

Business Intelligence with MDX

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Agenda

- Introduction to MDX
- Common MDX Challenges
- MDX Studio
- New MDX features in SSAS 2008

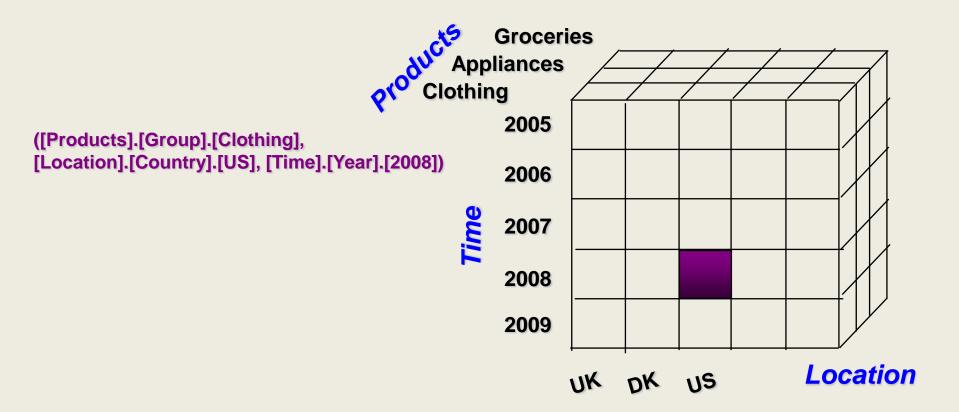


MDX Basics

- MDX allows easy navigation in the multidimensional space
- It "understands" the MD concepts of cube, dimension, level, member and cell
- It is used for
 - Queries full statements (SELECT...FROM)
 - Business modeling defining calculated members using MDX Expressions – not a full statement

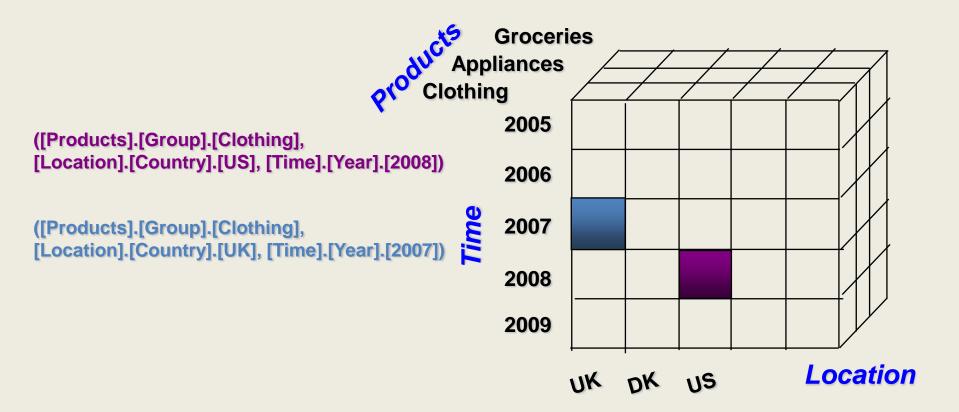


Every cell has a name...



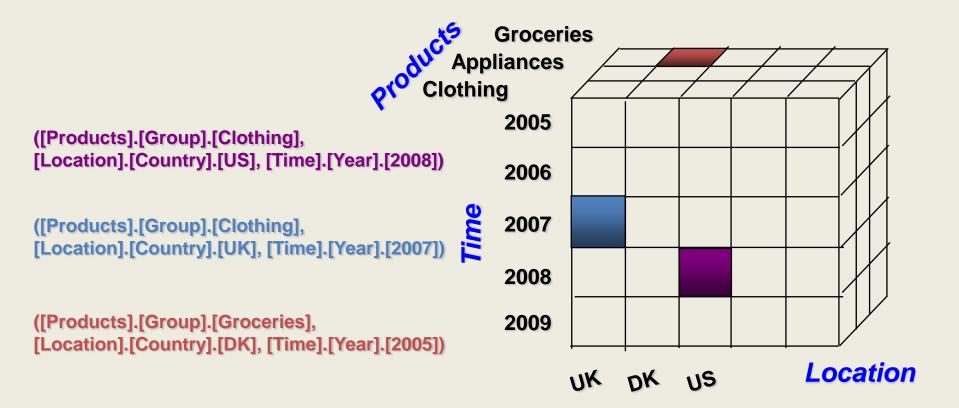


Every cell has a name...





Every cell has a name...





Tuples – ()

```
([Products].[Group].[Clothing], [Location].[Country].[US], [Time].[Year].[2008])
```

([Products].[Group].[Clothing], [Location].[Country].[UK], [Time].[Year].[2007])

([Products].[Group].[Groceries], [Location].[Country].[DK], [Time].[Year].[2005])

Definition:

- A tuple is the intersection of one (and only one) member taken from each of the dimensions in the cube
- A tuple identifies a single cell in the multi-dimensional matrix

Syntax:

- Braces () denotes a tuple
- Comma separates members



Sets − { }

([Products].[Group].[Clothing], [Location].[Country].[US], [Time].[Year].[2008])

+

([Products].[Group].[Clothing], [Location].[Country].[UK], [Time].[Year].[2007])

=

{([Products].[Group].[Clothing], [Location].[Country].[US], [Time].[Year].[2008]), ([Products].[Group].[Clothing], [Location].[Country].[UK], [Time].[Year].[2007])}

Definition:

- A set is a collection of tuples with the same dimensionality
- It may have more than one tuple, but it can also have one tuple, or even zero tuples, in which case it is an empty set

Syntax:

- Curly Braces {} denotes a set
- Comma separates tuples



MDX Queries – Basic statement

SELECT <member selection> on Columns,

<member selection> on Rows,

FROM <cube name>

WHERE <Where Clause>

SELECT

{[Measures].[Store Sales]} on Columns

{[Product].[Product Category].Members} on Rows,

FROM Sales

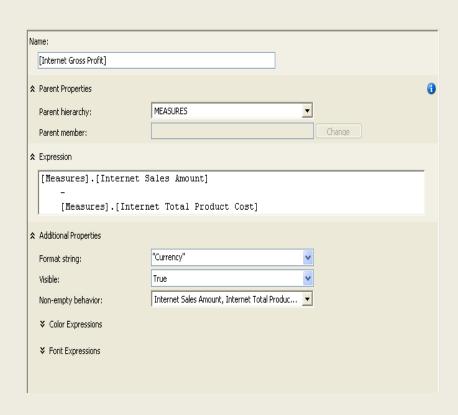
WHERE ([Store].[Country].[USA])



Calculated Members

- an MDX Expression

- Calculated members add significant power to Analysis cubes
- Pre-define complex business logic
- Usually creates calculated measures
- Computed at run-time





Defining Calculated members in MDX Queries

```
WITH MEMBER [Measures].[Profit] AS
[measures].[Sales] – [measures].[Cost]

SELECT
{ [Measures].[Sales],
    [Measures].[Cost],
    [Measures].[Profit] } on columns,
    { [Time].[Calendar].[2007] } on rows

FROM EmployeeCube

WHERE ( [Stores].[City].[ Troy, Michigan ] )
```



Common MDX Challenges

- Subselects and WHERE clause
 - With 2005 SP2 they are closer than ever, but still not the same
- Currentmember
- Multiselect



WITH

MEMBER Measures. [Number Of Days] AS

Count(Descendants([Date].[Calendar Time], [Date].[Calendar Time].[Date]))

MEMBER Measures.SalesPerDay AS

[Measures].[Internet Sales-Sales Amount] / Measures.[Number Of Days]

SELECT

{[Measures].[Internet Sales-Sales Amount], Measures.[Number Of Days], Measures.SalesPerDay}
ON 0

FROM [Adventure Works UDM]

Internet Sales-Sales Amount	Number Of Days	SalesPerDay
\$29.358,677.22	1158	\$25.352,92



WITH

MEMBER Measures. [Number Of Days] AS

Count(Descendants([Date].[Calendar Time], [Date].[Calendar Time].[Date]))

MEMBER Measures.SalesPerDay AS

[Measures].[Internet Sales-Sales Amount] / Measures.[Number Of Days]

SELECT

{[Measures].[Internet Sales-Sales Amount], Measures.[Number Of Days], Measures.SalesPerDay}
ON 0

FROM [Adventure Works UDM]

WHERE {[Date].[Calendar Time].[Month].&[2003]&[July]}

Internet Sales-Sales Amount	Number Of Days	SalesPerDay
\$886.668,84	31	\$28.602,22



```
WITH
```

MEMBER Measures. [Number Of Days] AS

Count(Descendants([Date].[Calendar Time], [Date].[Calendar Time].[Date]))

MEMBER Measures.SalesPerDay AS

[Measures].[Internet Sales-Sales Amount] / Measures.[Number Of Days]

SELECT

{[Measures].[Internet Sales-Sales Amount], Measures.[Number Of Days], Measures.SalesPerDay}
ON 0

FROM [Adventure Works UDM]

WHERE {[Date].[Calendar Time].[Month].&[2003]&[July], [Date].[Calendar Time].[Month].&[2003]&[August]}

Internet Sales-Sales Amount	Number Of Days	SalesPerDay
\$1.734.082,35	#Error	#Error



WITH

MEMBER Measures.[Number Of Days] AS

Count(Descendants([Date].[Calendar Time], [Date].[Calendar Time].[Date]))

MEMBER Measures.SalesPerDay AS

[Measures].[Internet Sales-Sales Amount] / Measures.[Number Of Days]

SELECT

{[Measures].[Internet Sales-Sales Amount], Measures.[Number Of Days], Measures.SalesPerDay}
ON 0

FROM

(SELECT {[Date].[Calendar Time].[Month].&[2003]&[July],[Date].[Calendar Time].[Month].&[2003]&[August]} ON 0 FROM [Adventure Works UDM])

Internet Sales-Sales Amount	Number Of Days	SalesPerDay
\$1.734.082,35	1158	\$1.497,48



WITH

MEMBER Measures. [Number Of Days] AS

Count(EXISTING [Date].[Calendar Time].[Date])

MEMBER Measures.SalesPerDay AS

[Measures].[Internet Sales-Sales Amount] / Measures.[Number Of Days]

SELECT

{[Measures].[Internet Sales-Sales Amount], Measures.[Number Of Days], Measures.SalesPerDay}
ON 0

FROM

(SELECT {[Date].[Calendar Time].[Month].&[2003]&[July],[Date].[Calendar Time].[Month].&[2003]&[August]} ON 0 FROM [Adventure Works UDM])

Internet Sales-Sales Amount	Number Of Days	SalesPerDay
\$1.734.082,35	1158	\$1.497,48



WITH

MEMBER Measures. [Number Of Days] AS

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MEMBER Measures.SalesPerDay AS

[Measures].[Internet Sales-Sales Amount] / Measures.[Number Of Days]

SELECT

{[Measures].[Internet Sales-Sales Amount], Measures.[Number Of Days], Measures.SalesPerDay}
ON 0

FROM [Adventure Works UDM]

WHERE {[Date].[Calendar Time].[Month].&[2003]&[July], [Date].[Calendar Time].[Month].&[2003]&[August]}

Internet Sales-Sales Amount	Number Of Days	SalesPerDay
\$1.734.082,35	62	\$27.969,07



MDX Studio

Development

Intellisense

Color coding

Formatting

Parse tree

Dependency graph

Debug

Expression debugger

Coordinate overwrite

decoding

Parametric queries

In session MDX Script

Profile

Hierarchical trace
Integrated perfmon
Automatic cold/warm
cache runs

Optimize

Analyze – suggest changes



MDX Studio





Install and use of MDX Studio

- Download link: http://mdx.mosha.com/
- v0.4.8.0 Beta
- Use "US" regional settings in windows
- SSAS 2005 or SSAS 2008



New MDX features in SSAS 2008

- Dynamic named sets once per query
- CREATE MEMBER statement extension to allow specifying display folder and associated measure group
- CREATE SET statement extension to allow specifying display folder
- New CREATE KPI statement



Dynamic named sets

```
CREATE DYNAMIC SET [Adventure Works]. Days AS [Ship Date]. [Calendar]. [Date]
```

```
WITH MEMBER Measures.NumberOfDays AS Count(Days)

SELECT NumberOfDays ON 0

FROM

(SELECT [Ship Date].[Calendar].[Month].&[2002]&[1] ON 0 FROM [Adventure Works])
```

WITH MEMBER Measures.NumberOfDays AS Count(Days)
SELECT NumberOfDays ON 0
FROM

(SELECT {[Ship Date].[Calendar].[Month].&[2002]&[1],[Ship Date].[Calendar].[Month].&[2002]&[2]} ON 0 FROM [Adventure Works])



Resources

- Books
 - Fast Track to MDX





- Links
 - http://www.ssas-info.com/analysis-servicesfaq/27-mdx
 - http://mdx.mosha.com/

