



Software Firm Enhances Archiving Solution to Add Productivity, Flexibility

Overview

Country or Region: United States

Industry: Professional services

Partner Profile

ZANTAZ, Inc. provides content archiving and electronic discovery software solutions to companies of any size and scale. The company, headquartered in Pleasanton, California, employs more than 450 people.

Business Situation

ZANTAZ customers need solutions to help them comply with corporate policies and regulations while reducing operating costs and risks associated with managing e-mail and other electronic records.

Solution

ZANTAZ has developed an updated version of its Enterprise Archive Solution (EAS) for Exchange that uses new functions and features within Microsoft® Exchange Server 2007.

Benefits

- Increased productivity
- More flexible archiving
- Optimized storage
- Simplified Exchange Server migration

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Michael Gaines, Director, EAS Product Marketing, ZANTAZ, Inc.

ZANTAZ, Inc. provides content archiving and electronic discovery solutions to global companies in many industries. These companies use ZANTAZ solutions to archive, manage, review, and produce e-mail messages and other electronic files for storage optimization, regulatory compliance, and litigation purposes. ZANTAZ worked with Microsoft to develop an enhanced version of EAS for Exchange, an archiving and file management solution based on Microsoft® Exchange Server 2007. With the updated version of the solution, ZANTAZ customers will be able to optimize storage, increase productivity, experience more flexible archiving, and simplify Exchange Server migration. The solution will also give customers more flexibility and control over the archival process, enhanced tools to classify manage information, and more capacity both for live e-mail and file traffic and long-term retention of information.

“Because EAS reduces the size of existing Exchange Server stores in advance of migrating, the time taken to convert the message store is much less.”

Michael Gaines, Senior EAS Product Strategy Manager, ZANTAZ, Inc.

Situation

ZANTAZ, Inc. is a provider of content archiving and electronic discovery software solutions. The company currently has more than 450 employees and is headquartered in Pleasanton, California, with satellite offices in Boston, Massachusetts; New York City; London, England; and Ottawa, Canada.

ZANTAZ solutions make it possible for organizations to archive e-mail messages and other electronic files and to review and produce them for ongoing business operations, corporate and regulatory compliance, and litigation purposes. “We help companies of all sizes across the globe reduce IT operating costs and risks associated with managing e-mail and other electronic records,” says Michael Gaines, Director of EAS Product Marketing, ZANTAZ. “Our solutions also enable companies to proactively manage compliance, which is particularly urgent for highly regulated or litigated industries.”

For example, financial services companies must comply with NASD regulations. The primary regulator of the financial services and securities industries in the United States, NASD requires that companies’ e-mail messages are regularly monitored and reviewed for compliance. “Because of NASD regulations, our customers’ compliance officers need to search archives for things like potentially alarming language,” says Gaines. “Regulatory agencies can ask our customers to show them all of the e-mail messages for a particular set of employees over a specific period of time.”

In addition, ZANTAZ customers routinely deal with the challenges of managing PST files. “They are tremendously inefficient and expensive from a cost of storage and backup perspective,” says Gaines. “It is also difficult for an organization to control the retention and disposition of information distributed in

network PST files, and it can be costly and time-consuming to find and produce this information for discovery purposes.”

ZANTAZ is a Microsoft® Gold Certified Partner and has worked directly with Microsoft to develop its content archiving and compliance software solutions. In 2005, ZANTAZ became involved in the Microsoft Technology Adoption Program (TAP) for Microsoft Exchange Server 2007. TAP gives select customers and partners the chance to participate with Microsoft in the development of products before they are released. ZANTAZ worked with Microsoft to develop a newly enhanced version of the ZANTAZ Enterprise Archive Solution (EAS) for Exchange, a software solution that relies on Exchange Server 2007 as its key component.

Solution

ZANTAZ is scheduled to release the latest version of EAS for Exchange in early 2007. With the solution, companies can better handle the archiving, retrieving, management, and long-term retention of e-mail messages and other files. It also ensures that companies are prepared to efficiently, cost-effectively, and accurately respond to discovery requests for e-mail, whether for regulatory or litigation purposes. “EAS captures information from various systems and moves it into a centrally managed, scalable, searchable, enterprise-wide archive,” says Gaines. “Specifically, the product helps companies comply with internal policies as well as regulatory and legal requirements as it relates to retention and supervision.”

EAS for Exchange automatically captures, indexes, and archives e-mail messages and information based on corporate policy. By capturing live messages from Exchange Server and older messages from user-managed PST files, EAS enables users to search and retrieve all e-mail messages and

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attachments, including compliance-related metadata. The solution also automatically identifies all PST files in an organization and captures them, effectively centralizing the messages they contain into an archive for management.

Exchange Server 2007 also contains new functions related to classification and retention of messages. “Exchange Server 2007 offers much better data classification and control of this previously unmanaged information, which is particularly significant,” says Gaines. EAS also makes use of the enhanced journaling capabilities of Exchange Server 2007. Journaling can now be accomplished by database, distribution list, or user.

With Managed Folders, another Exchange Server 2007 feature, users can organize and classify messages into Microsoft Office Outlook® messaging and collaboration client folders that are managed by an administrator. The metadata and retention periods associated with these folders then flow seamlessly into the EAS archive when those messages are captured.

The new version of EAS for Exchange also streamlines and simplifies the process of upgrading or migrating from previous versions of Exchange Server to Exchange Server 2007. In many production environments, older e-mail servers run close to their capacity limits due to the enormous volume of e-mail traffic. With ZANTAZ EAS, administrators can offload those servers and move the bulk of the information into the archive. When migration is complete, administrators can restore the archived information to the new e-mail servers, or leave the information in the archive and introduce “stubs” (pointers) that provide ongoing transparent access to the information for users.

Benefits

Using ZANTAZ EAS for Exchange—enhanced by the new features and functions of Exchange Server 2007—companies are able to increase productivity, experience more flexibility in archiving e-mail messages, and optimize storage resources. In addition, the new version of EAS for Exchange simplifies migration by reducing server migration times.

Increased Productivity

EAS for Exchange users don't need to spend time managing mailboxes because the solution now employs centrally managed and applied policies that selectively move messages from e-mail servers and distributed PST files into the archive. With the full-text indexes that EAS creates, users can find archived information that they need rapidly and reliably, allowing them to fulfill their corporate functions more efficiently. Similarly, administrators enjoy increased productivity because of the automated, centralized control that EAS provides. “With the new version of EAS, users and administrators are more productive, and compliance officers, case managers, and legal teams enjoy faster, more reliable access to the information they need,” says Gaines.

More Flexible Archiving

Organizations using the new version of EAS for Exchange now have more control and flexibility over their archiving policies because of the new classification features and enhanced journaling support in Exchange Server 2007. “By moving information into the archive, ZANTAZ EAS generates storage savings in excess of 80 percent while providing control over retention and disposition and enabling enterprise-wide search, access, and review of the corporate data,” says Gaines. “And with the increased capacity of Exchange Server 2007, the flexibility that EAS for Exchange offers in terms of independently managing the archive, index, stubbing, and retention

For More Information

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policies will enable administrators to optimize the balance between their live e-mail resources and their long-term repository.”

Optimized Storage

In addition, administrators gain storage savings because the solution reduces the overall storage volume by 60 to 90 percent. This reduction is generated by removing the inherent redundancy of e-mail using “Single Instance Storage” (SIS). ZANTAZ EAS for Exchange applies an intrinsic algorithm to determine whether each message and attachment is unique, or whether a copy already exists in the archive. Unique messages are stored in the archive, but files and messages that have already been captured need not be stored again. Instead, EAS creates a new pointer with a small amount of metadata relating to this specific new instance of the information.

Simplified Exchange Server Migration

For Microsoft customers considering updating their servers to Exchange Server 2007, ZANTAZ EAS for Exchange also offers a streamlined and simplified migration process. By archiving a company’s previous versions of Exchange Server prior to upgrading, EAS significantly decreases the overall size of information store. “Because EAS reduces the size of existing Exchange Server stores in advance of migrating, the time taken to convert the message store is much less,” says Gaines. “The entire process is made faster, simpler, and less risky for our customers.”

Microsoft Server Product Portfolio

For more information about the Microsoft server product portfolio, go to: www.microsoft.com/servers/default.aspx

For more information about Microsoft Exchange Server, go to: www.microsoft.com/exchange

Software and Services

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