



Microsoft Expression

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Agenda

- Overview
- Development Workflow
- Microsoft Expression Graphic Designer
- Microsoft Expression Interactive Designer
- Microsoft Expression Web Designer
- Wrap-up

Overview



Microsoft
Expression™
Graphic Designer

A professional **illustration, painting, and graphic design** tool to create compelling designs for on-screen, web, and application user interfaces.



Microsoft
Expression™
Interactive Designer

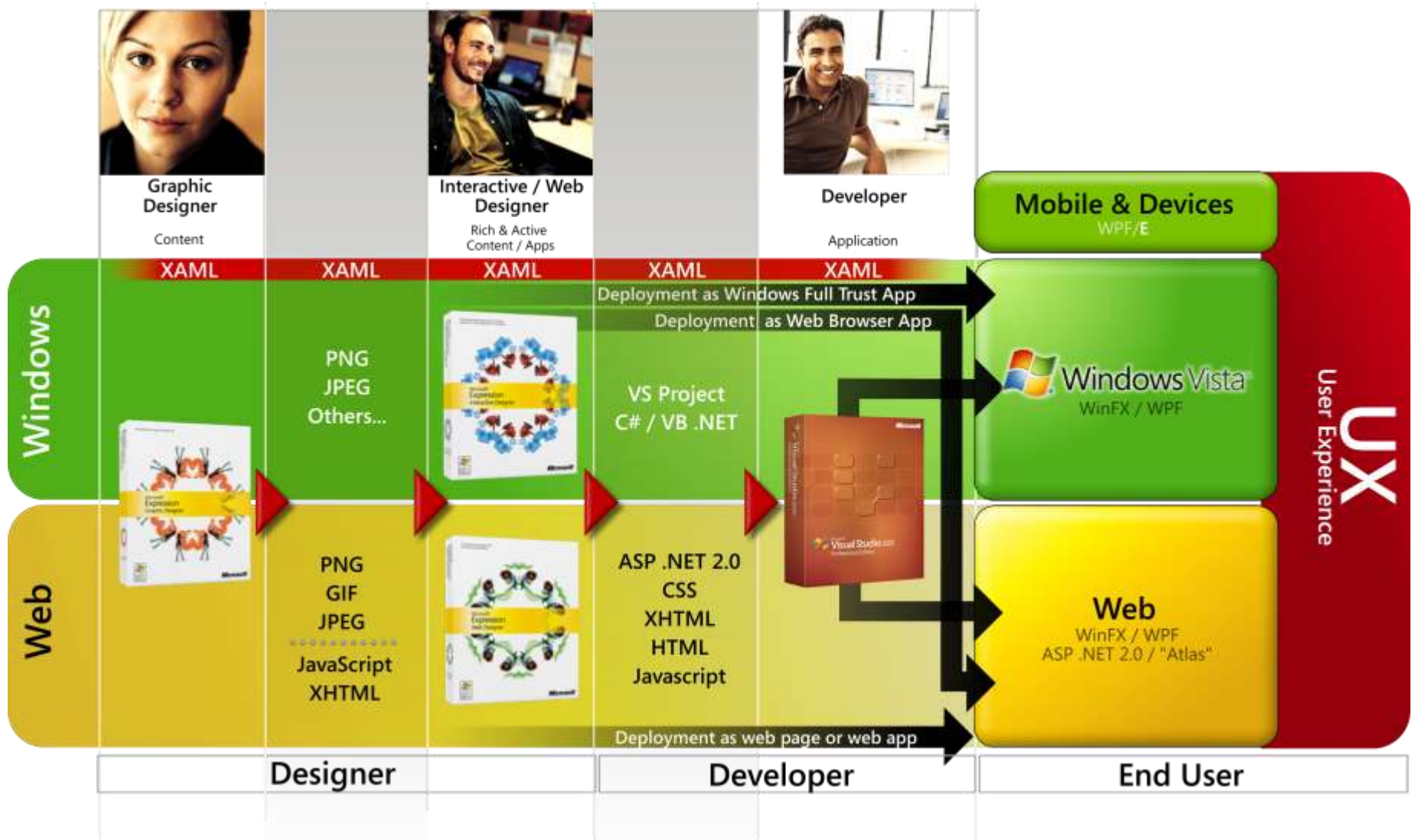
A professional design tool to create engaging, **rich user interfaces** for desktop applications and the web which deliver next generation user experiences on Windows Vista.



Microsoft
Expression™
Web Designer

A professional design tool to create sophisticated standards-based Web sites which deliver compelling user experiences.

Development Workflow



Microsoft Expression Graphic Designer

- Works with both bitmap and vector graphics
- Unleashed creativity with plenty of tools and effects
- More productive with professional results
- Export to XAML or standard graphic file format

Demo: Microsoft Expression Graphic Designer

Microsoft Expression Interactive Designer

- Easy to create amazing user interface design for Vista (and XP)
- Support WPF, Built with WPF
- Control Library enabled
- XAML and Code can be edited
- Work interactively with Visual Studio
- Support animation and 3D

WPF & XAML

- WPF comes with .Net Framework 3.0 available on Vista and XP
- XAML is a markup language using to define displayed interface / behavior / resource of an application
- We are using XAML which is a part of WPF to deliver great User Experiences (UX) to client
- WPF let us differentiate our products

Demo: Microsoft Expression Interactive Designer

Microsoft Expression Web Designer

- Standards-based Web sites
- Sophisticated CSS-based layouts
- Extensive CSS formatting and management
- Rich data presentation
- Powerful ASP.NET 2.0-based technology

Demo: Microsoft Expression Web Designer

Wrap-up

- New development workflow and tools bring designers and developers closer
- Create graphics for WPF and Web with Microsoft Expression Graphic Designer
- Deliver splendid user experiences with Microsoft Expression Interactive Designer
- Easy manage website style and interface with Microsoft Expression Web Designer
- Works well with Visual Studio

More Information...

- Microsoft Expression Website
<http://www.microsoft.com/expression>

Featuring information, videos and downloads

- ThaiSharp.net
<http://www.thaisharp.net>

Community for Thai .Net Developers