

# Move to SQL Server

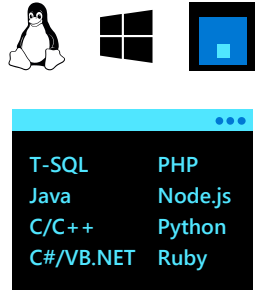
from Oracle and other databases

Bring your existing database platform to SQL Server<sup>4</sup>

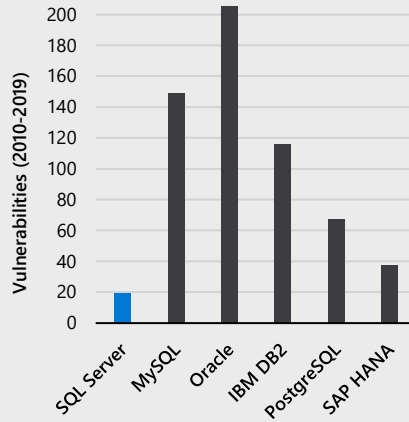
## Follow the leader to SQL Server

There is no equal.

SQL Server provides industry-leading performance over all your data. Enjoy performance improvements without any application change with Intelligent Database capabilities. Stay cloud-ready with SQL Server Software Assurance and get the best pricing when you move to Azure.



## 1/10th the cost of Oracle



Low total cost of ownership<sup>1</sup>  
#1 TPC-E OLTP price/performance<sup>2</sup>  
Least vulnerable over last 10 years<sup>3</sup>

## Move to SQL Server and save

Leave expensive data solutions behind. Jumpstart your database migration.



Free SQL Server licenses.<sup>4</sup>



IBM Db2



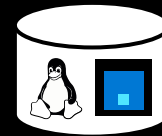
Oracle



Sybase



Netezza



SQL Server

## Act now

Offer is valid through  
June 30, 2023

- 1 Engage with Microsoft account executive to claim your offer
- 2 Identify application workloads to migrate
- 3 Start migration

<sup>1</sup> Source: <http://www.oracle.com/us/corporate/pricing/technology-price-list-070617.pdf>

<sup>2</sup> Source: TPC-E results as of September 2020 [https://www.tpc.org/tpce/results/tpce\\_price\\_perf\\_results5.asp?resulttype=all](https://www.tpc.org/tpce/results/tpce_price_perf_results5.asp?resulttype=all)

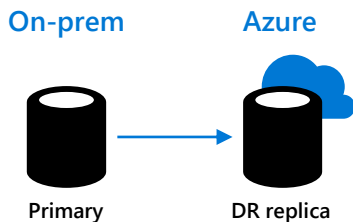
<sup>3</sup> Source: National Institute of Standards and Technology National Vulnerability Database <https://nvd.nist.gov/>

<sup>4</sup> Software Assurance subscription required.

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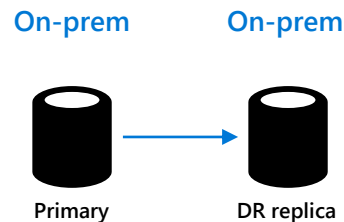
# Software Assurance (SA) benefits

## Free Hybrid DR in Azure



Allows to install and run an additional passive SQL Server instance for disaster recovery in Azure

## Failover servers for DR



Allows to install and run passive SQL Server instance for disaster recovery in anticipation of a failover event

## Move now and get access to Azure Hybrid Benefit for SQL Server

Save by bringing your on-prem SQL Server licenses to Azure with Azure Hybrid Benefit. Only for customers with active SA or subscriptions on SQL cores



Significantly reduce the costs of running SQL IaaS and PaaS in Azure



Pay only the 'base rate' on Azure SQL and Azure Data Factory v2 SSIS



Available for customers with active SA or subscriptions on SQL cores



Customers can use their cores on-premises **OR** as vCores in Azure



Cores can be used on-prem and in Azure simultaneously for up to 180 days to allow for migration



## New innovations in SQL Server and Azure

Apply intelligence across your data with [SQL Server 2019](#) and [SQL Server 2022](#) (preview).

Modernise your existing data estate and develop modern cloud applications with [Azure SQL](#)