



SQL Server 2005 End of Support & the Modernisation Opportunity

Louise Cooke
Anthony Saxby
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Agenda

- Data Centric Culture
- The Evolution of SQL Server
- The Modernisation Opportunity
- SQL Server 2005 End of Support
- Why upgrade to SQL Server 2014
- Introduction to SQL Server 2016
- Create a SQL Database with Azure
- Incentives Updates
- Guide to Tools and Resources
- Next Steps and Close

Data Centric Culture

Evolution of SQL Server

The Modernisation Opportunity

Louise Cooke

Data differentiates today's leading companies

Diverse
data



New
analytics



More
people



Speed

\$ 53b

Data dividend

- ➔ Employee productivity
- ➔ Operations improvement
- ➔ Product innovations
- ➔ Higher sales

The Evolution of SQL Server

Increased performance and functionality – release over release

2005

2014



SQL Server 2005

Solid offering for departmental IT & enhanced enterprise data platform.

"Microsoft has made considerable strides in automating SQL Servers management tasks & improving performance tuning & uptime"

eWeek 2005

SQL Server 2008

Comprehensive data platform solution with massive strides in mission critical & business intelligence capabilities

"Upgrading to Microsoft's SQL Server 2008 delivered an anticipated ROI of between 162% & 181%."

Forrester
TEI Study 2008

SQL Server 2008 R2

Comprehensive, integrated data management & business intelligence with award-winning analytics.

PowerPivot: Named one of eWeek's Top 10 Technologies of 2010

eWeek

SQL Server 2012

A new standard for mission critical databases & end-to-end business intelligence with cloud-ready technologies & solutions.

"SQL Server 2012 delivers an ROI of up to 189% with a 1 year payback period"

Forrester
TEI Study 2012

SQL Server 2014

Build mission-critical apps using high-performance, in-memory technology across OLTP, data warehousing, BI and analytics workloads without having to buy expensive add-ons or high-end appliances.

Up to 30x faster transactions
100x query performance gains
Enhanced high availability with up to 8 readable secondaries
Enhanced security and scalability
Hybrid backup and disaster recovery

According to Forrester, the payback period for SQL Server 2014 is only 9.5 months.

Forrester
TEI Study 2014

The Modernisation Opportunity

Business drivers to upgrade

- **Performance slowdowns & availability/uptime requirements**
- **Need better reporting and BI; make business decisions faster**

Top reasons to upgrade

- 1) End of extended support – impact on security, compliance and maintenance costs: **12th April 2016**
- 2) Ageing SQL Server 2008, and Windows Server 2008
- 3) Enhanced SQL Server 2014 features and performance (and soon SQL server 2016)
- 4) Save costs by upgrading both Windows Server and SQL Server
- 5) Cloud strategy

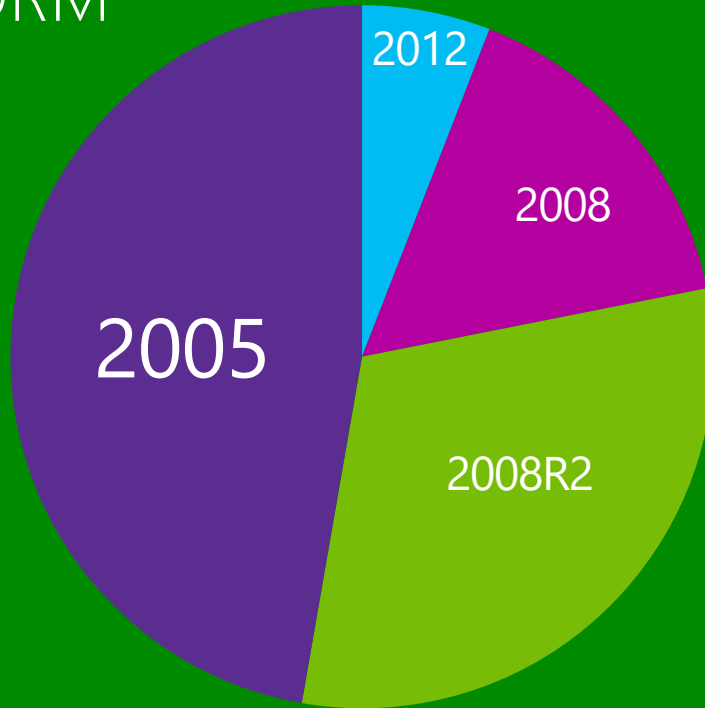
82% of small and midsize organizations are still running at least one occurrence of SQL Server 2005.

More than half of SQL Server 2005 runs on Windows Server 2003.

The Install Base is Ripe for Upgrade

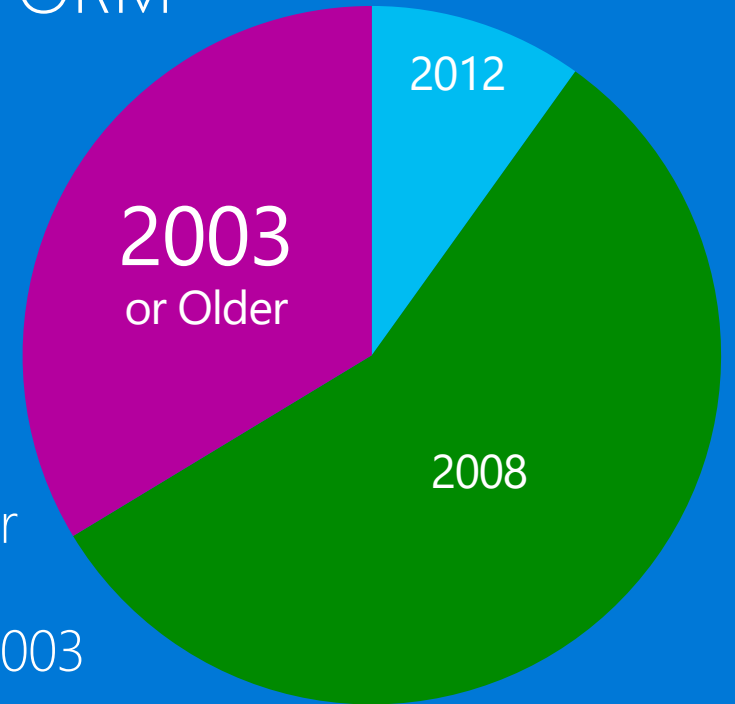
DATA PLATFORM

47%
of SQL Server
instances are
SQL Server 2005



CLOUD PLATFORM

34%
of Windows Server
instances are
Windows Server 2003
or older



SQL Server 2005 End of Support

Why Upgrade to SQL Server 2014

Introduction to SQL Server 2016

Anthony Saxby

End of Support for SQL Server 2005 April 12, 2016

No security updates

There will be no access to critical security updates, opening the potential for business interruptions

Higher maintenance costs

Maintaining legacy servers, firewalls, intrusion systems, etc. gets expensive quickly

Compliance concerns

As support ends, your organization will likely fail to meet regulatory standards compliance

Why Upgrade to SQL Server 2014?

Maintain security and compliance



The least vulnerable database platform six years in a row*, engineered for **security** from the ground-up

Manage **compliance** audit requirements

Keep receiving **support**, security updates and hotfixes

Faster insights from any data



Easy access to data, big and small BI with the familiarity of Office; power of the cloud

A complete BI solution

Achieve mission critical performance



Get up to 30x **faster** transactions and more than 100x query performance gains with in-Memory

Experience the **9's you need**—greater HA and DR with AlwaysOn

Scale across compute, networking and storage with Windows Server 2012 R2 and up to 640 logical processors

Optimize data infrastructure



Virtualize and consolidate your data platform for maximum performance at low TCO

Choose the best of on-premises and Azure with **hybrid cloud**

Migrate web applications to **Azure SQL Database** to reduce administrative needs

* SQL Server Standard includes basic AlwaysOn High Availability. Basic includes 2 node Failover Clustering.

Three Steps to Upgrading your Customers



1. Discover

Categorize applications
and workloads



2. Target

Identify your destination(s)



3. Upgrade

Make the move

Discover

Assess your current environment

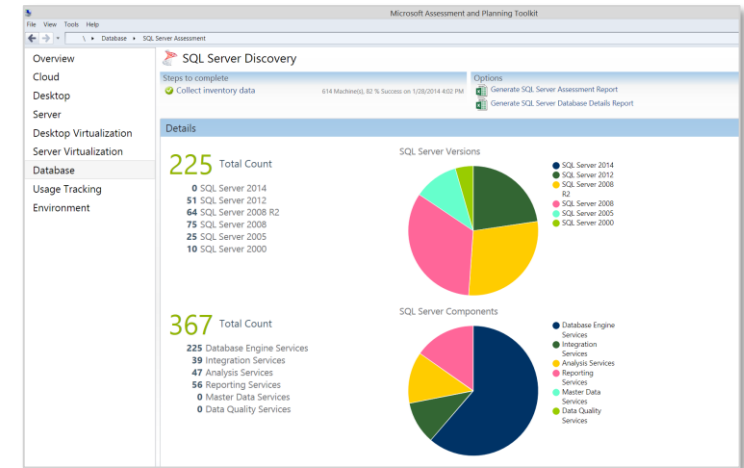
Identify Instances running SQL Server 2005 using Map Toolkit

Landscape

Build the landscape and overview of existing SQL Server and databases

Map Toolkit

Agentless inventory, assessment, and reporting tool that helps assessing current IT



FILE HOME INSERT PAGE LAYOUT FORMULAS DATA REVIEW VIEW POWER QUERY POWERPivot

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Assessment Results for SQL Server Database Instances

Assessment Results for SQL Server Database Instances

This worksheet provides details on each Microsoft SQL Server database instance

Computer Name	SQL Server Instance Name	SQL Server Product Name	SQL Server Version	SQL Server Service Pack	SQL Server Edition
MAP-CM12	MSQLSERVER	Microsoft SQL Server 2012	11.1.3000.0	SP1	Enterprise Evaluation
CAS-map-test.CONTO.COM	MSQLSERVER	Microsoft SQL Server 2012	11.1.3000.0	SP1	Enterprise Evaluation
MAP-CM12	MSQLSERVER	Microsoft SQL Server 2012	11.1.3000.0	SP1	Enterprise Evaluation
SP12-map-test.CONTO.COM	MSQLSERVER	Microsoft SQL Server 2012	11.1.3000.0	SP1	Enterprise Evaluation
SRV2-map-test.CONTO.COM	MSSQLSARGPAM012	Microsoft SQL Server 2008 R2	10.52.4000.0	SP2	Standard
MAP-CM12	SRV1-map-test.CONTO.COM	Microsoft SQL Server 2012	11.1.3000.0	SP1	Enterprise Evaluation
MAP-CM12	SRV1-map-test.CONTO.COM	Microsoft SQL Server 2012	11.1.3000.0	SP1	Enterprise Evaluation
SRV1-map-test.CONTO.COM	map-scrnter	Microsoft SQL Server 2005	9.3.4035.0	SP3	Express
2.HJ.CORP.CONTO.COM	MSSQLSMAPI	Microsoft SQL Server 2012	11.0.2100.60		Developer
POM-3P7E-0L-WA-USA.CONTO.COM	MSSQLSMAPI	Microsoft SQL Server 2008	10.3.5500.0	SP3	Enterprise
POM-3P7E-BR-0L.CONTO.COM	MSSQLSMAPI	Microsoft SQL Server 2012	11.0.2100.60		Enterprise
POM-3P7P-0L-USA.CONTO.COM	MSSQLSMAPI	Microsoft SQL Server 2008 R2	10.51.2500.0	SP1	Standard
POM-3P7P-0L-USA.CONTO.COM	MSSQLSMAPI	Microsoft SQL Server 2008	10.3.5500.0	SP3	Express
POM-3P7E-0L-WA-USA.CONTO.COM	MSSQLSMAPI	Microsoft SQL Server 2012	11.0.2100.60		Enterprise

Summary DatabaseInstances Components

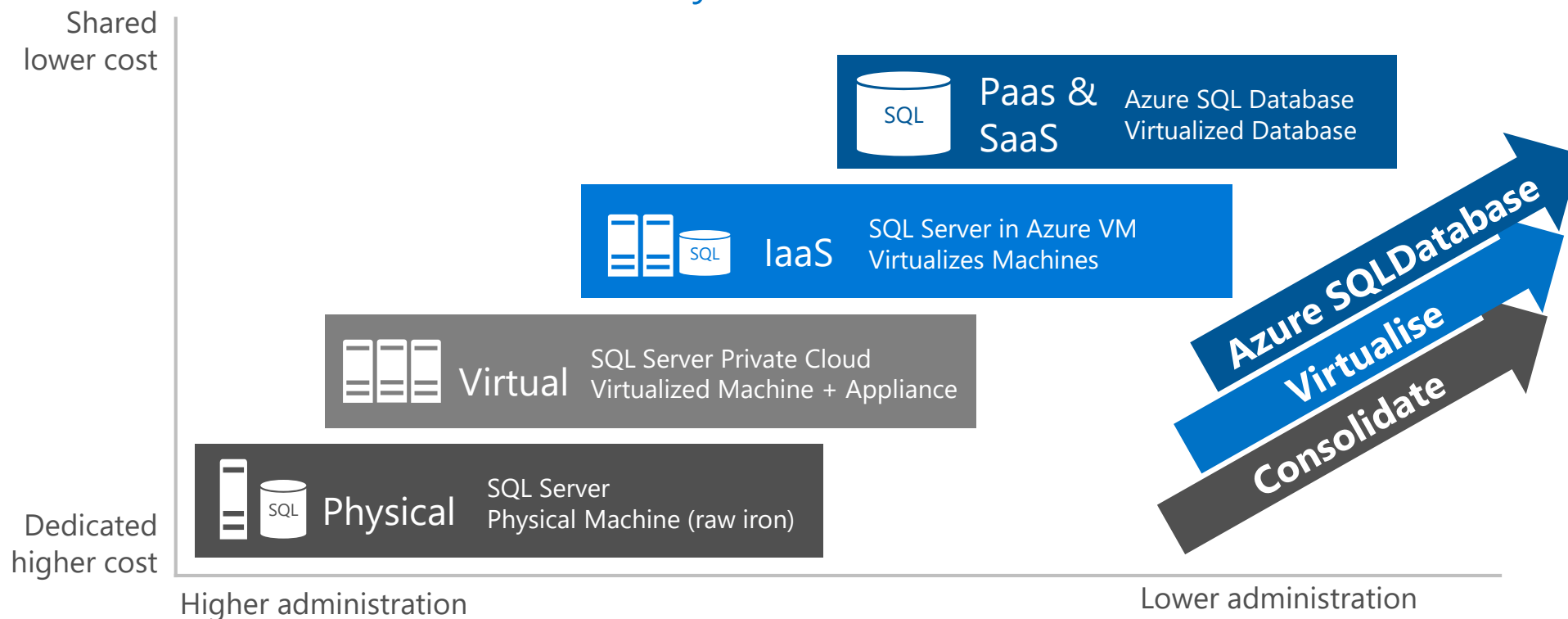


Target

Upgrade scenarios

- Achieve mission-critical performance on-premises
- Virtualize and consolidate with Windows Server
- Reduce TCO and increase availability with Azure VMs
- Easy on-ramp to cloud for web applications with Azure SQL Database

Hybrid cloud



Upgrade

Upgrade Strategies

Understand common upgrade scenarios and strategies involved in upgrading SQL Server

In-Place

Replace existing SQL Server 2005 Instance with SQL Server 2014 Instance on the same hardware / platform

Side by Side

Install SQL Server 2014 as secondary instance on the same hardware / platform

New Instance / Installation

Install SQL Server 2014 as a new instance on different hardware, platform (On-Premises Physical, Virtualized, Azure)

Most common and recommended upgrade strategy for SQL Server 2005 to SQL Server 2014 upgrades



SQL Server 2016 : Everything built-in

Industry leader in Mission Critical OLTP

built-in

Most secure database

built-in

Highest performing data warehouse

built-in

End-to-end mobile BI on any device

built-in

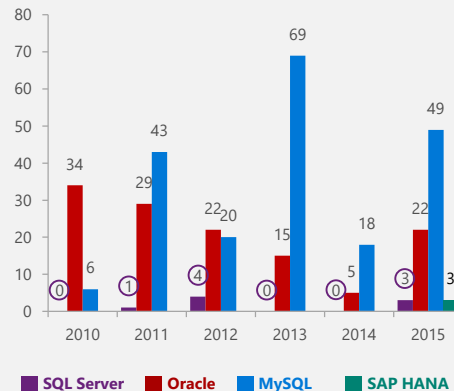
In-database Advanced Analytics

built-in

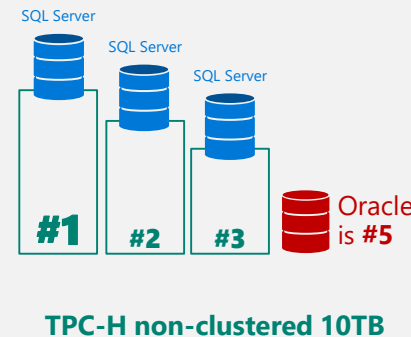
Industry leader



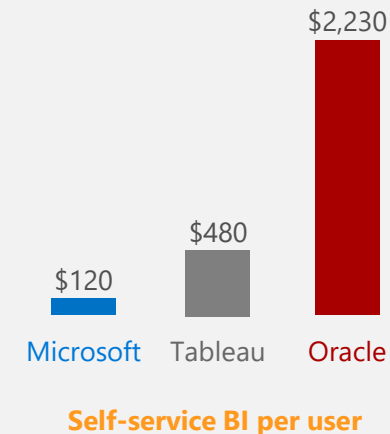
6 years in a row least vulnerable



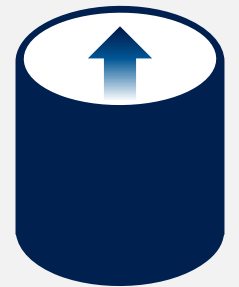
#1 performance



A fraction of the cost



R + in-memory

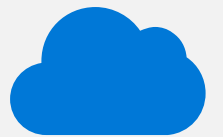


at massive scale

← In-memory across all workloads →



Consistent experience from on-premises to cloud



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National Institute of Standards and Technology Comprehensive Vulnerability Database update 10/2015

TPC-H non-clustered results as of 04/06/15, 5/04/15, 4/15/14 and 11/25/13, respectively. http://www.tpc.org/tpch/results/tpch_perf_results.asp?resulttype=noncluster

What's New in SQL Server 2016 Since 2014

OLTP Performance	Security	Data Warehousing	Business Intelligence	Advanced Analytics	Hybrid Cloud
<p>Real-time operational analytics with in-memory OLTP or on disk</p> <p>In-memory for more applications</p> <p>Unparalleled scalability with Windows Server 2016, with 12TB memory and Windows Server 2016 max cores</p> <p>Multiple node failover clustering (3 synchronous, up to 8 replicas)</p> <p>SQL Server Development Tools in Visual Studio</p> <p>Query Store</p> <p>Temporal support</p>	<p>Transparent Data Encryption</p> <p>Always Encrypted</p>	<p>Operational analytics</p> <p>In-memory ColumnStore</p> <p>Deployment rights for APS</p> <p>Enhanced In-memory ColumnStore for DW</p> <p>PolyBase for simple T-SQL to query structured and unstructured data</p> <p>Enhanced database caching</p> <p>Up to 15,000 partitions</p>	<p>Mobile BI</p> <p>Enhanced SSIS</p> <p>Enterprise-grade Analysis Services</p> <p>Advanced tabular models</p> <p>JSON support</p> <p>Enhanced DQS</p> <p>Enhanced MDS</p> <p>Enhanced Reporting Services</p> <p>Temporal tables</p> <p>In-memory analytics</p> <p>Advanced data mining</p> <p>Access to reports online or offline</p> <p>Create mobile reports using the SQL Server Mobile Report Publisher</p> <p>Consume with Power BI mobile apps</p>	<p>R built-in to your T-SQL</p> <p>RRE APIs with full parallelism and no memory limits for scale/performance</p> <p>Built-in In-memory Advanced Analytics</p> <p>Advanced tabular model</p> <p>Direct query</p> <p>Advanced data mining</p>	<p>Stretch database</p> <p>Partitioning for efficient data loading</p> <p>Hybrid scenarios with SSIS</p> <p>Enhanced backup to Azure</p> <p>Easy migration to the cloud</p> <p>Simplified cloud DR with AlwaysOn replicas</p>

Use SQL Server 2016 to Drive SA Attach

Prepare your customers for a revolutionary step forward in Microsoft Data Platform by selling Software Assurance

In-memory enhancements

Operational analytics and enhanced performance

0100101010110

30X In-memory OLTP + 100X In-memory ColumnStore

Real-time operational analytics

Always Encrypted

Trusted

```
SELECT Name FROM Patients WHERE SSN=@SSN @SSN='198-33-0987'
```

Result Set

Name
Jim Gray

Enhanced ADO.NET Library

Apps

SQL Server

```
SELECT Name FROM Patients WHERE SSN=@SSN @SSN=0x7ff654ae6d
```

Result Set

Name	SSN	Country
0x21ba906fdb521x7fg655se2e	USA	
0x19ca706fdb9a0x7ff654ae6d	USA	
1x59cm676fdbb0y8fj754ea2c	USA	

Master Columnar key

Encrypted Columnar key

Advanced Analytics

In database analytics at massive scale

New R scripts

Microsoft Azure Marketplace

Extensibility R Integration

Analytic Library

T-SQL Interface

Relational Data

Built-in to SQL Server

Data Scientist
Interact directly with data

Data Developer/DBA
Manage data and analytics together

Example Solutions

- Fraud detection
- Sales forecasting
- Warehouse efficiency
- Predictive maintenance

Mobile BI

Windows iOS Android HTML5

Stretch Database

Name	SSN	Date
Jane Doe	cm61ba906fd	2/28/2005
Jim Gray	ox7ff654ae6d	3/18/2005
John Smith	izy36cg776rg	4/10/2005
Bill Brown	nx290pldo90l	4/27/2005
Sue Daniels	ypo85ba616rj	5/12/2005
Sarah Jones	bns51ra806fd	5/22/2005
Jake Marks	mci12hh906fj	6/07/2005
Eric Mears	utb76b916gi	6/18/2005
Dan Hogan	px61hi9306fj	7/1/2005
Sam Johns	ol43bi506gd	7/12/2014
David Simon	tx83hal916fi	7/29/2014
Mel Burns	nb95re926gi	8/10/2014
Reed Dean	vc61ira536fe	8/23/2014

Microsoft Azure

Azure SQL Database

SQL Server

App

Query

How to use your \$100 Azure Credit Incentive opportunity update Guide to Tools and Resources

Louise Cooke

Richard Wills

Paula Costa

Do you have \$100 monthly Azure Credit?

Create a SQL Database

[SQL Database](#) delivers predictable performance, scalability with no downtime, business continuity and data protection—all with near-zero administration

A sample SQL 250 GB database with 10 data throughput units is less than \$100/month**. Ready to jump in? It's easy to [create your first SQL database](#) or [an elastic database pool](#)

See how quickly you can create a SQL database – [our video shows you how](#)

**Sample pricing – data as of Jan. 11, 2016.



SQL 2x CI – Double your incentives and Win!

Double your
Incentives

2X

Increase SQL Server sales and reduce SQL 2005 Installed base.

Annuity SKU	Current Earnings	Incremental Earnings	Total Earnings
SQL Premium	7%	2x	14%
SQL Standard	7%	2x	14%
SQL CAL	7%	2x	14%

Non-Annuity SKU	Current Earnings	Incremental Earnings	Total Earnings
SQL Premium	2%	2x	4%
SQL Standard	2%	2x	4%
SQL CAL	2%	2x	4%

- **Payout:** Partners can receive double the Managed Reseller Channel Incentive accelerator
 - 7% incremental on Annuity
 - 2% incremental on Non Annuity

- **SKUs:** SQL Enterprise, SQL BI, SQL Standard, SQL CAL only

Eligibility and Restrictions

- Open to qualified partners participating in Microsoft's existing Managed Reseller Incentive Program. Standard program terms apply.
- Pays from \$1 of revenue during offer period
- Incentive will be paid as 100% coop funds through standard CI processes
- aka.ms/partnerincentives

Offer Period & Registration

From February 1st to June 30th, 2016.
Partner registration not required.

Partner Eligibility

CI Eligible Managed Resellers only.
No distributors or other partner types.

Customer Eligibility

SMB customers only (as segmented by Microsoft).

Selling Motion



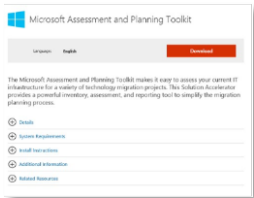



SQL Server EOS/Reduce SQL 2005 IB.
SQL w SA oppty for SQL 2016 launch.

*Please see aka.ms/partnerincentives for details.

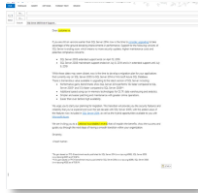


Guide to Tools and Resources



SQL 2005 EOS Campaign Bill of Materials

Internal Readiness			
Name	Image	Description	Link
Training Webinar		Watch the Data Platform University partner session 'Why Upgrade to SQL Server 2014 and 2016'	https://mspartnerlp.mspartner.microsoft.com/LearningPath/LearningPath/DLPaths?trackId=1697&rowId=2282&trackPathId=9333
CLM Selling Guide for SQL Upgrade		Customer Lifecycle Management Selling Guide for moving from SQL 2005 to SQL Server 2014. Includes common questions and objections.	 CLM Sell Guide SQL
SQL Server 2005 End of Support MAP Toolkit		The Microsoft Assessment and Planning Toolkit makes it easy to assess your current IT infrastructure for a variety of technology migration projects. This solution accelerator provides a powerful inventory, assessment, and reporting tool to simplify the migration planning process.	https://readytogo.microsoft.com/en-gb/layouts/RTG/AssetViewer.aspx?AssetUrl=https%3a%2f%2freadytogo.microsoft.com%2fglobal%2fAsset%2fPages%2fMAP-Toolkit.aspx
Upgrading to SQL Server 2014 Customer Presentation		This is a customer facing presentation on what end of support means for their business and the benefits of upgrading to SQL Server 2014.	https://readytogo.microsoft.com/en-gb/layouts/RTG/AssetViewer.aspx?AssetUrl=https%3a%2f%2freadytogo.microsoft.com%2fglobal%2fAsset%2fPages%2fUpgrading%20to%20SQL%20Server%202014%20Customer%20Presentation.aspx
SQL positioning guide for sellers		SQL positioning guide for sellers including the Gartner Magic Quadrant positioning, including links to case studies.	 Positioning Guide SQL

SQL 2005 EOS Campaign Bill of Materials

To Customer Material			
<i>Names</i>	<i>Image</i>	<i>Description</i>	<i>Link</i>
Customer Webcast		Webcast for customer viewing: SQL Server 2005 Upgrade: The Path to Better Database Performance and Security	https://event.on24.com/eventRegistration/EventLobbyServlet?target=reg20.jsp&referrer=&eventid=1093993&sessionid=1&key=38DCB7CC79296DE766613D7608D4A0C8&regTag=&sourcepage=register
To customer eDM		SQL Server 2005 End of Support customer email copy. Customer ready email to invite customers to understand what end of support means for their business.	https://readytogo.microsoft.com/en-gb/_layouts/RTG/DownloadCampaign.aspx?campurl=https%3A//readytogo.microsoft.com/global/Campaign/Pages/SQL%20Server%202005%20End%20of%20Support.aspx
ModernBiz SQL Server		Here is the link to the ModernBiz SQL assets,	https://readytogo.microsoft.com/en-us/_layouts/RTG/DownloadCampaign.aspx?campurl=https%3A//readytogo.microsoft.com/en-us/Campaign/Pages/%28US%29%20ModernBiz%20SQL%20Server.aspx
ModernBiz Campaigns		SQL appears as part of the solution in the following Modernbiz campaigns: Grow Efficiently and Connect with Customers	https://mspartner.microsoft.com/en/QQ/Documents/MarketingURL.aspx?Modernbiz-overview
ModernBiz Grow Efficiently		Contains a customer facing section on SQL Server	https://readytogo.microsoft.com/global/_layouts/RTG/AssetViewer.aspx?AssetUrl=https://readytogo.microsoft.com/global/Asset/Pages/ModernBiz%20-%20Grow%20Efficiently%20Pitch%20Deck.aspx

Next Steps

Upgrade your customers from SQL Server 2005 to 2014/16

Use and customize the ready-to-go marketing assets to target your SQL Server 2005 customers

Win new business with SQL Server 2016

Use the support MAP toolkit to help identify instances of SQL Server 2005 in your customer environments

Sell Azure through hybrid data scenarios

Identify customers with potential for easy on ramp to the cloud through the virtualization and Azure SQL Database

Q&A

Thank you!

Please provide feedback!

Appendix

SQL Server 2016 Enterprise

Enterprise	OLTP Performance	Security	Data Warehousing	Business Intelligence	Advanced Analytics	Hybrid Cloud
	<ul style="list-style-type: none"> • OS max cores and memory • Enhanced in-memory OLTP performance • Operational analytics • Enhanced AlwaysOn with no domain join (WS 2016) • QueryStore • Temporal 	<ul style="list-style-type: none"> • Always Encrypted • Row-level security • Dynamic data masking • Enhanced separation of duties • Enhanced SQL Server auditing • Transparent data encryption 	<ul style="list-style-type: none"> • Enhanced in-memory ColumnStore • PolyBase in scale-out configuration (head and compute nodes) • Deployment rights for APS • Distributed query processing • Support for JSON 	<ul style="list-style-type: none"> • End-to-end mobile BI on all major platforms • Enhanced direct query • In-memory analytics • Advanced data mining • Advanced tabular • Web portal experience (all reports in 1 place) • Modernized reports • Pin report to Power BI • Enhanced multi-dimensional models 	<ul style="list-style-type: none"> • In database Advanced Analytics • R integration with massive parallel processing for performance and scale • Works with in-memory technology • Run in database or standalone • Connectivity to R Open 	<ul style="list-style-type: none"> • Stretch Database • Enhanced backup to Azure • Enhanced HA and DR with Azure – ease of use, no domain join (WS2016) • SSIS integration with Azure Data Factory and Azure SQL Data Warehouse

SQL Server 2016 Standard

	OLTP Performance	Security	Data Warehousing	Business Intelligence	Advanced Analytics	Hybrid Cloud
Standard	<ul style="list-style-type: none">• Disk-based OLTP• 24 cores max and 128 GB max memory• 2-node single database failover (non-readable secondary)• Temporal	<ul style="list-style-type: none">• Row-level security• Dynamic data masking• Basic auditing• Separation of duties	<ul style="list-style-type: none">• PolyBase (compute node only)• Support for JSON	<ul style="list-style-type: none">• Basic tabular (16GB memory per instance)• Modernized reports• Pin report to Power BI• Enhanced multi-dimensional models	<ul style="list-style-type: none">• Single-threaded for RRE• Connectivity to R Open	<ul style="list-style-type: none">• Stretch Database• Backup to Azure

What's new in SQL Server 2016 since 2014

OLTP Performance	Security	Data Warehousing	Business Intelligence	Advanced Analytics	Hybrid Cloud
<p>Real-time operational analytics with in-memory OLTP or on disk</p> <p>In-memory for more applications</p> <p>Unparalleled scalability with Windows Server 2016, with 12TB memory and Windows Server 2016 max cores</p> <p>Multiple node failover clustering (3 synchronous, up to 8 replicas)</p> <p>SQL Server Development Tools in Visual Studio</p> <p>Query Store</p> <p>Temporal support</p>	<p>Transparent Data Encryption</p> <p>Always Encrypted</p>	<p>Operational analytics</p> <p>In-memory ColumnStore</p> <p>Deployment rights for APS</p> <p>Enhanced In-memory ColumnStore for DW</p> <p>PolyBase for simple T-SQL to query structured and unstructured data</p> <p>Enhanced database caching</p> <p>Up to 15,000 partitions</p>	<p>Mobile BI</p> <p>Enhanced SSIS</p> <p>Enterprise-grade Analysis Services</p> <p>Advanced tabular models</p> <p>JSON support</p> <p>Enhanced DQS</p> <p>Enhanced MDS</p> <p>Enhanced Reporting Services</p> <p>Temporal tables</p> <p>In-memory analytics</p> <p>Advanced data mining</p> <p>Access to reports online or offline</p> <p>Create mobile reports using the SQL Server Mobile Report Publisher</p> <p>Consume with Power BI mobile apps</p>	<p>R built-in to your T-SQL</p> <p>RRE APIs with full parallelism and no memory limits for scale/performance</p> <p>Built-in In-memory Advanced Analytics</p> <p>Advanced tabular model</p> <p>Direct query</p> <p>Advanced data mining</p>	<p>Stretch database</p> <p>Partitioning for efficient data loading</p> <p>Hybrid scenarios with SSIS</p> <p>Enhanced backup to Azure</p> <p>Easy migration to the cloud</p> <p>Simplified cloud DR with AlwaysOn replicas</p>

What's new in SQL Server 2016 since 2012

OLTP Performance	Security	Data Warehousing	Business Intelligence	Advanced Analytics	Hybrid Cloud
<ul style="list-style-type: none"> Real-time operational analytics with in-memory OLTP or on disk In-memory for more applications Unparalleled scalability with Windows Server 2016, with 12TB memory and Windows Server 2016 max cores Enhanced AlwaysOn, with 8 secondaries and Replica Wizard Multiple node failover clustering (3 synchronous, up to 8 replicas) In memory OLTP Buffer Pool Extension to SSDs Enhanced query processing Resource Governor adds IO governance SysPrep as cluster level Predictable performance with tiering of compute, network and storage with Windows Server 2012 R2 Delayed Durability Clustered Shared Volume support, VHDX support (Windows Server 2012 R2) Manage on-premises and cloud apps (System Center 2012 R2) Query optimization enhancements Query Store Temporal support 	<ul style="list-style-type: none"> Transparent Data Encryption Always Encrypted Enhanced separation of duties CC certification at High Assurance Level for 2014 Backup encryption support 	<ul style="list-style-type: none"> Operational analytics In-memory ColumnStore Deployment rights for APS Enhanced In-memory ColumnStore for DW PolyBase for simple T-SQL to query structured and unstructured data Enhanced database caching Up to 15,000 partitions Analytics Platform System 	<ul style="list-style-type: none"> Mobile BI Enhanced SSIS Enterprise-grade Analysis Services Advanced tabular models Enhanced multidimensional models JSON support Enhanced DQS Enhanced MDS Enhanced Reporting Services Temporal tables In-memory analytics Advanced data mining Create mobile reports using the SQL Server Mobile Report Publisher Consume with Power BI mobile apps on all major platforms Azure HDInsight Service Pin report items to Power BI Power Map for Excel Mobile BI interfaces for Power BI 	<ul style="list-style-type: none"> R built-in to your T-SQL RRE APIs with full parallelism and no memory limits for scale/performance Built-in In-memory Advanced Analytics Advanced tabular model Direct query Advanced data mining 	<ul style="list-style-type: none"> Stretch database Partitioning for efficient data loading Hybrid scenarios with SSIS Enhanced backup to Azure Easy migration to the cloud Simplified cloud DR with AlwaysOn replicas Simplified backup to Azure Support for backup of previous versions of SQL Server to Azure Cloud back-up encryption support Simplified cloud Disaster Recovery with AlwaysOn replicas in Azure VMs New Azure Deployment UI for SQL Server Larger SQL Server VMs and memory sizes available in Azure

What's new in SQL Server 2016 since 2008 R2

OLTP Performance	Security	Business Intelligence	Hybrid Cloud	
<div>Real-time operational analytics with in-memory OLTP or on disk</div> <div>In-memory for more applications</div> <div>Unparalleled scalability with Windows Server 2016, with 12TB memory and Windows Server 2016 max cores</div> <div>Enhanced AlwaysOn, with 8 secondaries and Replica Wizard</div> <div>Multiple node failover clustering (3 synchronous, up to 8 replicas)</div> <div>In memory OLTP</div> <div>Buffer Pool Extension to SSDs</div> <div>Enhanced query processing</div> <div>Resource Governor adds IO governance</div> <div>SysPrep as cluster level</div> <div>Predictable performance with tiering of compute, network and story with Windows Server 2012 R2</div> <div>Delayed Durability</div> <div>Clustered Shared Volume support, VHDX support (Windows Server 2012 R2)</div> <div>Manage on-premises and cloud apps (System Center 2012 R2)</div> <div>Query optimization enhancements</div> <div>Recovery Advisor</div> <div>Windows Server Core</div> <div>Live Migration</div> <div>Online operations enhancements</div> <div>Query Store</div> <div>Temporal support</div>	<div>SQL Server Data Tools</div> <div>Local DB runtime (Express)</div> <div>Data-tier application component project template</div> <div>Data-Tier Application Framework (DAC Fx)</div> <div>Interoperability support (ADO.NET, ODBC, JDBC, PDO, ADO APIs and .NET C/C++, Java, Linux and PHP platforms)</div> <div>Enhanced support for ANSI SQL standards</div> <div>Transact-SQL Static Code Analysis tools</div> <div>Transact-SQL code snippets</div> <div>Intellisense</div> <div>FileTable build on FILESTREAM</div> <div>Remote Blob Storage with SharePoint 2010</div> <div>Statistical Semantic Search</div> <div>Spatial features, include Full Globe and arcs</div> <div>Large user-defined data types</div> <div>Distributed Replay</div> <div>Contained Database Authentication</div> <div>System Center Management Pack for SQL Server 2012</div> <div>Windows PowerShell 2.0 support</div> <div>Multi-server Management with SQL Server Utility Control Point</div> <div>Data Tier Application Component</div>	<div>Transparent Data Encryption</div> <div>Always Encrypted</div> <div>Enhanced separation of duty</div> <div>CC certification at High Assurance Level for 2014</div> <div>Backup encryption support</div> <div>Enhanced separation of duties</div> <div>Default schema for groups</div> <div>SQL Server Audit</div> <div>SQL Server fine-grained auditing</div> <div>Data Warehousing</div> <div>Operational analytics</div> <div>In-memory ColumnStore</div> <div>Deployment rights for APS</div> <div>Enhanced In-memory ColumnStore for DW</div> <div>PolyBase for simple T-SQL to query structured and unstructured data</div> <div>Enhanced database caching</div> <div>Up to 15,000 partitions</div> <div>Analytics Platform System</div>	<div>Mobile BI</div> <div>Enhanced SSIS</div> <div>Enterprise-grade Analysis Services</div> <div>Advanced tabular models</div> <div>In-memory analytics</div> <div>Enhanced multidimensional models</div> <div>JSON support</div> <div>Enhanced DQS</div> <div>Enhanced MDS</div> <div>Modern Reporting Services</div> <div>Temporal tables</div> <div>Advanced data mining</div> <div>Create mobile reports using the SQL Server Mobile Report Publisher</div> <div>Consume with Power BI mobile apps</div> <div>Azure HDInsight Service</div> <div>Power BI</div> <div>Power Map for Excel</div> <div>Mash up data from different sources, such as Oracle & Hadoop</div> <div>HA for StreamInsight, complex event processing</div> <div>SQL Server Data Tools support for BI</div> <div>Change Data Capture for Oracle</div> <div>Import PowerPivot models into Analysis Services</div> <div>Enhanced productivity and performance</div> <div>Power View</div> <div>Configurable reporting alerts</div> <div>Reporting as SharePoint Shared Service</div> <div>Build organization knowledge base</div> <div>Connect to 3rd party data cleansing providers</div> <div>Master Data Hub</div> <div>Master Data Services Add-in for Excel</div> <div>Graphical tools in SSIS</div> <div>Extensible object model</div> <div>SSIS as a Server</div> <div>Broader data integration with more sources: DB vendors, cloud, Hadoop</div> <div>Pipeline improvements</div> <div>Advanced Analytics</div> <div>R built-in to your T-SQL</div> <div>RRE APIs with full parallelism and no memory limits for scale/performance</div> <div>Built-in In-memory Advanced Analytics</div> <div>Advanced tabular model</div> <div>Direct query</div> <div>Advanced data mining</div> <div>SSDT in Visual Studio</div>	<div>Stretch database</div> <div>Partitioning for efficient data loading</div> <div>Hybrid scenarios with SSIS</div> <div>Enhanced backup to Azure</div> <div>Easy migration to the cloud</div> <div>Simplified cloud DR with AlwaysOn replicas</div> <div>Simplified backup to Azure</div> <div>Support for backup of previous versions of SQL Server to Azure</div> <div>Cloud back-up encryption support</div> <div>Simplified cloud Disaster Recovery with AlwaysOn replicas in Azure VMs</div> <div>New Azure Deployment UI for SQL Server</div> <div>Larger SQL Server VMs and memory sizes available in Azure</div> <div>DAC enhancements: Import/export with Azure SQL Database</div> <div>SQL Server Data Tools</div> <div>License Monthly (with SA)</div> <div>Resource Governor enhancements</div> <div>Snapshot backups to Azure via SQL Server Management Studio</div>

Customer profile

Customer bought SQL and is on an old version. Their trusted Microsoft partner is continuously working with them to advise of the security implications and helping them upgrade to SQL Server 2014.

Did you Know?

- 82% of small and midsize organizations are still running at least one occurrence of SQL Server 2005.
- SQL Server 2014 runs up to 13X faster than SQL Server 2005 (benchmark results published for SQL Server 2014 www.tpc.org/4069)

Upselling opportunities

- Discuss that SQL Server 2005 end of extended support is April 12, 2016. So, **now** is the time for your customers’ to modernize their database to avoid security and compliancy risks and ensure continued compatibility.



Safeguard your Business

Maintain Security and Compliance	Availability
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CUSTOMER UPGRADE CONVERSATIONS

<ul style="list-style-type: none">• With SQL end of life on April 12, 2016, have you assessed the security and compliance risk?• What are the costs involved by choosing to remain on older, less performant and reliable technology including the time your IT department will spend protecting vulnerable data plus the cost to the company of lost or slower business transactions?• Are you looking for your database solution to help you achieve the highest level of protection and compliance and reduce its vulnerability?	<ul style="list-style-type: none">• Do you have any issues with downtime with your old database servers? What would be the cost to your business if you were to lose access to your mission critical applications?• What measures do you have in place to ensure business continuity and protection of critical data? Is significant investment required for database disaster recovery for your organization?• How much time do you spend in deploying IT resources for manging mission critical applications?
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TOP BUSINESS NEEDS

<ul style="list-style-type: none">• Maintaining security. Provision of security patching and maintenance updates to protect apps to ensure reliability• Peace of mind that your applications are supported on a compliant database platform to minimize risk and costs• Advanced data security for protecting your business critical data. Cost reductions from improved data security and patch requirements from legacy systems	<ul style="list-style-type: none">• Ensure your database – and your business, is always running. Improved uptime for applications can help drive new revenue via greater direct online sales, as well as through more effective sales-led engagements• Ensuring data is backed up and systems are back up again quickly in cases of downtime• Affordable disaster recovery and data backup. Protect you business from the unthinkable
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WHY UPGRADE TO SQL 2014

<ul style="list-style-type: none">• Upgrading to SQL Server 2014 will improve security• Now is a great time to upgrade to the latest Windows Server software, especially with major end-of-support milestones occurring. For SQL Server 2005 customers, Extended Support will end on April 12, 2016• Newer database solutions help provide improved security. Security issues are reduced by upgrading to SQL Server 2014. Security issues in legacy systems requires patches to ensure that the data is secure between the database platform and mission critical applications• Reductions in patches result in avoiding significant costs in security management and remediation• Extend security with SQL Server 2014 by enabling encryption for your backup files for added protection to ensure continuity	<ul style="list-style-type: none">• Upgrading can improve uptime. Higher availability and DR (disaster recovery) with AlwaysOn• Automate database backups to minimize data loss• Restore to the cloud if onsite servers are down. Back up your on-premises database to Microsoft Azure easily and efficiently• Eliminate capital expenditure for storage hardware enabling you to pay only for what you use• Reduce hardware costs. Upgrading offers the ability to use secondary servers with SQL 2014 as part of its database infrastructure. The secondary server no longer needs to remain idle waiting for a failover. Instead can be used for back-up, reporting, ad hoc queries, or other uses• Scalable across compute, networking, and storage with Windows Server 2012 R2 and up to 640 logical processors, virtualization and live migration support
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COMMON QUESTIONS AND OBJECTIONS

<ul style="list-style-type: none">• What are the implications of not updating SQL Server 2005?➢ <i>Support ends for SQL Server 2005 on April 12, 2016, Without security updates and hotfixes, your customers are exposed to additional security threats, as well as increased management and support costs. Risks include:</i><ol style="list-style-type: none">1. <i>Threats to business applications such as payroll, HR, and accounting.</i>2. <i>Elevated danger of cyberattacks on computer systems and databases.</i>3. <i>Noncompliance with PCI security standards for businesses that accept credit cards.</i>4. <i>Breaches of HIPAA data policies for businesses that handle client healthcare data.</i>5. <i>Performance bottlenecks for mission-critical applications. Ensure you are protected now.</i>	<ul style="list-style-type: none">• I am not ready to upgrade to SQL 2014➢ <i>Upgrading to SQL Server 2014 now will enable you to take advantage of the many new capabilities available with dramatic performance gains, higher availability and scalability and rich BI capabilities. SQL Server offers small and midsize organizations a fast, highly available database, and a cloud ready platform that will grow with your business. Also with SQL 2005 end of life, you really must act now so that you are not exposed to additional security threats, as well as increased management and support costs. One of the great benefits of virtualization is how easy it makes the upgrade process. By virtualizing your servers, you are separating the entire workload, including all apps and data, from the physical machine. Once virtualized, moving the contents to a new server is trivial.</i>
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RESOURCES

Support for SQL Server 2005 ends on April 12, 2016. Read on readytogo.microsoft.com	Begin the technical migration and upgrade process now
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Customer profile

Customer bought SQL and is on an old version. Their trusted Microsoft partner is continuously working with them to advise of the security implications and helping them upgrade to SQL Server 2014.

Did you Know?

- 82% of small and midsize organizations are still running at least one occurrence of SQL Server 2005.
- SQL Server 2014 runs up to 13X faster than SQL Server 2005 (benchmark results published for SQL Server 2014 www.tpc.org/4069)

Upselling opportunities

- Discuss that SQL Server 2005 end of extended support is April 12, 2016. So, **now** is the time for your customers’ to modernize their database to avoid security and compliant risks and ensure continued compatibility.



Grow Efficiently	
Optimized Data Platform	Performance and Scalability
CUSTOMER UPGRADE CONVERSATIONS	
<ul style="list-style-type: none">• As your business grows, do you find that your IT needs grow too? How do you cost effectively scale your applications as new users come on board?• Do you have a seasonal business where database usage and demand fluctuates at particular points in time i.e. spike in customers placing orders at certain times in the year?	<ul style="list-style-type: none">• As your company grows, have you considered the demands on the databases that support core business functions such as finance, inventory, order processing and customer management?• Does your IT infrastructure provide predictable, fast reliable service for supporting customers i.e. orders placed on time, orders fulfilled on time, fast response to customer enquiries etc.?
TOP BUSINESS NEEDS	
<ul style="list-style-type: none">• Ease of migration and expansion of cloud capabilities• Ensuring you can scale the business but keep costs to a minimum. Even in times of growth controlling costs and fulfilling customer demand is critical to achieve ongoing success• Ensuring service levels with your customers and ensuring users’ productivity is maintained in times of growth• Ensuring business as usual as you grow and transform you business• Easy on-ramp to cloud. Easy-to-use, built in tools to develop to the cloud. Enable hybrid cloud scenarios• Scale up on-premises or scale-out via private clouds with Windows Server for maximum performance	<ul style="list-style-type: none">• User productivity and error reduction improvements by moving away from less reliable application connectivity with legacy systems• IT resource productivity and support reductions• Minimizing risk of slow performing or unavailable database that causes poor productivity and risk of losing customers• Increased profitability from improved direct and sales-led revenue due to less application downtime, improved application reliability, and integration with other applications• Faster insights on any data so that you can make decisions in real time in order to plan your business
WHY UPGRADE TO SQL SERVER 2014	
<ul style="list-style-type: none">• Reduce costs with your investment in modern technology on premise and compliment with cloud technologies working seamlessly• Get flexible options from server to hybrid cloud solutions, host your SQL database in the cloud by moving it into a Microsoft Azure Virtual Machine reducing hardware and IT costs.• Ability to leverage hybrid set up by being able to easily transition on premise servers to virtual machines in the cloud for agility, reliability and performance• Additional upgrade value with Azure:✓ Protection against failure and system downtime, you can get disaster recovery for your SQL Server database in the cloud with Microsoft Azure.✓ Disaster recovery can help to dramatically minimize service disruption if your database goes down✓ Leverages Azure infrastructure, you can avoid the capital and operational costs of purchasing and maintaining additional hardware	<ul style="list-style-type: none">• Upgrading can deliver faster application performance. Speed up transactions without buying new hardware. Breakthrough in-memory performance. Proven 13 x higher performance plus in memory OLTP delivering up to 30 x additional OLTP performance gains• Employees are able to complete work faster and more accurately. New and upgraded applications with SQL Server provide new features and greater connectivity options across data sources and applications that are accessible from mobile locations.• Keep your database up and running more of the time. SQL Server 2014 makes fast, highly-available database functionality affordable to any size of organization• Faster insights into data found across your organization, and to deliver BI (business intelligence) in an easily consumable manner so business users can ask and answer questions through familiar tools such as Office 365/Excel. Easy access to data, big or small.
COMMON QUESTIONS AND OBJECTIONS	
<ul style="list-style-type: none">• How should I decide where to run my database applications i.e. on premise or in the cloud?➢ <i>SQL Server offers small and midsize organizations a fast, highly available database—and a cloud-ready data platform that will grow with your business. SQL Server 2014 dramatically speeds transactions with new in-memory capabilities. Cloud capabilities make it easy for your organization to choose where to deploy your applications—whether on-premises, in the cloud, or a combination of both. Many organizations value the fast deployment and endless scalability of the cloud and find this is a perfect fit for the needs. Microsoft offers a common platform for achieving both.</i>	<ul style="list-style-type: none">• Will I be entitled to SQL Server 2016 when it becomes available?• <i>If you have current Software Assurance for SQL Server, you will be able to upgrade to SQL Server 2016 when it becomes available. One of the many benefits of Software Assurance is the new version rights, so make sure you renew your Software Assurance. As the biggest leap forward in Microsoft’s data platform history, SQL Server 2016 delivers breakthrough performance. Encryption technology helps protect your data in the cloud, with master keys sitting with the application, without any application changes. Even higher availability and performance enhancements. At massive scale built in advanced analytics provides the scalability and performance benefits. Powerful insights on any device. Mobile BI provides business insights for on premises data through rich visualizations on mobile devices for Windows, iOS and Android.</i>
RESOURCES	
Chose the SQL Server edition that meets your needs	What’s new in SQL Server 2016?

Handling Upgrade Objections

Can't we do nothing because the application will eventually go away?

You'll be open to data security issues
Older applications become harder to migrate and upgrade

Can't we move to the cloud & leave it running on 2005?

This does not change the fact that you will still be running on an unsupported database, you will just be doing it at another datacenter

We will move to a competitive platform because nothing requires that I say on SQL Server

Moving to a competitive platform is costly, and will no doubt require you to upgrade to that vendors latest technology

Mission critical performance with SQL Server 2014

Breakthrough performance

13x performance from 2005, 5.5x from 2008 with up to 30x additional gains from in-memory OLTP

High availability

The 9's you need with readable secondaries using AlwaysOn

Security

Least vulnerable database six years in a row*, with encryption, key management, auditing, and separation of duties

Scalability


Scale across compute, networking and storage with Windows Server

Manageability

Improved manageability with policy-based management, distributed replay, improved performance tuning and Windows PowerShell support

Programmability

Reduce complexity with advanced developer tools including T-SQL enhancements plus support for unstructured and complex data



Faster insights from any data with SQL Server 2014

Easy access to data, big and small

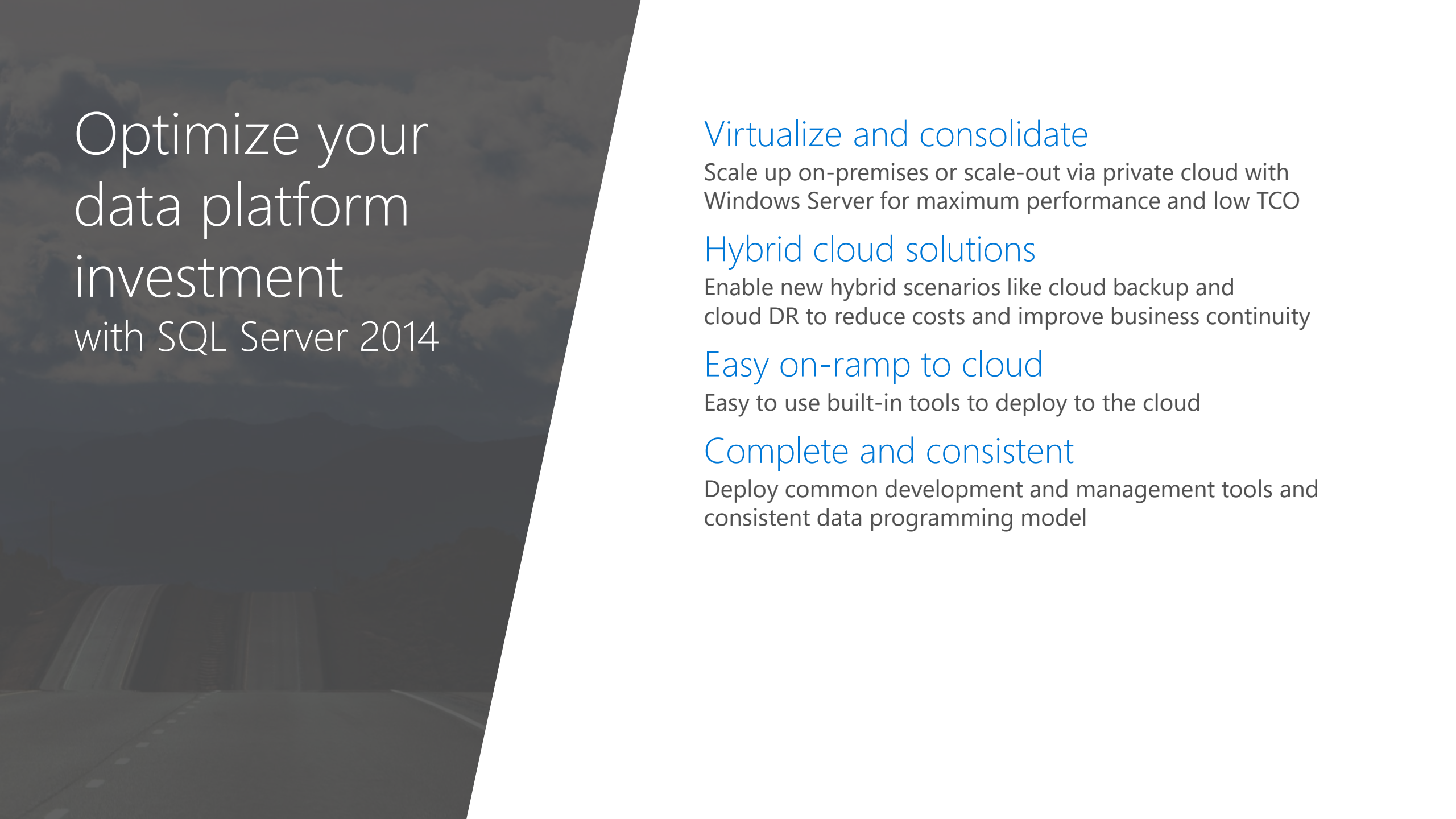
Search, access, and shape internal and external data, and combine with unstructured data

Scale and manage data across the enterprise

Scale your BI models and enrich your data with tools like master data services, data quality services and enhanced integration services

Powerful insights with familiar tools

Speed up time to insight with familiarity of Excel in Office and Office 365 and mobile interfaces for Power BI



Optimize your data platform investment with SQL Server 2014

Virtualize and consolidate

Scale up on-premises or scale-out via private cloud with Windows Server for maximum performance and low TCO

Hybrid cloud solutions

Enable new hybrid scenarios like cloud backup and cloud DR to reduce costs and improve business continuity

Easy on-ramp to cloud

Easy to use built-in tools to deploy to the cloud

Complete and consistent

Deploy common development and management tools and consistent data programming model

SQL Server 2014

Know your database is operating at the same speed as your business

A slow-performing or unavailable database can cause significant business challenges.



Poor
Productivity



Lost
Customers



Get powerful database functionality, affordable to small and midsize organizations

Speed up transactions without having to buy new hardware

Avoid downtime—for your database and your business

Rely on the most widely used, most secure database^{1,2}.

 Play video

¹ 46% market share per IDC Unit Share. ² National Institute of Standards and Technology Comprehensive Vulnerability Database 4/2014.

Modernize your data platform in the way that's best for your business



3 great options:

- ✓ Virtualize and consolidate with Windows Server
- ✓ Reduce TCO and increase availability with Azure VMs
- ✓ Easy on-ramp to cloud for web applications



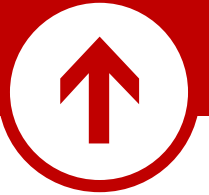
Reduce CAPEX and OPEX by moving to Microsoft Azure

133% ROI by migrating to Microsoft Azure¹

9.5 month payback on SQL Server 2014 migration¹

¹Forrester Consulting, The Total Economic Impact(TM) of Microsoft SQL Server, a commissioned study conducted on behalf of Microsoft, July 2014.

The benefits of upgrading to SQL Server 2014



Boost database performance

- Get **13x higher performance** over SQL Server 2005 and 5.5x over SQL Server 2008¹
- Get up to **30x faster** transactions with in-Memory OLTP
- Achieve greater **high availability** and **disaster recovery** with AlwaysOn

Prepare for the unexpected

- Get peace of mind with **cloud backup** on Microsoft Azure
- Rely on the **least vulnerable database** six years in a row²
- Manage **compliance** audit requirements

Modernize your data platform

- **Virtualize and consolidate** your data platform and OS for greater performance at low TCO
- Optimize your infrastructure investments with **hybrid cloud**
- Migrate and run web applications on **Azure SQL Database**

¹Based on TPC-E benchmark results published for SQL Server 2014 (www.tpc.org/4069), SQL Server 2008 (www.tpc.org/4023), SQL Server 2005 (www.tpc.org/4001) as of 10/8/14.

²National Institute of Standards and Technology Comprehensive Vulnerability Database 4/2014.

Chemical company transforms business with all-in move to the latest Microsoft platform

JARCHEM delayed an IT investment for many years, resulting in system conflicts, business slowdowns, and reduced capabilities.

With Microsoft partner eMazzanti Technologies, JARCHEM updated PCs and servers to new Microsoft technologies including Windows 8.1, Windows Server 2012 R2 & Hyper V, Office 365, and SQL Server 2012.

Now, everything “just works” and JARCHEM can focus on the business of delivering innovative chemicals to customers around the world.



“Now we can get to the data we need to make decisions in a few minutes, instead of hours...our new technology helps us to be fast and responsive, which are the things we pride ourselves on.”

Dennis Boyd, Vice President, Sales & Marketing
JARCHEM Industries, Inc.

- ➔ Reduced data processing time from hours to minutes for faster decision making
- ➔ Integration between Excel and SQL Server eliminates manual data processes
- ➔ Consistent, up-to-date software saves employees time from system startup to sharing documents
- ➔ Fast, responsive technology helps JARCHEM maintain a customer service edge



Now is a great time to modernize your database

Take action now to avoid security and compliance risks and ensure continued compatibility.

SQL Server 2005

End of Extended Support
is April 12, 2016.



Play video

What does end of support mean?

No security updates

There will be no access to critical security updates, opening the potential for business interruptions

Higher maintenance costs

Maintaining legacy servers, firewalls, intrusion systems, etc. gets expensive quickly

Compliance Concerns

As support ends, your organization will likely fail to meet regulatory compliance

SQL Server 2014 Standard Edition

Performance



SQL Server 2014 Standard Edition offers new performance enhancements to keep your database applications running fast, including:

- Higher max memory allocation of 128 GB.
- Extend buffer pool to non-volatile storage such as SSD (solid state drives) for even more memory with no risk of data loss.
- Query planning enhancements aid in easy performance tuning.
- Delayed Durability provides increased performance when disk I/O is slow.
- Improvements to Full-Text Search and FILESTREAM offer dramatic performance and scale advances for building content management applications.

Availability



Basic high availability for SMBs, including:

- Database Mirroring
- Log Shipping
- Two-node Failover Clustering

Support for Windows Server Core, which can reduce OS patching by as much as 50-60%¹

Security



Secure by Design

Fewest vulnerabilities of any major database 5 years running

Active Directory Authentication

Enhanced Separation of Duty

Basic Auditing and New Backup Encryption

¹ The percentage reduction in patching varies and can be less based on the server roles that are enabled and the type of patches that are applied.

SQL Server 2014 Enterprise Edition in-memory technologies

Built-in



On average 10x faster, without having to rewrite entire app
Leverage full SQL Server capabilities

Flexible



Select only highly utilized tables to be in-memory
Optimize in-memory to fit existing hardware

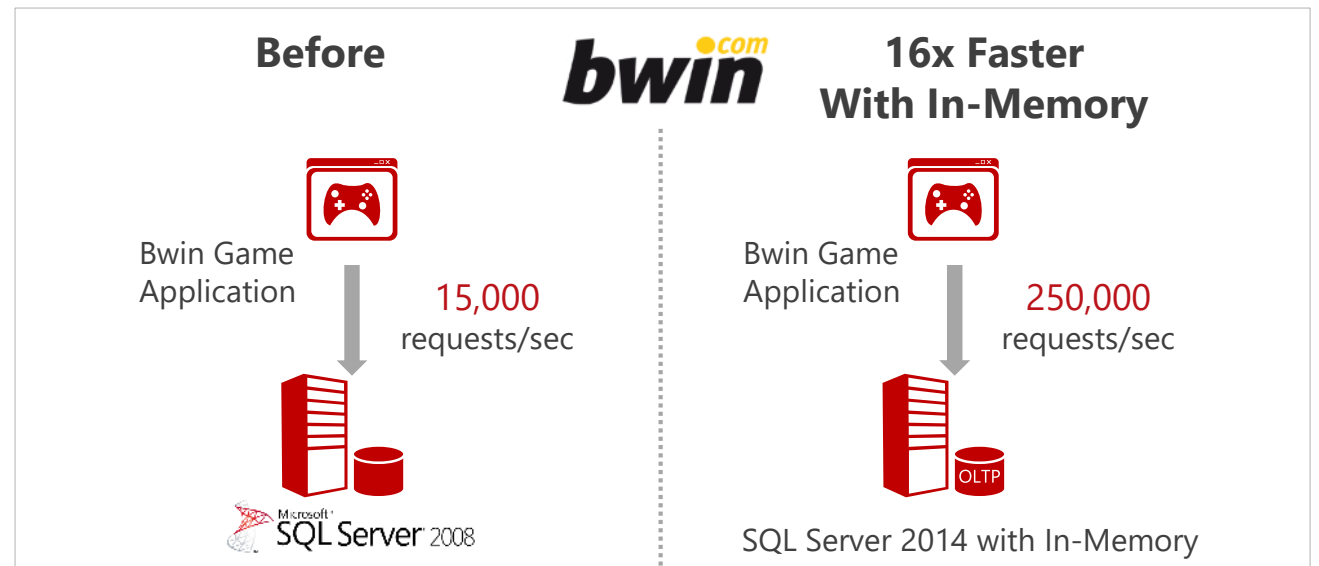
Spans All Workloads



In-memory performance across OLTP, DW, and BI
All in a single SKU

Key Features

New In-Memory OLTP
Enhanced In-Memory ColumnStore for DW
In-Memory BI with PowerPivot
Buffer Pool Extension to SSDs and Enhanced Query Processing



SQL Server 2014 – a major leap forward

FEATURES		SQL Server 2005	SQL Server 2008	SQL Server 2008 R2	SQL Server 2012	SQL Server 2014
Performance	In-Memory OLTP*	✗	✗	✗	✗	✓
	In-Memory ColumnStore*	✗	✗	✗	✓	✓
	Buffer Pool Extension to SSDs	✗	✗	✗	✗	✓
	Enhanced virtualization support and Live Migration	✗	✗	✓	✓	✓
Availability	Always On*	✗	✗	✗	✓	✓
	Database Recovery Advisor	✗	✗	✗	✓	✓
	Windows Server Core Support	✗	✗	✗	✓	✓
Security	Transparent Data Encryption*	✗	✓	✓	✓	✓
	Backup Encryption Support	✗	✗	✗	✗	✓
	Enhanced Separation of Duties	✗	✗	✗	✗	✓
Cloud-Readiness	Simplified Backup to Microsoft Azure	✗	✗	✗	✗	✓
	Larger SQL Server VMs and memory sizes available in Microsoft Azure	✗	✗	✗	✗	✓
	Gallery of VM images in Microsoft Azure	✗	✗	✓	✓	✓
Management & Programmability	Policy Based Management	✗	✓	✓	✓	✓
	Distributed Replay	✗	✗	✗	✓	✓

*SQL Server Enterprise Edition only