



Business resources

Cloud Ready Assessment and Toolkit

aka.ms/iamcloudready

Cloud Solution Provider Programme

aka.ms/csp-program

ISV and Application Builder Resources

aka.ms/isv-resources

aka.ms/uspartner-isv

Partnering for Growth

Build your business by partnering with other Microsoft partners

aka.ms/partner/growth

Accounts and reports

Cloud Services Partner Dashboard

Manage your customers subscriptions

aka.ms/partnerdashboard

Partner Summary Report

View your benefits and membership

aka.ms/summary-report

Training and enablement

Partner Upskill

In person and digital UK readiness events

aka.ms/upskill

Partner University

Digital resources related to Microsoft product knowledge

aka.ms/partneruniversity

Learning Paths

Training modules, videos and resources

aka.ms/learningpaths

Partner Next

Information, tools and resources to get started with Microsoft cloud services.

aka.ms/partner/next

Microsoft Partner Network

Main UK Partner Website

aka.ms/uk/partner

MPN 101 Yammer Support Group

Ask questions to the partner community and get key updates in real-time

aka.ms/uk/mpn101

Partner Membership

Self-help tips and instruction guides to maximise your partnership

aka.ms/uk/membership

Partner Support

Partner program updates, changes and support

aka.ms/support

Internal Use Software

Use the latest Microsoft technology to run your business and enable your staff

aka.ms/iur

Technical Support Pages

aka.ms/tech/support



Marketing resources

Smart Partner Marketing

Online assessment tool and tailored marketing support

aka.ms/smartpartnermarketing

UK Partner Marketing Concierge

Expert marketing advice and packages

aka.ms/marketingconcierge

Web Property Analysis Tool

Partner website and social presence analyse tool for feedback and benchmark scoring

aka.ms/digitalassessment

Logo Builder

Access your Microsoft Partner logo branding

aka.ms/logobuild

MPN Monthly Newsletter

Follow the steps to assign your profile and email to your company MPN ID

aka.ms/idalias

Profitability resources

Modern Partner eBooks

Discover what it takes to build a successful, profitable cloud business

aka.ms/modern/partner

Cloud Profitability Benchmark Assessment

aka.ms/cloud/profitability

Digital Partner of Record

Get recognized for your cloud performance

aka.ms/digitalpor

FastTrack

Accelerate your customer's journey to the cloud

aka.ms/fast/track

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