

Move to SQL Server 2019

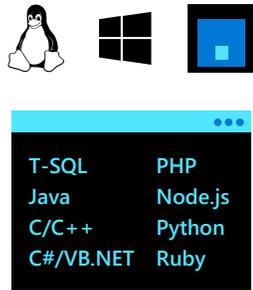
from Oracle and other databases

Bring your existing database platform to SQL Server 2019⁴

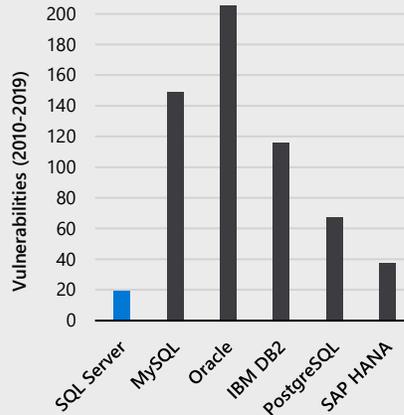
Follow the leader to SQL Server 2019

There is no equal.

Take advantage of intelligence over all your data with Apache Spark and HDFS built-in. Query across data stored in Oracle, Teradata, Cloudera, or the Hadoop Distributed File System (HDFS) without moving or replicating the data. Enjoy performance improvements without any application change with Intelligent Database capabilities. Stay cloud-ready with SQL Server Software Assurance and get the best pricing when you move to Azure.



1/10th the cost of Oracle



Low total cost of ownership¹
#1 TPC-E OLTP price/performance²
Least vulnerable over last 9 years³

Move to SQL Server and save

Leave expensive data solutions behind. Jumpstart your database migration.



Free SQL Server licenses.⁴



IBM Db2



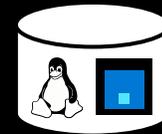
Oracle



Sybase



Netezza



SQL Server 2019

Act now

Offer is valid through
June 30, 2022

- 1 Engage with Microsoft account executive to claim your offer
- 2 Identify application workloads to migrate
- 3 Start migration

¹ Source: <http://www.oracle.com/us/corporate/pricing/technology-price-list-070617.pdf>

² Source: TPC-E results as of September 2020 http://www.tpc.org/tpce/results/tpce_perf_results.asp

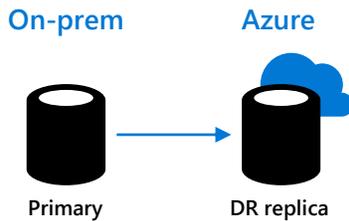
³ Source: National Institute of Standards and Technology National Vulnerability Database <https://nvd.nist.gov/>

⁴ Software Assurance subscription required.

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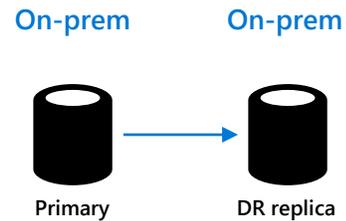
New Software Assurance (SA) benefits

Free Hybrid DR in Azure



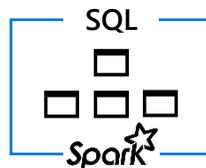
Allows to install and run an additional passive SQL Server instance for disaster recovery in Azure

Failover servers for DR



Allows to install and run passive SQL Server instance for disaster recovery in anticipation of a failover event

SA entitlement for free big data node cores



For each core of SQL Server license used in the BDC master node, SA customers get free big data node cores:

- 8 free big data node core for each SQL Server EE core in master node
- 1 free big data node core for each SQL Server SE core in master node

Move now and get access to Azure Hybrid Benefit for SQL Server

Save by bringing your on-prem SQL Server licenses to Azure with Azure Hybrid Benefit. Only for customers with active SA or subscriptions on SQL cores



Significantly reduce the costs of running SQL IaaS and PaaS in Azure



Pay only the 'base rate' on Azure SQL and Azure Data Factory v2 SSIS



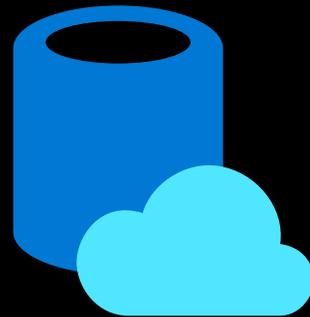
Available for customers with active SA or subscriptions on SQL cores



Customers can use their cores on-premises **OR** as vCores in Azure



Cores can be used on-prem and in Azure simultaneously for up to 180 days to allow for migration



New innovations in SQL Server and Azure

Apply intelligence across all your data with [SQL Server 2019](#)

Modernise your existing data estate and develop modern cloud applications with [Azure SQL](#)