways to activate your benefit.

1. The fastest way is in the [Azure Portal](#), where you can choose from one of four Windows Server images (2016 Datacentre, 2012 Datacentre, 2012 R2 Datacentre and 2008 R2 SP1) to deploy a Windows Server virtual machine preconfigured with the Azure Hybrid Benefit.

Alternatively, you can access the portal through the [Azure Marketplace](#).

2. You can also [upload a custom virtual machine](#).
3. You can [migrate existing workloads with Azure Site Recovery](#) (free for first 31 days).