MICROSOFT BUSINESS SOLUTIONS—AXAPTA

Technology

TO BUILD FOR SUCCESS

Markets fluctuate. Customer needs shift
and evolve. New products are developed as
others fade away. Suppliers come and go.

Every day, in a hundred different ways, your company
must adapt to change. The one constant in all of this
fluctuation is the need for information—timely, useful
data from customers, partners, employees, and suppliers.

Your software must support the continuous exchange of
information throughout your IT infrastructure—from the
executive staff to the manufacturing floor and out to your
extended community. Microsoft® Business Solutions—
Axapta® gives you the world-class capabilities and flexibility
required to keep the information flowing—all within a
single, low-cost solution.

Adapting TO WIN

A seamless infrastructure without borders

All the powerful business functionality of Microsoft Axapta is based on one central business logic, one central security system, one database, and one toolbox. This outstanding level of integration eliminates reporting and analysis silos, making it easy to deliver optimal efficiencies across your entire organization.

The end result is an environment where the right data gets to the right people at the right time. That leads to deeper insight into trends, improved business analysis, and a stronger competitive position for your business.

Architected to extend from medium to high transactional environments, Microsoft Axapta scales easily to add functionality as your company grows. All the capabilities are there in the first installation, eliminating release management issues when activating additional functionality. You can deploy additional functionality when and where you need it—whether your company operates in one location, coordinates among multiple sites, or does business across international borders.

Also, Microsoft Axapta allows easy integration with Web services and other applications using the standard Component Object Model (COM). With COM and Microsoft Axapta you can seamlessly integrate with the entire range of Microsoft business offerings—Microsoft SQL Server™, the Microsoft Office System, and application and database servers. You benefit from information and even functionality from COM-oriented applications such as Microsoft Office or third-party products.

Microsoft Axapta provides the full range of solution functionality needed for growing, mid-range companies:

- Microsoft Axapta Manufacturing
- Microsoft Axapta Distribution
- Microsoft Axapta Supply Chain Management
- Microsoft Axapta Project Management
- Microsoft Axapta Financial Management
- Microsoft Axapta Sales and Marketing
- Microsoft Axapta Human Resource Management (HRM)
- Microsoft Axapta Business Analysis
- Microsoft Axapta Balance Scorecard
- Microsoft Axapta Business Process Management
- Microsoft Axapta Enterprise Portal
- Microsoft Axapta Commerce Gateway

grow :: evolve

"The straightforward data structure of Microsoft Axapta and the simple interfaces to the Microsoft Office products have allowed us to quickly and reliably create data analyses. This enables our business leaders to quickly make fact-based decisions about our rapidly changing business environment."

Dr. Alan Fischer : : Head of IT, PSD Switzerland, CarboGen

Build exactly what you need

Use Microsoft Axapta to cost-effectively adapt your IT infrastructure as fast as your business model changes. Microsoft Axapta gives you the option of two-tier, three-tier, or a combination, depending on your infrastructure and budget.

The powerful, object-oriented Microsoft Axapta development environment is structured for straightforward development. Instead of relying on expensive IT consultants and waiting weeks for results, your internal staff or Microsoft Business Solutions Certified Partner can rapidly tailor Microsoft Axapta to fit your specific requirements.

For example, the manufacturing floor might want increased visibility into inventory levels to better respond to quick-turn orders. Instead of making a substantial investment with an outside consulting service, use the built-in Microsoft Axapta developmental tools to add new fields or hide unwanted information—the screens will automatically realign themselves. In fact, you can customize every single Form/Screen to fit each different department's business requirements. You have the power

ALL THE functionality WHEN YOU NEED IT

to control and manage the views that customers, vendors, and employees have into your system via the Web. You can quickly create and modify these views using wizards instead of relying on expensive application service provider (ASP) programming.

You can easily deploy additional Microsoft Axapta functionality as your business grows and new needs arise. Once the license key code for the new functionality is entered into the Microsoft Axapta installation, the functionality automatically appears throughout the system and all data is synchronized between the old and new capabilities.

Microsoft Axapta even streamlines the process of adding new sites or incorporating recently acquired companies. Minimize the time required to perform this usually labor-intensive task by creating a new user profile for the subsidiary just as if you were creating a new employee. Immediately, all the Microsoft Axapta functionality you designate—manufacturing, logistics, Customer Resource Management (CRM), HRM, finance, etc. —will be available to the new users.

Reach out to your extended community with ease

Microsoft Axapta supports a full range of protocols to ensure that everyone within your extended community can access the right information, regardless of their function or location. These protocols include HTML, WML, EDI, and WAP, enabling users to access data and functionality from a desktop, laptop, handheld device, or mobile phone.

Microsoft Axapta brings further efficiency to supply chain relationships by using XML to electronically exchange information and conduct transactions. Now your company can interface with its business partners, regardless of the system they use—even if they use legacy Electronic Data Interchange (EDI) systems.

You can easily extend your business processes to the Internet. The standard Microsoft Axapta toolbox directly supports Internet connectivity, making it an integral part of the development environment. There are no extra tools necessary for setup, which can save you time, money, and effort on training.

Microsoft Business Solutions

Microsoft Axapta is distributed and implemented through a comprehensive network of local and international Microsoft Certified Business Solutions Partners. These IT consultants are carefully selected and trained by Microsoft to help ensure deep expertise in Microsoft Axapta and the unique business software requirements of mid-size companies.

Our partners are located around the world and are available any time you need them. Each Microsoft Business Solutions Certified Partner must maintain rigorous qualifications to ensure the highest standards. Equally important, they are committed to delivering a solution that best fits each company's specific requirements—on time and within budget.

"By using Microsoft Axapta, we are now able to link our production and inventory information with our financial data, providing a real-time picture of our operation with just a few clicks of the mouse."

Mark V. Melfi, III : : Executive Vice President, Southfield Packaging Inc.

learn :: expand

Unlimited growth potential

Microsoft Axapta supports a variety of client types so you can select the deployment method that best fits your users and your IT environment. Since all utilize the same code objects and database, increasing the performance and the reliability of the data is a straightforward process. The result is real time access to information no matter how a user is connected to the system.

For extensive users, Microsoft Axapta offers a Microsoft Windows® client with a rich user interface (UI) experience over a LAN, a WAN (for remote users) or the Internet. The Windows client integrates fully with the Windows desktop and Microsoft Office applications.

For users that value ease of use—employees on the manufacturing floor or in shipping and distribution, for instance—Microsoft Axapta Enterprise Portal offers a role-based Web browser interface with preselected functionality. The familiar browser look and feel is intuitive, easy to understand, and cost-effective to deploy.

Microsoft Axapta also supports such mobile users as your remote sales and field force that rely on PDAs and other handheld devices to quickly access and enter critical customer and product information.

EXPAND, evolve, EXTEND

Global presence

As your company's operations extend globally, Microsoft Axapta can help you effortlessly scale real-time connectivity across different locations using one common database.

The development environment allows you to customize the functionality to the requirements of different divisions around the globe, while ensuring consistent data structures throughout the extended organization. Microsoft Axapta includes multiple-currency capabilities and native support for up to 32 localizations. Install as many language modules as required during setup, then add more as your business moves into additional locations.

All this leads to smoother day-to-day operations throughout your entire company. Updates to your business information made in any location are instantly reflected across the entire solution, including remote sites. Upgrades are simple and fast because they are only applied once, then immediately appear throughout the solution.

Unmatched flexibility to build for success

Keep information flowing throughout your organization. The full range of Microsoft Axapta functionality, and the solution's integrated development environment help you meet your current business needs while offering the flexibility to take your company where you want it to be in the future.

To help with financing, Total Solution Financing from Microsoft Capital Corporation transforms "cash up front" technology investments into affordable monthly payments. You get the investment benefits immediately and have the option of paying over three to five years.

Contact a Microsoft Business Solutions partner to learn more about Microsoft Axapta and financing possibilities.

Getting Started

Contact a Microsoft Business Solutions partner today to learn more about Microsoft Axapta. He or she will show you how this remarkable solution can help you improve your business processes.

Also visit
www.microsoft.com/BusinessSolutions

to learn how Microsoft Business Solutions and Microsoft Axapta can help you build on your success.

"Microsoft Axapta won the race. The reason was the functionality provided out of the box, the object-oriented structure, and the flexible program structure."

Friedhelm Pritz : : Managing Director, InoConsult

Technology

to build for success

Axapta

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