

# Japanese Style Guide

Published: February, 2019

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# 1 About this style guide

This style guide is intended for the localization professional working on localized products that run on a Microsoft platform. It's not intended to be a comprehensive coverage of all localization practices, but to highlight areas where Microsoft has specific preferences or deviates from standard practices for Japanese localization.

The primary goal of this guide is to help you understand and learn how to address all of the necessary linguistic and stylistic nuances of Japanese during the localization of your products and services.

The style guide covers guidelines and recommendations for translating the Microsoft voice into Japanese including words, grammatical structures, the needs of the audience, and the intent of the text that are to be considered. Each of these areas is supplemented with samples.

Other language considerations covered in this style guide are accessibility, trademarks, geopolitical concerns and specific software considerations.

We welcome your feedback, questions and concerns regarding the style guide. Please send your feedback via [Microsoft Language Portal](#).

## 1.1 Recommended style references

Unless this style guide or the [Microsoft Language Portal](#) provides alternative instructions, use the orthography, grammar, and terminology in the following publications:

### **Normative references**

When more than one solution is possible, consult the other topics in this style guide for guidance.

1. 平成 3 年 6 月 28 日 内閣告示第 2 号「外来語の表記」
2. 昭和 61 年 7 月 1 日 内閣告示第 1 号「現代仮名遣い」
3. 平成 22 年 11 月 30 日 内閣告示第 2 号「常用漢字表」
4. 昭和 48 年 6 月 18 日 内閣告示第 2 号「送り仮名の付け方」
5. 『新しい国語表記ハンドブック』（三省堂）
6. 『用字用語 新表記辞典』（第一法規）

### **Microsoft User interface references**

A helpful reference is the [Windows User Experience Interaction Guidelines](#).

## 2 Microsoft voice

Microsoft's brand personality comes through in our voice and tone—what we say and how we say it. The design of Microsoft products, services, and experiences hinges on crisp simplicity.

Three principles form the foundation of our voice:

- **Warm and relaxed:** We're natural. Less formal, more grounded in honest conversations. Occasionally, we're fun. (We know when to celebrate.)
- **Crisp and clear:** We're to the point. We write for scanning first, reading second. We make it simple above all.
- **Ready to lend a hand:** We show customers we're on their side. We anticipate their real needs and offer great information at just the right time.

The Microsoft voice targets a broad set of users from technology enthusiasts and casual computer users. Although content might be different for different audiences, the principles of Microsoft voice are the same. However, Microsoft voice also means keeping the audience in mind. Choose the right words for the audience: use technical terms for technical audiences, but for consumers use common words and phrases instead.

These key elements of Microsoft voice should extend across Microsoft content for all language locales. For each language, the specific choices in style and tone that produce Microsoft voice are different. The following guidelines are relevant for US English as well as many other languages.

### Guidelines

Keep the following guidelines in mind:

- Write short, easy-to-read sentences.
- Avoid passive voice—it's difficult to read and understand quickly.
- Be pleasant and ensure that explanations appear individualized.
- Avoid slang and be careful with colloquialisms—it's acceptable to reassure and connect with customers in a conversational tone, but be professional in doing so.

### 2.1 Choices that reflect Microsoft voice

Translating Japanese in a way that reflects Microsoft voice means choosing words and grammatical structures that reflect the same style as the source text. It also means considering the needs of the audience and the intent of the text.

The general style should be clear, friendly and concise. Use language that resembles conversation observed in everyday settings as opposed to the formal, technical language that's often used for technical and commercial content.

When you're localizing source text written in Microsoft voice, **feel free to choose words that aren't standard translations** if you think that's the best way to stay true to the intent of the source text.

Because Microsoft voice means a more conversational style, literally translating the source text may produce target text that's not relevant to customers. To guide your translation, consider the intent of the text and what the customer needs to know to successfully complete the task.

### 2.1.1 Flexibility

It's important for translators to modify or rewrite translated strings so that they are more appropriate and natural to Japanese customers. Try to understand the whole intention of the sentences, paragraphs, and pages, and then rewrite as if you are writing the content yourself. It will make the content more perfect for Japanese users. Sometimes, you may need to remove any unnecessary content.

### 2.1.2 Word choice

#### Terminology

Use terminology from the [Microsoft Language Portal](#) where applicable, for example key terms, technical terms, and product names.

#### Short word forms and everyday words

Microsoft voice text written in US English prefers short, simple words spoken in everyday conversations. In English, shorter words are friendlier and less formal. Short words also save space on screen and are easier to read quickly. Precise, well-chosen words add clarity, but it's important to be intentional about using everyday words that customers are accustomed to.

The following table lists some common words that are used for Microsoft voice in US English.

en-US word	en-US word usage
App	Use <i>app</i> instead of <i>application</i> or <i>program</i> .
Pick, choose	Use <i>pick</i> in more fun, less formal or lightweight situations ("pick a color," not "choose a color") and <i>choose</i> for more formal situations (don't use <i>select</i> unless necessary for the UI).

Drive	For general reference to any drive type (hard drive, CD drive, external hard drive, etc.). Use specific drive type if necessary.
Get	Fine to use as a synonym for "obtain" or "come into possession of" but avoid for other general meanings.
Info	Use in most situations unless "information" better fits the context. Use "info" when you point the reader elsewhere ("for more info, see <link>").
PC	Use for personal computing devices. Use <i>computer</i> for situations about PCs and Macs. Don't switch between <i>PC</i> and <i>computer</i> .
You	Address the user as <i>you</i> , directly or indirectly through the use of first- and second-person pronouns like "you." Avoid third-person references, such as "user," as they sound formal and impersonal.  For information on localizing <i>you</i> , see the section <a href="#">Pronouns</a> .

In Japanese, the following method can abbreviate words or change everyday words:

- replacing a verb with a particle
- using Katakana form

Also, translated strings using Hiragana/Katakana/Kanji characters should be kept as short as possible to avoid clipping will happens per word on the display.

(日本語の場合、以下に示すように動詞を助詞に置き換える、カタカナ語を使うなどして、単語を省略したり、より日常的に使用する言葉に表現を変えたりすることができません。なお、以下の単語はあくまで例であり、これらの単語を画一的に採用するのではなく文脈に応じて使い分けてください。また、ひらがな、カタカナ、漢字は、英語のアルファベットよりも幅広になる傾向があります。日常的な表現を意識するだけでなく画面上の文字切れを防ぐためにも翻訳はなるべく短い文でまとめるようにします。)

en-US source term	Japanese word	Japanese word usage
App	アプリ	More likely to be an everyday word than "アプリケーション." "アプリ" のほうが "アプリケーション" よりも日常的でカジュアルな表現になる傾向にあります。
Pick, choose, select	選ぶ	In longer sentences, "選ぶ" sounds more natural and suitable as Microsoft voice than "選択する." On the other hand, there are many cases where "選択" is more appropriate such as button/menu names already widely used with the fixed terms, or messaging

		sentences for developers. 文章中では、「～を選択し、」とするよりも「～を選び、」とするほうが日常会話で使う言葉に近く、望ましい表現です。一方、ボタン名やメニュー名などで、従来から汎用的に使われている場合や直感的な表現にしたい場合は、原則として従来の”〈漢語〉する”形式をとります。(例:「選択」ボタン)また、開発者向けのメッセージ関連の文章なども、”〈漢語〉する”形式のほうが適切です。
continue	続ける	Same as above
mail	メール	More likely to be an everyday word than "電子メール." "メール"のほうが"電子メール"よりも日常的でカジュアルな表現になる傾向にあります。
again, re-	もう一度	More likely to be an everyday word than "再度." "もう一度"のほうが"再度"よりも、日常会話で使う言葉に近くなる傾向にあります。
detailed, in detail, ...	詳しい	More likely to be an everyday word than "詳細な." "詳しい"のほうが"詳細な"よりも、日常会話で使う言葉に近くなる傾向にあります。
n/a	xx されて いません	More likely to be an everyday word than "未 xx" form. "xx されていません"のほうが"未 xx"よりも、日常会話で使う言葉に近くなる傾向にあります。
sync	最新に保つ	More likely to be an everyday word than "同期する." "最新に保つ"のほうが"同期する"よりも、テクニカルな表現を避け、日常的な表現になる傾向にあります。
you		Note that "You" and "I" are not needed in many cases in Japanese to form a sentence and the overuse of these pronouns will lead to unnatural text, or in case of "You" the sentence may sound impolite. Try to omit these words unless it's absolutely necessary.

### 2.1.3 Word-to-word translation

For a more fluent translation, avoid word-to-word translation. If words are translated directly without overall understanding of the paragraph or the page, the content will not be natural and may even appear ridiculous, and our customers will not come again.



Strict word-to-word translation makes the tone stiff and unnatural. Split the text into different sentences, if necessary, to simplify. Omit descriptors to make the text snappier.

English text	Incorrect Japanese translation	Correct Japanese translation
...are scheduled to run during...	...に実行されるようにスケジュールされます...	...に実行されます...
...is configured to run...	...に実行されるように設定されます...	...に実行されます...
For <b>surfing the web</b> with lightning speed, try out One Box in ^TAG^ 9. It's one streamlined place for navigating to websites and starting searches.	Web サーフィンを高速で行うために、^TAG^ 9 のワンボックスを試してみてください。1 か所で Web サイトへのアクセス操作や検索操作が可能であるため、非常に便利です。	Web ページ閲覧を高速で行うには、^TAG^ 9 のワンボックスを試してみてください。1 か所から Web サイトへのアクセスや検索ができるので、とても便利です。

#### 2.1.4 Words and phrases to avoid

Microsoft voice avoids an unnecessarily formal tone. The following table lists US English words that add formality without adding meaning, along with more common equivalents.

en-US word/phrase to avoid	Preferred en-US word/phrase
Achieve	<i>Do</i>
As well as	<i>Also, too</i>
Attempt	<i>Try</i>
Configure	<i>Set up</i>
Encounter	<i>Meet</i>
Execute	<i>Run</i>
Halt	<i>Stop</i>
Have an opportunity	<i>Can</i>
However	<i>But</i>
Give/provide guidance, give/provide information	<i>Help</i>
In addition	<i>Also</i>

In conjunction with	<i>With</i>
Locate	<i>Find</i>
Make a recommendation	<i>Recommend</i>
Modify	<i>Change</i>
Navigate	<i>Go</i>
Obtain	<i>Get</i>
Perform	<i>Do</i>
Purchase	<i>Buy</i>
Refer to	<i>See</i>
Resolve	<i>Fix</i>
Subsequent	<i>Next</i>
Suitable	<i>Works well</i>
Terminate	<i>End</i>
Toggle	<i>Switch</i>
Utilize	<i>Use</i>

Similarly, Japanese Microsoft voice should also avoid written words/very formal tone. Instead, switch to equivalent words appropriate for the context. (日本語の場合も、以下の表に示すとおり、書き言葉やフォーマルな場面で使う言葉を避け、それに相当する場面に合った適切な言葉に置き換えます。)

en-US source	Japanese word to avoid	Japanese word/phrase
xxx, yyy, and zzz	xxx、yyy、および zzz	xxx、yyy、zzz xxx、yyy、zzz など
can, can be, be able to, be possible	xxx が可能です	xxx できます
recommend	推奨します	お勧めします
old	古い	前の、使用していない (※文脈によって書き換える)
invalid	無効です	使用できません

serious, severe	深刻な	重大な (※「大幅な修正が必要になる」など、文脈に合わせて適宜書き換えが必要になる場合もあります)
by ~ing	xxxx することにより、 xxxx によって	xxxx すると、xxxx すれば

## 2.2 Sample Microsoft voice text

The source and target phrase samples in the following sections illustrate the intent of the Microsoft voice.

### 2.2.1 Address the user to take action

US English	Japanese target	Explanation
The password isn't correct, so please try again. Passwords are case-sensitive.	パスワードが正しくありません。もう一度入力してください。パスワードでは大文字と小文字が区別されます。	The user has entered an incorrect password so provide the user with a short and friendly message with the action to try again.
This product key didn't work. Please check it and try again.	プロダクト キーが正しくありません。確認してからもう一度入力してください。	The user has entered incorrect product key. The message casually and politely asks the user to check it and try again.
All ready to go	すべて準備できました	Casual and short message to inform user that setup has completed, ready to start using the system.
Would you like to continue?	このまま続けますか?	Use of the second person pronoun "you" to politely ask the user if they would like to continue. See <a href="#">Pronouns</a> for details about translation of the second person pronoun in Japanese.
Give your PC a name—any name you want. If you want to change the background color, turn high contrast off in PC settings.	PC に好きな名前を付けましょう。背景の色を変えるには、PC 設定でハイコントラスト設定をオフにしてください。	Address the user directly using second person pronoun to take the necessary action. See <a href="#">Pronouns</a> for details about translation of the second person pronoun in Japanese.

## 2.2.2 Promote a feature

US English	Japanese target	Explanation
Picture password is a new way to help you protect your touchscreen PC. You choose the picture—and the gestures you use with it—to create a password that’s uniquely yours.	ピクチャ パスワードは、タッチスクリーン PC を保護する新しい方法です。画像を選び、その画像の上でジェスチャを入力することで、自分だけのパスワードを作ることができます。	Promoting a specific feature with the use of em-dash to emphasize the specific requirements to enable the feature which in this situation is picture password.
Let apps give you personalized content based on your PC’s location, name, account picture, and other domain info.	PC の位置情報、名前、アカウントの画像、その他のドメイン情報に基づいて個別のコンテンツをアプリから受け取る。	Promoting the use of apps. Depending on the context of the string you can add familiarity to the text by using everyday words for example, PC.

## 2.2.3 Provide how-to guidelines

US English	Japanese target	Explanation
To go back and save your work, click Cancel and finish what you need to.	戻って作業を保存するには、[キャンセル] をクリックして、必要な操作を行います。	Short and clear action using second person pronoun. See <a href="#">Pronouns</a> for details about translation of the second person pronoun in Japanese.
To confirm your current picture password, just watch the replay and trace the example gestures shown on your picture.	現在のピクチャ パスワードを確かめるには、再生されたものを見て、画像に表示されたサンプル ジェスチャをなぞってください。	Voice is simple and natural. The user isn’t overloaded with information; we tell them only what they need to know to make a decision.

## 2.2.4 Explanatory text and support

US English	Japanese target	Explanation
The updates are installed, but Windows 10 Setup needs to restart for them to work. After it restarts, we’ll keep going from	更新プログラムはインストールされていますが、実際に利用するには Windows 10 セットアップを再起動する必要があります。再起動した後で、中断した	The language is natural, the way people talk. In this case voice is reassuring, letting the user know that we’re doing the work. Use of "we"

where we left off.	ところから再開します。	provides a more personal feel. See <a href="#">Pronouns</a> for details about translation of "we" in Japanese.
If you restart now, you and any other people using this PC could lose unsaved work.	このまま再起動すると、このPC を使っているユーザーの未保存の作業内容が失われる可能性があります。	Voice is clear and natural informing the user what will happen if this action is taken.
This document will be automatically moved to the right library and folder after you correct invalid or missing properties.	使用できないか、不足しているプロパティを修正すると、このドキュメントは自動的に正しいライブラリとフォルダーに移動されます。	Voice talks to the user informatively and directly on the action that will be taken.
Something bad happened! Unable to locate downloaded files to create your bootable USB flash drive.	必要なファイルをダウンロードしましたが見つからないため、起動用 USB フラッシュドライブが作成できません。	Without complexity and using short sentences inform the user what has happened.

### 3 Language-specific standards

Information about Japanese-specific standards, such as phone number formats, date formats, currency formats, and measurement units are available from the [GoGlobal Developer Center](#).

#### Conventions

- A triangle (Δ) in an example means a half-width space. This symbol is used only when explaining the spacing rule.
- A plus sign (+) before a translation example means that this is the recommended correct translation. A minus sign (-) is used for incorrect translation examples.

#### 3.1 Grammar, syntax and orthographic standards

This section includes information on how to apply the general language and syntax rules to Microsoft products, online content, and documentation.

##### 3.1.1 Abbreviations

#### Common abbreviations

You might need to abbreviate some words in the UI (mainly buttons or options names) due to lack of space. This can be done in the following ways:

- Key names  
References to key names, usually followed by "キー" or "ホット キー"  
(Example: Shift キー, 電卓ホット キー) , can be abbreviated omitting the word "キー" or "ホット キー" (Example: Shift, 電卓).
- Spaces  
A space between characters can be omitted. In this case, make sure that the characters are clearly displayed and the style is consistent on the screen.
- Menu  
References to menu on UI, usually followed by "メニュー" (Example: [表示] メニュー) , can be abbreviated omitting the word "メニュー" (Example: [表示]).

List of common abbreviations:

Expression	Acceptable abbreviation
Enter キー	Enter
ユーザー△インターフェイス	ユーザーインターフェイス
ID△を表示	IDを表示
[ファイル] メニュー	[ファイル]

## Abbreviations in documents

When localizing documents, following items should be abbreviated.

- Access keys/shortcut keys

Don't put access keys/shortcut keys even if the corresponding UI has them.

Example:

- + [新規作成] をクリックします。
- [新規作成(N)] をクリックします。

- Symbols

Don't put symbols (such as: ..., >, <) even if the corresponding UI has them.

Example:

+ [設定] をクリックします。

- [設定...] をクリックします。

## Measurements and numerals

In addition to common measurements such as km, m, cm, mm, etc., the following abbreviations are used in technical documentation.

**Note:** To distinguish "byte" and "bit", use a small letter, 'b' for "bit" and a capital letter, 'B' for "byte".

Measurement	Abbreviation
Gigabyte	GB
Kilobyte	KB
Megabyte	MB
Byte per second	Bps, B/s
Kilobyte per second	KBps, KB/s
Megabyte per second	MBps, MB/s
Kilobit	Kb, Kbit
Megabit	Mb, Mbit
Bit per second	bps, bit/s
Kilo Bit per second	Kbps, Kbit/s
Mega Bit per second	Mbps, Mbit/s
Megahertz	MHz * mhz

In certain contexts—a description of a product in the middle of a paragraph, for instance—measurements may be spelled out in Japanese.

Examples:

32 bits	32ビット
640 bytes	640バイト
1024 pixels	1024ピクセル

**Note:** Single-byte characters should be used for all the numerals.

**Note:** Don't abbreviate product names and trademarks.

### 3.1.2 Acronyms

Acronyms are words made up of the initial letters of major parts of a compound term. Common examples are WYSIWYG (What You See Is What You Get), DNS (Domain Name Server), and HTML (Hypertext Markup Language).

In Japanese, the acronyms should not be localized in general.

### 3.1.3 Adjectives

#### **Possessive adjectives**

The frequent use of possessives is a feature of English language. However, in Japanese, possessive adjectives can be omitted when the meaning is apparent.

### 3.1.4 Articles

#### **General considerations**

##### **Unlocalized feature names**

Microsoft product names and non-translated feature names are used without definite or indefinite articles in the English language. We treat them in the same way in Japanese.

### 3.1.5 Capitalization

Capitalization of unlocalized terms should be the same as in the source text unless otherwise instructed. See Keys for capitalization of key names in Japanese.

### 3.1.6 Characters

#### **Hiragana**



- Primary reference for Hiragana usage: 昭和 61 年 7 月 1 日 内閣告示第 1 号「現代仮名遣い」
- "ぢ" and "づ" are acceptable only when originated from Japanese 2-words compound words. Examples: はなぢ（鼻血），みかづき（三日月）

## Katakana

- Full-width characters should be used unless it's necessary to use half-width characters. Contact your Microsoft product team representative if the full-width characters can't be used.
- For details about katakana prolonged sound mark ("ー"), see [Symbols & spaces](#) section.
- Characters pronounced as "ka" or "ko" should be written in Hiragana or Kanji.

+	-
3 か月	3 ケ月, 3 ヶ月, 3 カ月, 3 ヲ月
5 個	5 ケ, 5 コ

## Kanji

- Primary reference for Kanji usage: 平成 22年 11 月 30 日 内閣告示第 2 号「常用漢字表」, 昭和 48 年 6 月 18 日 内閣告示第 2 号「送り仮名の付け方」
- Primary reference for usage guidelines for Kana and Kanji with the same Japanese reading (かなと漢字の使い分け), homonym (同音異義語), declensional kana ending (送りがな): 『用字用語 新表記辞典』（第一法規）

## English letters

- Half-width characters should be used unless it's necessary to use full-width characters.
- If necessary, words can be hyphenated at the end of a line. Make sure to check dictionary for syllables. Don't hyphenate trademarks and names of product, company, file and path.

### 3.1.7 Compounds

Compounds should be understandable and clear to the user. Avoid overly long or complex compounds. Keep in mind that unintuitive compounds can cause intelligibility and usability issues.

In Japanese, when using Katakana words to represent English compounds, use following spacing rules:

- When there is a space between English words, insert a half-width space accordingly.

Examples:

en-US source	Japanese target
dialog box	ダイアログ△ボックス
menu command	メニュー△コマンド

- When there is a hyphen between English words, don't insert a space or other symbols.

Examples:

en-US source	Japanese target
multi-byte	マルチバイト
double-click	ダブルクリック

- When English term is \*\*\*bar, insert a space preceding "バー" even if the English term is not a compound.

Examples:

en-US source	Japanese target
menu bar	メニュー△バー
taskbar	タスク△バー

- When English term includes an adverb such as "in" and "on," don't insert a space or other symbols.

Examples:

en-US source	Japanese target
log on	ログオン
check in	チェックイン

### 3.1.8 Localizing colloquialism, idioms, and metaphors

The Microsoft voice allows for the use of culture-centric colloquialisms, idioms and metaphors (collectively referred to "colloquialism").

Choose from these options to express the intent of the source text appropriately.

- Don't attempt to replace the source colloquialism with a Japanese colloquialism that fits the same meaning of the particular context unless it's a perfect and natural fit for that context.
- Translate the *intended* meaning of the colloquialism in the source text (not the literal translation of the original colloquialism in the source text), but only if the colloquialism's meaning is an integral part of the text that can't be omitted.
- If the colloquialism can be omitted without affecting the meaning of the text, omit it.

### 3.1.9 Modifiers

In localized Japanese text you often need to handle modifiers in the following manner:

- Clear and precise in meaning

#### Examples:

en-US source	Japanese target +	Japanese target -	Note
Select an appropriate option.	適切なオプションを選択します。	適当なオプションを選択します。	Avoid using words that may cause misunderstanding. This example can be misinterpreted as "Select any option."
This is the perfect solution.	これはお勧めのソリューションです。	これは完璧なソリューションです。	Avoid using words that means "perfect," "superlative," "permanent" or "superior" in assertive manner unless it's based on fact. Other examples include: 完全, 最高, 永久, 世界一, No. 1, 理想的, etc.
These controls are very useful when you edit the content.	これらのコントロールはコンテンツを編集するときに便利です。	これらのコントロールはコンテンツを編集するときに非常に便利です。	Avoid subjective or emotional statement.

Rename each file.	各ファイルの名前を変更します。 ファイルごとに名前を変更します。	各ファイルごとに名前を変更します。	Avoid redundant expression.
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- Appropriate in style

Examples:

en-US source	Japanese target +	Japanese target -	Note
The value can be modified.	値は変更できます。	値は変更しても大丈夫です。	Avoid using spoken language.
When you're not familiar with this feature, ...	この機能を初めて使用する場合は...	この機能の知識がない場合は...	Avoid using impolite style.
You can update the setting at any time.	設定はいつでも更新できます。	設定はいかなる時でも更新できます。	Avoid using literary style.
It's easy to use for beginners as well.	初めての方も簡単に使用できます。	初心者でも簡単に使用できます。	Avoid using discriminatory description in terms of occupation, gender, class, ethnicity, expertise and so on.

### 3.1.10 Numbers

This topic includes guidelines when to use numerals (symbol that represents a number. for example, 1, 2, 3, 234, etc.) and when to spell out numbers (one, two, three, two hundred and thirty-four) and other aspects for the particular language.

- Numerals are written with Arabic and Chinese numerals.
- Arabic numerals should be half-width unless it's necessary to use full-width numerals.
- Use Arabic numerals when the numeral can be replaced by other numerals.

+	-
1 つ	ひとつ
1 月	一月
(雑誌を) 1 部	一部

- Use Chinese numerals when the numeral can't be replaced by other numerals, or when they are conventionally used.

+	-
もう一度	もう 1 度
(画面の) 一部	1 部
一時的に	1 時的に
四捨五入	4 捨 5 入

### 3.1.11 Pronouns

For Japanese, firstly consider the omission of subject because it's often unnatural to express it explicitly. First person plural pronoun (we, our) should be omitted in most cases. When it's necessary to translate them for clarity, it can be translated as "私たち," or "Microsoft." The use of "弊社" needs to be restricted to only when it's necessary to be very polite or official. Second person pronoun (you, your) needs to be handled carefully as well. In many cases it can be omitted. When it's necessary to translate "you" for clarity, translate it to an appropriate word representing the target customer. For example, we may translate it to "ユーザー" or "管理者" when we need to clarify the roles, "お客様" or "ご自分" in customer-sensitive context. The word "あなた" may be acceptable for some cases depending on the context, but consider if it's really necessary and make sure not to sound impolite. (日本語の場合は主語を訳し出すと不自然な表現になることが多いため、主語が省略できるかをまず検討してください。一人称複数代名詞 (we、our) は、ほとんどの場合省略できます。主語を明示する必要がある場合は、“私たち” または “Microsoft” を使用します。“弊社 “ の使用は、特に丁寧な表現または正式な表現が必要な場合に限られます。二人称代名詞 (you、your) も、同様の配慮が必要です。主語を明示する必要がある場合は、その代名詞が示している対象に対して適切な訳語を使用します。たとえば、役割を示す場合は “ユーザー “、“管理者 “ などを使用し、顧客への呼びかけを意識した文脈では “お客様 “ や “ご自分

“ を使用します。“あなた “ も文脈に応じて使用できますが、その必要があるかどうかをよく検討し、失礼な表現にならないように注意が必要です。)

Examples:

en-US source	Japanese target	Note
You can change when new updates get installed.	新しい更新プログラムをインストールするタイミングを変えられます。	
Choose one of these schemes or make your own.	設定を 1 つ選ぶか、自分で作ります。 設定を以下から選ぶか、自分で作ります。	
Remember my password	パスワードを記憶させる	
Tell me when a new Bluetooth device tries to connect to my PC	新しい Bluetooth デバイスが見つかったら知らせる	
We recommend that you back up your files on a regular schedule.	ファイルの定期的なバックアップをお勧めします。	
We strongly discourage you from installing these codec packs.	これらのコーデック パックのインストールはお勧めしません。	
We can't find a printer. Do you want to add one?	プリンターが見つかりません。追加しますか？	
The information we collect won't be used to personally identify you.	今回集めた情報は、個人を特定する目的で使用されることはありません。	
There are no pictures of %1!s!, or they've chosen not to share pictures with your phone.	%1!s!の写真はありません。または、あなたの電話で写真を見られないように設定されています。	Usage of "あなた" is acceptable depending on the context.
Please wait and we'll let you know when this is done.	終了をお知らせするまで、しばらくお待ちください。	When the phone speaks to the user

### 3.1.12 Punctuation

In general, use ideographic full stop (。 ) and ideographic comma (、 ) in Japanese sentences. Other punctuation should be used as follows.

Note: In software, some punctuation may not be allowed due to programming restriction. When you add or replace specific punctuation according to the Japanese style guide, make sure to contact your Microsoft product team representative and confirm that the punctuation doesn't cause any problem.

#### Comma

In Japanese, use half-width commas as:

- Thousand separators
- Replacement of ideographic comma (、 ) separating list items, due to lack of space
- A part of English quotation, trademark, company name, etc., as used in the source text

Examples:

US English	Japanese target
2,000 pages	2,000 ページ

#### Colon

In Japanese, use half-width colons as:

- Time separators
- A part of English quotation, trademark, company name, etc., as used in the source text
- Punctuation as used at the end of a source text when the text is a heading or an item
- Punctuation as used at the end of a source text when the text includes an access key

Examples:

US English	Japanese target
-	12:27
Media Type:	メディアの種類:
Address:	アドレス (R) :

## Dashes and hyphens

Three different dash characters are used in English:

### Hyphen

The hyphen is used to divide words between syllables, to link parts of a compound word, and to connect the parts of an inverted or imperative verb form.

In Japanese, use half-width hyphen as:

- Date/Phone number separators
- A part of English quotation, trademark, company name, etc., as used in the source text
- Dividing English words between syllables

Example:

US English	Japanese target
-	(0120) 123-4567

### En dash

The en dash is used as a minus sign, usually with spaces before and after.

The en dash is also used in number ranges, such as those specifying page numbers. No spaces are used around the en dash in this case.

In Japanese, don't use it unless necessary.

### Em dash

The em dash should only be used to emphasize an isolated element or introduce an element that's not essential to the meaning conveyed by the sentence.

In Japanese, don't use it unless necessary.

### Wave dash

It's known that full-width wave dash (～) often causes build errors in software localization. The symbol may be used when referring to numeric range except for copyright notice, but it must be replaced with a word “から” or half-width hyphen in this case.

Example:



US English	Japanese target +	Japanese target -
The value should be between 0 and 99 mm.	値は 0 から 99 mm の範囲でなければなりません。 値は 0 - 99 mm の範囲でなければなりません。	値は 0 ~ 99 mm の範囲でなければなりません。

### Ellipses (suspension points)

In Japanese, use three half-width periods as used in the source text.

Example:

US English	Japanese target
Change...	変更...

### Period

In Japanese, use periods as:

- A decimal separator
- Ellipses
- A part of bullets, numbers, file name, English quotation, trademark, company name, etc., as used in the source text

Examples:

US English	Japanese target
1.5 inch	1.5 インチ
Add...	追加...
readme.txt	readme.txt

### Quotation marks

In US source strings, you may find software references surrounded by English quotation marks.

In Japanese, half-width quotation marks (""") are used when referring to:

- Texts or symbols displayed on the screen, except for UI labels
- Characters or texts to be emphasized
- Names of field, property, action, argument, etc., in Japanese

Examples:

US English	Japanese target
Letter M is displayed on the screen.	画面に “M” という文字が表示されます。
This is called a ribbon.	これを “リボン” と呼びます。
-	“説明” フィールド

## Parentheses

In English, there is no space between the parentheses and the text inside them.

In Japanese, half-width parentheses are used when referring to:

- Access keys
- Trademark symbols
- Phone number (separators)
- Supplementary explanation (ex. Reference to unlocalized UI terms)

Examples:

US English	Japanese target
Size (S)	サイズ(S)
-	Microsoft(R)
-	(090) 1234-5678
Click View.	[View] (表示) をクリックします。

## Brackets

In Japanese, half-width brackets ([ ]) are used when referring to user interface.

Example:

US English	Japanese target
Click OK to close the dialog box.	[OK] をクリックしてダイアログ ボックスを閉じます。

## Left/right corner brackets

In Japanese, full-width left/right corner brackets (「」) are used when referring to:

- Help topics
- Topics or information on web site
- Title of chapter/section/subsection/appendix in documents
- Texts to enter
- Texts in a file

Examples:

US English	Japanese target
For details, see Security.	詳細については、「セキュリティ」を参照してください。
See 3.1 Formatting in this document.	このマニュアルの「3.1 書式設定」を参照してください。
Enter "setup" in the textbox.	テキストボックスに「setup」と入力します。
Find a string "App Search" in the file.	ファイルで「App Search」という文字列を検索します。

The corner brackets should not be used when these texts and topics are listed.

Example:

US English	Japanese target
To view all the services, enter following text: all	サービスをすべて表示するには、次のテキストを入力します: all

## Left/right white corner brackets

In Japanese, full-width left/right white corner brackets (『』) are used when referring to reference documents and books.

Example:

US English	Japanese target
You can download SQL Server 2008 guide white paper.	『SQL Server 2008 ガイド』 ホワイト ペーパーをダウンロードできます。

## Semicolon

In Japanese, use semicolon (;) as a part of English quotation, trademark, company name, etc., as used in the source text.

## Ampersand

In Japanese, use ampersand (&) as a part of English quotation, trademark, company name, etc., as used in the source text.

## Question mark

In Japanese, use half-width question mark (?) as a part of English quotation, (numerical) expression, interactive messages, etc., as used in the source text.

Example:

US English	Japanese target
Do you want to save changes?	変更を保存しますか?

## Exclamation mark

In Japanese, use half-width exclamation mark (!) as a part of English quotation, (numerical) expression, interactive messages, etc., as used in the source text. But if using it in Japanese make the impression too aggressive or not appropriate for context, you can remove it.

Example:

US English	Japanese target
Warning!	警告!

## Slash

In Japanese, use half-width slash (/) as:

- Date separators
- Representing a pair of opposite terms
- A part of English quotation, (numerical) expression, trademark, company name, etc., as used in the source text.

Examples:

US English	Japanese target
-	2011/1/13
On/Off	オン/オフ

### Katakana middle dot

In Japanese, use Katakana middle dot (・) as a part of foreign person name, trademark, company name, country/region name, language name, etc.

Examples:

US English	Japanese target
Trinidad and Tobago	トリニダード・トバゴ
Abraham Lincoln	エイブラハム・リンカーン

### 3.1.13 Sentence fragments

For the Microsoft voice, use of sentence fragments helps convey a conversational tone. They are used whenever possible as they are short and to the point.

For Japanese, use of sentence fragments can be applied, especially to heading, for example. (日本語の場合、例えば見出し語になっている場合は、文や用語を短くできることがあります。)

US English source text	Japanese long form	Japanese sentence fragment
-	次の点にご注意ください。	注意:
Here's what will happen:	次のことが行われます:	この操作を行うと: <b>Note:</b> It may sound rude if we translate "what" into "もの," which means stuff or object, or may sound unnatural if we translate it into "こと" which means things. (What を「もの」や「こと」と訳すと、ぞんざいな印象や不自然な表現になりやすいので、ほかの表現に変えるとよい。)

### 3.1.14 Symbols & spaces

Unless otherwise instructed, Japanese symbols and punctuations should be full-width while others used worldwide are half-width.

Note: In software, some symbols may not be allowed due to programming restriction. When you add or replace specific symbols according to the Japanese style guide, make sure to contact your Microsoft product team representative and confirm that the symbols don't cause any problem.

#### Spaces

Between characters, a space should be inserted as follows.

##### 1. Between full-width and half-width characters

In principle, insert a half-width space.

Examples:

English	+	-
When you use Word, ...	Word△を使用するときは、...	Wordを使用するときは、...
Chapter 3	第△3△章	第3章
Shift	Shift △キー	Shiftキー

Exceptionally, don't insert a space in the following cases:

- Between ideographic full stop (。)/ideographic comma (、) and a half-width character
- Between a numeral and unit of angle (°)
- On each side of text enclosed by parentheses/quotation marks/brackets
- On each side of slash
- Between a full-width character and question mark (?)/exclamation mark (!)/colon (:)/ellipses (...) that ends the term
- Between a character and access key enclosed by parentheses in the user interface.

Examples:

English	+	-
Click the button to close.	ボタンをクリックして、閉じます。	ボタンをクリックして△、△閉じます△。
-	45°	45△°
Column A (Title)	列 A (タイトル)	列 A (△タイトル△)
Click <b>New</b> .	[新規] をクリックします。	[△新規△] をクリックします。
Enter "test."	「test」と入力します。	「△test△」 と入力します。
-	3/14	3△/△14
Do you want to update?	更新しますか?	更新しますか△?
Warning!	警告!	警告△!
Font:	フォント:	フォント△:
More...	その他...	その他△...
<u>S</u> ave <User interface>	保存 (S)	保存△ (S)
<u>S</u> ave <Others>	保存△ (S)	保存 (S)

## 2. Between full-width characters

In principle, don't insert a space.

Example:

English	+	-
-	変換キー	変換△キー

Exceptionally, insert a space in the following cases:

- Katakana words that represent English compounds
- Representing reference to another chapter in document

Examples:

English	+	-
page layout	ページ△レイアウト	ページレイアウト

See Chapter 2 Control.	「第 2 章△コントロール」を参照してください。	「第 2 章コントロール」を参照してください。
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### 3. Between half-width characters

In principle, don't insert a space.

Example:

English	+	-
50	50	5△0

Exceptionally, insert a space in these cases:

- Between English words
- Between a numeral and a measurement unit, except for % and mm (in the context of photograph/projection)
- Between a half-width parenthesis and half-width character outside, except for parentheses enclosing access keys in the user interface or trademark symbols
- On each side of plus sign, except for shortcut keys in the user interface
- Between question mark/exclamation mark that ends the term and a half-width character that starts the next term
- Representing reference to section in document

Examples:

English	+	-
All rights reserved.	All△rights△reserved.	Allrightsreserved.
-	3△kg	3kg
-	50%	50△%
10/13 (pages)	10/13△(ページ)	10/13(ページ)
<u>OK</u> <User interface>	OK(O)	OK△(O)
<u>OK</u> <Others>	OK△(O)	OK(O)



Microsoft(R)	Microsoft(R)	Microsoft△(R)
Ctrl+Alt <User interface>	Ctrl+Alt	Ctrl△+△Alt
Ctrl+Alt <Others>	Ctrl△+△Alt	Ctrl+Alt
Do you want to save it? If you edit it using Excel...	保存しますか?△Excel を使用して編集する場合は...	保存しますか?Excel を使用して編集する場合は...
See 2.1 Active Directory.	「2.1△Active Directory」を参照してください。	「2.1Active Directory」を参照してください。

### Katakana prolonged sound mark

Primary reference: 平成 3 年 6 月 28 日 内閣告示第 2 号「外来語の表記」

In principle, use a long vowel when a source English term has following suffixes: -er, -or, -ar.

Examples:

English	+	-
computer	コンピューター	コンピュータ
operator	オペレーター	オペレータ
scalar	スカラー	スカラ

In other cases, use a long vowel when a corresponding Katakana word has less than 4 characters. Note that the long vowel should be counted while geminative consonant (Sokuon, small "tu," ツ), contracted sound (Yoon, small "ya," "yu," "yo," ヤ, ユ, ヨ) and small a, i, u (ア, イ, ウ) should not.

Examples:

English	Character count	+	-
queue	2 (キ, ー)	キュー	キュ
menu	3 (メ, ニ, ー)	メニュー	メニユ

memory	4 (メ, モ, リ, ー)	メモリ	メモリー
procedure	6 (プ, ロ, シ, ー, ジ, ー)	プロシージャ	プロシージャー

When the English term consists of a prefix and a stem word, the words should be considered one by one.

Examples:

English	Count/suffix	+	-
preview	pre + view (2: ビ, ー)	プレビュー	プレビュ
subtree	sub + tree (3: ツ, リ, ー)	サブツリー	サブツリ
interface	inter (-er) + face	インターフェイス	インタフェイス

Exceptions: In accordance with customary practice, following terms should be handled differently.

English	+	English	+
academy	アカデミー	mahogany	マホガニー
accelerator	アクセラレータ	marquee	マーキー
adventure	アドベンチャー	meter	メートル
allergy	アレルギー	millimeter	ミリメートル
ASCII	アスキー	movie	ムービー
balcony	バルコニー	mystery	ミステリー
barbecue	バーベキュー	nature	ネイチャー
barrier	バリア	navy	ネービー
bazaar	バザール	outdoor	アウトドア
bear	ベア	outlaw	アウトロー

beer	ビール	paisley	ペイズリー
birthday	バースデー	pansy	パンジー
blueberry	ブルーベリー	passkey	パスキー
calorie	カロリー	passthrough	パススルー
carrier	キャリア	peccary	ペッカリー
centimeter	センチメートル	peer	ピア
ceremony	セレモニー	photography	フォトグラフィー
cheetah	チーター	policy	ポリシー
chimpanzee	チンパンジー	polyester	ポリエステル
clear	クリア	prairie	プレーリー
coffee	コーヒー	premier	プレミア
company	カンパニー	processor	プロセッサ
competency	コンピテンシー	programmer	プログラマ
compiler	コンパイラ	propeller	プロペラ
connector	コネクタ	publicity	パブリシティ
conveyor	コンベヤ	radiator	ラジエータ
cranberry	クランベリー	raspberry	ラズベリー
daily	デイリー	rear	リア
dolby	ドルビー	register	レジスタ
dollar	ドル	rendezvous	ランデブー
door	ドア	rescue	レスキュー
drillthrough	ドリルスルー	rotary	ロータリー
easy	イージー	scenery	シーナリー

economy	エコノミー	scheduler	スケジューラ
energy	エナジー	screw	スクリュー
energy	エネルギー	seesaw	シーソー
engineer	エンジニア	senior	シニア
exterior	エクステリア	shampoo	シャンプー
fancy	ファンシー	slipper	スリッパ
fantasy	ファンタジー	spray	スプレー
floor	フロア	stellar	ステラ
floppy	フロッピー	story	ストーリー
formatter	フォーマッタ	strawberry	ストロベリー
frequency	フリークエンシー	summary	サマリー
frontier	フロンティア	synergy	シナジー
gallery	ギャラリー	tar	タール
gear	ギア	taxi	タクシー
harmony	ハーモニー	tenkey	テンキー
healthy	ヘルシー	terminator	ターミネータ
hero	ヒーロー	timely	タイムリー
how-to	ハウツー	treasure	トレジャー
humor	ユーモア	trolley	トロリー
indoor	インドア	trophy	トロフィー
interior	インテリア	value	バリュー
interview	インタビュー	venture	ベンチャー
jewelry	ジュエリー	victory	ビクトリー

junior	ジュニア	volunteer	ボランティア
kangaroo	カンガルー	whiskey	ウィスキー
linear	リニア	workflow	ワークフロー
luxury	ラグジュアリー		

## Plus sign

In Japanese, use half-width plus sign (+) as:

- Shortcut key separator
- A part of English quotation, (numerical) expression, trademark, company name, etc., as used in the source text.

Example:

US English	Japanese target
Ctrl+Tab	Ctrl+Tab

### 3.1.15 Verbs

For US English Microsoft voice, verb tense helps to convey the clarity of Microsoft voice. Simple tenses are used. The easiest tense to understand is the simple present, like we use in this guide. Avoid future tense unless you're describing something that will really happen in the future and the simple present tense is inapplicable. Use simple past tense when you describe events that have already happened.

## Causative form

Avoid using "～させる" unless it's necessary.

Example:

US English	Japanese target +	Japanese target -
Move the dialog box when the cell is not visible.	セルが見えないときは、ダイアログ ボックスを移動します。	セルが見えないときは、ダイアログ ボックスを移動させます。

## Verbal noun

In general, use "～します" instead of "noun + を実行します (行います)" unless it becomes wordy. However, don't convert katakana nouns to verbs unless such verbs are already common and familiar in Japan.

Examples:

US English	Japanese target +	Japanese target -
Add, move, or delete the row.	行の追加、移動、または削除を行います。	行を追加したり、移動したり、削除したりします。
Troubleshoot...	... トラブルシューティングを行います。	... トラブルシューティングします。
Preview the pages.	ページのプレビューを表示します。	ページをプレビューします。
Install the application.	アプリケーションをインストールします。	アプリケーションのインストールを実行します。

## Double negative

Avoid using two negative words in a sentence unless it's necessary.

Example:

US English	Japanese target +	Japanese target -
The computer is not safe unless it's protected by anti-virus program and software updates.	ウイルス対策プログラムやソフトウェア更新プログラムで保護されていない場合、コンピューターは危険にさらされます。	ウイルス対策プログラムやソフトウェア更新プログラムで保護されていない場合、コンピューターは安全ではありません。

## Jargons

Avoid using jargons.

Example:

US English	Japanese target +	Japanese target -
Start Windows.	Windows を起動します。	Windows を立ち上げます。

## Continuous operations

Usually expressed in English with a gerund. Should be translated into Japanese as "～しています" or "～中" in general.

Example:

US English	Japanese target
Copying the file...	ファイルをコピーしています... ファイルのコピー中...

## Translation of "must," "should" and "may"

- Must, should

"Must" and "should" are often used to describe a user action or setting that's required. In such cases, it should be translated as "～する（である）必要があります."

Examples:

US English	Japanese target
Forward linkID must be an even number.	Forward linkID は偶数である必要があります。
You must specify the user name.	ユーザー名を指定する必要があります。
The file should be saved in a different location.	別の場所にファイルを保存する必要があります。

- May

"May" is often used to express possibility. In such cases, it should be translated as "～する（である）場合があります."

Examples:

US English	Japanese target
You may need to change the setting.	設定を変更しなければならない場合があります。
The installation may take several minutes.	インストールには数分かかる場合があります。

## 3.2 Style and tone consideration

This section focuses on higher-level considerations for style and tone.

Make sure to confirm user group to be targeted for your project beforehand. Depending on the target users, some of the style guide rules may not be applicable. Contact your Microsoft product team representative if necessary.

### Style

Use Desu-masu (ですます調, polite style), Dearu (である調, plain style) and noun phrase (体言止め) appropriately.

- When to use Desu-masu:

In general, sentences should be translated in Desu-masu unless otherwise instructed. When the sentence prompts users to take an action, use "...してください。"

Examples: Explanatory texts in windows, dialog boxes, message boxes and status bar (in software); Explanatory text except for headings (in document).

- When to use Dearu:

When sentences should be briefly and simply translated, use Dearu. Noun phrase can be used depending on the situation (lack of space, etc.). Make sure to keep consistency on levels.

Examples: Check box, Option button (in software); Explanatory texts used as headings (in document).

- When to use noun phrase:

When sentences should be briefly and simply translated, use noun phrase. Dearu and appropriate postpositional particles can be used depending on the situation. Make sure to keep consistency on levels.

Examples: Titles of menus and boxes, menu commands, labels in dialog boxes, command buttons, tabs, list items in list boxes or combo boxes (in software); Titles of web pages, headings, call-outs, captions (in documents).

When using noun phrase, make sure to keep the expression simple and clear.

Examples:



English	+	-	Note
Show changes	変更箇所の表示	変更箇所を表示	Basic expression "～の～"
Select object types	オブジェクトの種類を選択	オブジェクトの種類を選択	Avoid "～の～の～."
Open an item	アイテムを開く	アイテムの開き	Use Dearu instead for clarity.
Next	次へ	次	Add an appropriate postpositional particle for clarity.

- Inanimate subject

In general, don't literally translate inanimate subject (such as product, program and device) as the agent of action unless it's necessary. Use passive voice and omit the subject instead.

Example:

English	Translation
The component detects the device.	デバイスが検出されます。

- Active/passive voice

In general, use active voice when the agent of action is person (user). Use passive voice when the action is automatically performed by computer from user's point of view.

Examples:

English	Translation
Open the file.	ファイルを開きます。
A dialog box is displayed.	ダイアログボックスが表示されます。
The program will restart the computer after the installation.	インストール後にコンピューターが再起動されます。 インストール後、プログラムによりコンピューターが再起動されます。

## Tone

- Honorific Expression (尊敬語) and Humble Expression (謙讓語)

In general, don't use honorific expression and humble expression.

Examples:

+ データ ファイルをアプリケーションに関連付けると、～

- データ ファイルをアプリケーションに関連付けていただきますと、～

In materials in which "supplier-customer" relationship should be considered, use those expressions.

Examples:

English	+	-
we (referring Microsoft)	弊社	当社, 我社
Please buy ...	～をお買い求めください。	～を購入してください。
When you use ...,	～をお使いいただくときには、	～を使うときには、
Please contact ...	～にお問い合わせください。	～に問い合わせてください。

Don't use excessively polite expression.

Examples:

English	+	-
Please buy ... when you use ...	～を使用するときには、～ をお買い求めください。	～をお使いいただくときには、～をお買 求めください。
Please make sure not to use ...	～を使用しないようご注意 ください。	～を使用なさらないようご注意ください。 ～をご使用にならないようご注意ください。

- Polite expression (丁寧語)

Pay attention to be polite and avoid sounding abrupt and unfriendly. For following instructive "...してください" phrases, try to use politer expression than normal to be more empathetic and avoid sounding mechanical.

English	+	-
Confirm; Check	ご確認ください	確認してください
See	ご覧ください	参照してください
Ask; Contact	お問い合わせください	問い合わせてください
Contact	ご連絡ください	連絡してください
Try	お試しください	試行してください
Try to ...	... してみてください	
Try again	もう一度お試しください	再試行してください
Try to ... again	もう一度... してみてください	
Note	ご注意ください	注意してください
Notify	お知らせください	通知してください

Note: Above are provided to show how you use these Japanese instructive expressions, and not intended to show how you should translate these English phrases to these specific Japanese phrases (You may need to translate the English phrases differently according to context).

Note: This is not applicable to other instructive "...してください" phrases (such as "作成してください," "削除してください," etc.) in general.

- Asking for action to take

For the sentences asking the customer which action to take, such as "Do you want to ...?" or "Would you like to ...?", translate to "...しますか?"

Avoid translating to "...してもよろしいですか?" because the agent of action is not the customer in this way.

Examples:

English	+	-
Do you want to continue? Would you like to continue?	このまま続けますか?	このまま続けてもよろしいですか?

## 4 Localization considerations

Localization means that the translated text needs to be adapted to the local language, customs and standards.

The language in Microsoft products should have the "look and feel" of a product originally written in Japanese, using idiomatic syntax and terminology, while at the same time maintaining a high level of terminological consistency, so as to guarantee the maximum user experience and usability for our customers.

### Unlocalized Items

Following items should not be localized. Contact your Microsoft product team representative for details.

- Trademarks should not be localized.
- Placeholders ({1}, %s, etc.) should not be localized unless otherwise instructed.
- Escape characters (\n, \r, etc. Can be displayed as "¥n") should not be localized unless otherwise instructed.
- Registry keys should not be localized. They should be kept locked in general. Contact your Microsoft product team representative if the keys are not locked in a file.
- Version information strings (strings whose "String Category" field is set to "Version" in LocStudio file) should not be localized except for "FileDescription", unless otherwise instructed.

### 4.1 Accessibility

Accessibility options and programs are designed to make the computer usable by people with cognitive, hearing, physical, or visual disabilities.

Hardware and software components engage a flexible, customizable user interface, alternative input and output methods, and greater exposure of screen elements.

General accessibility information can be found at <https://www.microsoft.com/en-us/accessibility/>.

## 4.2 Applications, products, and features

Product names are often trademarked or may be trademarked in the future and are therefore rarely translated. Occasionally, feature names are trademarked, too (for example, IntelliSense™). Before translating any application, product, or feature name, verify that it's in fact translatable and not protected in any way. This information needs to be obtained [here](#).

### Version numbers

Version numbers always contain a period (for example, Version 4.2). Note punctuation examples of "Version x.x":

US English	Japanese target
Version 4.2	Version 4.2

Version numbers are usually also a part of version strings, but technically they are not the same.

## 4.3 Trademarks

Trademarked names and the name Microsoft Corporation shouldn't be localized unless local laws require translation and an approved translated form of the trademark is available. A list of Microsoft trademarks is [here](#).

For Japanese, see "マイクロソフトの商標について" (Microsoft Trademarks) available [here](#).

### Trademark symbols

For Japanese, (R) or (TM) may be used when trademark symbols ® and ™ can't be used.

## 4.4 Geopolitical concerns

Part of the cultural adaptation of the US-product to a specific market is the resolution of geopolitical issues. While the US-product is designed and developed with neutrality and a global audience in mind, the localized product should respond to the particular situation that applies within the target country/region.

Sensitive issues or issues that might potentially be offensive to the users in the target country/region may occur in any of the following:

- Maps
- Flags

- Country/region, city and language names
- Art and graphics
- Cultural content, such as encyclopedia content and other text where historical or political references are present

Some issues are easy to verify and resolve. The localizer should have the most current information available. Maps and other graphical representations of countries/regions should be checked for accuracy and existing political restrictions. Country/region, city, and language names change on a regular basis and should be checked, even if previously approved.

A thorough understanding of the culture of the target market is required for checking the appropriateness of cultural content, clip art and other visual representations of religious symbols, and body and hand gestures.

## 4.5 Software considerations

This section refers to all menus, menu items, commands, buttons, check boxes, and other UI elements that should be consistently translated in the localized product.

### 4.5.1 User interface

In Japanese, when referring a UI item which has a label text (name), enclose the text with half-width brackets ([ ]) in principle. Don't use the brackets when referring to a UI item which does not have a label text. Don't use the brackets either when referring to products, program, component, utility, tool, snap-in or wizard, unless their icons on the interface are referred to.

#### User interface items

Item	Example	Note
Check box	[この時計を表示する] チェックボックス	Enclose the label with brackets, and add "チェックボックス" following the brackets.
Command button	[OK]	Enclose the label with brackets. Don't add "ボタン" following the brackets, unless it's necessary to clarify what it's.
Command link	[今すぐインターネットを参照します]	Enclose the label with brackets. Don't add a word such as "コマンドリンク" following the brackets, unless it's necessary to clarify what it's.

Dialog box	[メモ帳] ダイアログボックス	Enclose the label with brackets, and add "ダイアログボックス" following the brackets.
Drop-down list and combo box	[タイムゾーンの選択] ボックス	Enclose the label with brackets, and add "ボックス" following the brackets.
Drop-down list and combo box – List	[タイムゾーンの選択] ボックスの一覧の [(UTC+01:00) サラエボ、スコピエ、ワルシャワ、ザグレブ]	The list displayed in the box should be referred to as "[the label of the box] ボックスの一覧." Each item in the list should be enclosed with the brackets.
Gadget	時計ガジェット	Don't enclose the name with brackets. Add "ガジェット" following the name.
Group box	[サンプル]	Enclose the label with brackets. Don't add "グループ" following the brackets, unless it's necessary to clarify what it's.
Icon – Application/Shortcut	[ごみ箱] アイコンをクリックします。	When referring to an application or shortcut icon, enclose the label with the brackets, and add "アイコン" following the brackets. Don't use the brackets when referring to the application itself.
Icon – File/Folder	[アルバム] フォルダのアイコンをダブルクリックします。	When referring to a file (or folder) icon, enclose the label with the brackets, and add "ファイルのアイコン" (or "フォルダのアイコン") following the brackets. Don't use the brackets when referring to the file or folder itself.
Link	[オンラインでタイムゾーンの詳細情報を取得]	Enclose the label with brackets. Don't add a word such as "リンク" following the brackets, unless it's necessary to clarify what it's.
List box	[カスタマイズ] ボックス	Enclose the label with brackets, and add "ボックス" following the brackets.
List box – List	[カスタマイズ] ボックスの一覧の [通常 の選択]	The list displayed in the box should be referred to as "[the label of the box] ボックスの一覧." Each item in the list should be enclosed with the brackets.
Menu	[ファイル] メニュー	Enclose the label with brackets, and add "メニュー" following the brackets. When space is

		limited, "メニュー" can be omitted if it's apparent.
Menu – Button	[編集]	When referring to a button on the menu bar, enclose the label of the button with the brackets. Don't add "ボタン" following the brackets, unless it's necessary to clarify what it's.
Menu – Help button	[?] ボタン or the image	Help button (Displayed as "?") should be referred to as "[?] ボタン" if the image is not available.
Menu – Command	[新規]	When referring to a command on the menu, enclose the command name with the brackets. Don't add "コマンド" following the brackets, unless it's necessary to clarify what it's.
Radio button (Option button)	[この項目を表示しない]	Enclose the label with brackets. Don't add "オプションボタン" following the brackets, unless it's necessary to clarify what it's.
Ribbon		See <a href="#">Tabs</a> for reference to the tab. When referring to a group on the tab, enclose the group name with the brackets, and add "グループ" following the brackets. When referring a command in the group, enclose the command name with the brackets.
Spin control (Spin box)	[最近使ったプログラムの表示数] ボックス	Enclose the label with brackets, and add "ボックス" following the brackets.
Tab	[追加の時計] タブ	Enclose the label with brackets, and add "タブ" following the brackets.
Taskbar – Start	[スタート]	n/a
Taskbar – Start – Menu	[すべてのプログラム]	When referring to an item on the menu displayed by clicking Start, enclose the label with the brackets. Don't add a word such as "コマンド," unless it's necessary to clarify what it's.
Taskbar – Program button	[付箋]	When referring to a program button, enclose the label with brackets. Don't add "ボタン" following the brackets, unless it's necessary to



		clarify what it's.
Taskbar – Icon/Indicator in notification area	アクションセンター アイコン	When referring to an icon or an indicator in notification area on the right side of the taskbar, don't enclose the name with brackets. Add "アイコン" or "インジケーター" following the name.
Text box	[表示名の入力] ボックス	Enclose the label with brackets, and add "ボックス" following the brackets.
Toolbar	[アドレス] ツールバー	Enclose the label with brackets, and add "ツールバー" following the brackets.
Toolbar - Button	[整理]	When referring to a button on the toolbar, enclose the button name with the brackets, and add "ボタン" following the brackets. If it's apparent, "ボタン" can be omitted.
Window	[検索] ウィンドウ	Enclose the label with brackets, and add "ウィンドウ" following the brackets.
Window frame – Button	最小化ボタン	When referring to buttons on title bar, don't enclose the name with the brackets. Add "ボタン" following the name.
Window frame – Icon	メモ帳のタイトルバーアイコン	When referring to an icon on the title bar, don't enclose the name with the brackets. Add "のタイトルバーアイコン" following the name.

## Other items

In principle, don't use brackets to refer to names of the items below, unless they have a Japanese name.

Item	Example	Note
File	AUTOEXEC.BAT ファイル "自動実行.txt" ファイル	Enclose the name with quotation marks when it's Japanese.
Field	text フィールド "テキスト" フィールド	Enclose the name with quotation marks when it's Japanese.
Function	SUM 関数	-

Property	Visible プロパティ “表示” プロパティ	Enclose the name with quotation marks when it’s Japanese.
Action	FindRecord アクション “レコード検索” アクション “FindRecord/レコード検索” アクション	Enclose the name with quotation marks when it’s Japanese. When referring both names, insert a slash between the names and enclose it with quotation marks.
Procedure	Sub プロシージャ	-
Argument	number 引数 “数値” 引数 “number/数値” 引数	Enclose the name with quotation marks when it’s Japanese. When referring both names, insert a slash between the names and enclose it with quotation marks.
Method	AppendChunk メソッド	-
Statement	AppActivate ステートメント	-
Operator	And 演算子	-
Object	QueryDef オブジェクト	-
Collection	Properties コレクション	-
Event	Activate イベント	-
Constant	定数 acOLELinked	-
Help	Microsoft Window 7 ヘルプ	-
Table	Customers テーブル	Enclose the name with quotation marks when it’s Japanese.
Form	COOrders フォーム	Enclose the name with quotation marks when it’s Japanese.

## Variable information

In principle, follow the style of the source text when you distinguish variable information such as file name, path and variables. When the information becomes too indistinguishable (due to font type, etc.) in a sentence, angle brackets (<>) should be used to enclose it in order to differentiate it from invariable information. When the

information should be more emphasized in a sentence, you may also use quotation marks (""). Make sure to contact your Microsoft product team representative and confirm how to handle it if any of the workarounds does not work.

### Space between sentences and phrases

In principle, follow the space of the source text. Make sure to check whether the space looks appropriate in runtime environment.

### Reference to unlocalized UI terms

When referring to UI terms left in English or not localized (ex. terms displayed from unlocalized components, etc.), add Japanese translation in parentheses unless otherwise instructed.

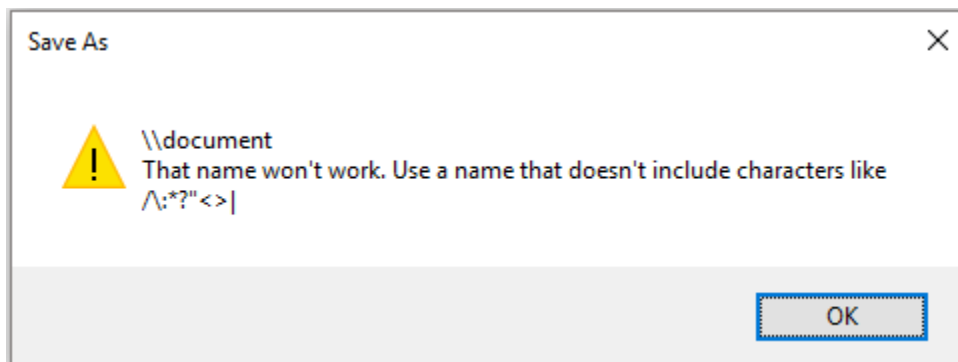
### Examples:

+ [Add/Delete] (追加/削除) ダイアログ ボックスが表示されます。

- [Add/Delete] ダイアログ ボックスが表示されます。

### 4.5.2 Error messages

Here is an example:



Error messages are messages sent by the system or a program, informing the user of an error that must be corrected in order for the program to keep running. The messages can prompt the user to take action or inform the user of an error that requires restarting the computer.

Considering the underlying principles of Microsoft voice, translators are encouraged to apply them to ensure target translation is more natural, empathetic and not robot-like.

English term	Correct Japanese translation
Oops, that can't be blank...	空白にすることはできません...
Not enough memory to process this command.	メモリ不足のためこのコマンドを処理できません。

### Japanese style in error messages

Use consistent terminology and language style in the localized error messages, and not just translate them as they appear in the US product.

In Japanese, use Desu-masu (ですます調, polite style) when translating message body. When the message prompts users to take an action, use "...してください。" Use noun phrase (体言止め) when translating a title of the box and command buttons.

"Sorry"

This is used in error messages that result in serious problems for the customer, or when a product or service fails. Translate to formal "申し訳ございません" to express sincere apology. If "Sorry" is followed by some description in single English sentence, translate "Sorry" as one sentence and the description as another.

English	Translation +	Translation -
Sorry, we're not sure what happened, but Messenger stopped working and had to close.	申し訳ございません。何らかの理由で Messenger が動作しなくなり、終了しました。	すみません、原因ははっきりしませんが、Messenger が動作しなくなり、終了しました。

### Standard phrases in error messages

These phrases commonly occur in error messages. When you translate them, try to use the provided target phrases. However, feel free to use other ways to express the source meaning if they work better in the context.

Examples:

English	Translation	Example	Comment
Can't ... Could not ...	~できません	... copy file. ファイルをコピーできません	For "Could not ..." "~できませんでした" is acceptable depending on the contexts.

Failed to ... Failure of ...	～できません でした	Failed to edit the query クエリを編集できません でした Failure to update the settings. 設定を更新できません でした。	"Failure of noun" should be translated as "... のエラーが発生しま した," or "... エラー" where noun phrase is appropriate.
Can't find ... Could not find ... Unable to find ... Unable to locate ...	～が見つかりま せん	... resource. リソースが見つかりま せん	For "Could not find ...", "～が見つかりません でした" is acceptable depending on the contexts.
Not enough memory Insufficient memory There is not enough memory There is not enough memory available	メモリが不足し ています	...to start %1. メモリが不足してい るため、%1 を開始でき ません。	Use noun phrase when appropriate.
... is not available ... is unavailable	～は使用できま せん	This function ... この関数は使用できま せん。	The translation may vary depending on the contexts.

### Error messages containing placeholders

When localizing error messages containing placeholders, try to anticipate what will replace the placeholder. This is necessary for the sentence to be grammatically correct when the placeholder is replaced with a word or phrase. Note that the letters used in placeholders convey a specific meaning.

Examples:

%d, %ld, %u, and %lu means <number>

%c means <letter>

%s means <string>

Examples of error messages containing placeholders:

"Checking Web %1!d! of %2!d!" means "Checking Web <number> of <number>."  
 "INI file "%1!-.200s!" section" means "INI file "<string>" section."

In Japanese, you can change the order of the placeholders within a string if they can be distinguished each other. When the placeholder is enclosed by brackets (single quotation marks, etc.) in the source text, leave them as they are.

Examples:

English	Translation +	Translation -
{1} in {2} is missing.	{2} の {1} がありません。	N/A
Database: '%s'	データベース: '%s'	データベース: %s

### 4.5.3 Keys

In English, references to key names, like arrow keys, function keys and numeric keys, appear in normal text (not in small caps).

In Japanese, when the key name consists of one English word, capitalize the first letter. When it consists of two or more English word, capitalize the first letter of each word. A space should not be inserted between the words. You can use a key name as appears on the keyboard if necessary. (Examples: Esc, Tab, Ctrl, CapsLock, NumLock, ScrollLock, Pause, Shift, Alt, Space, Enter, BackSpace, Ins, Del, Home, End, PageDown, PageUp, Break, PrintScreen, F1, F2, F3, F10)

References to these key names are followed by a term "キー." When the key name is in English letters, insert a space between the name and "キー." When the key name is in Japanese, don't insert the space. Don't use brackets.

Examples:

Key	+	-
Enter	Enter△キー	Enterキー
変換	変換キー	変換△キー
right arrow key	→キー	→△キー

Shift	Shift△キー	[Shift]△キー
Caps Lock	CapsLock△キー	Caps△Lock△キー

References to keyboard shortcuts (on keyboard) are followed by a term "ホット△キー."

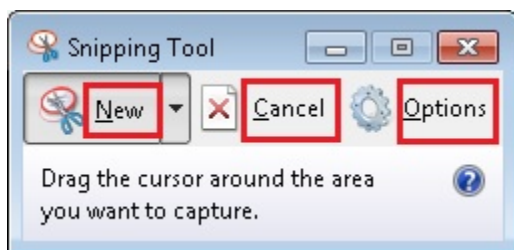
Example: 電卓ホット△キー

References to alternate command keys are followed by a term "キー."

Example: 元に戻すキー

#### 4.5.4 Keyboard shortcuts

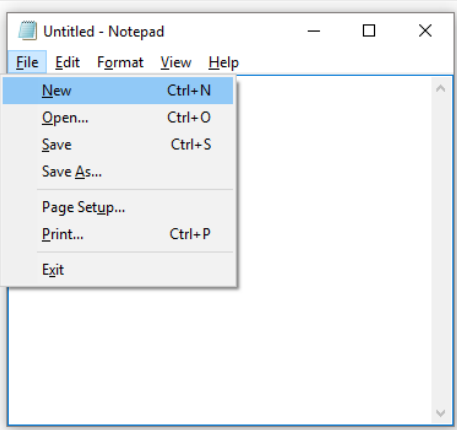
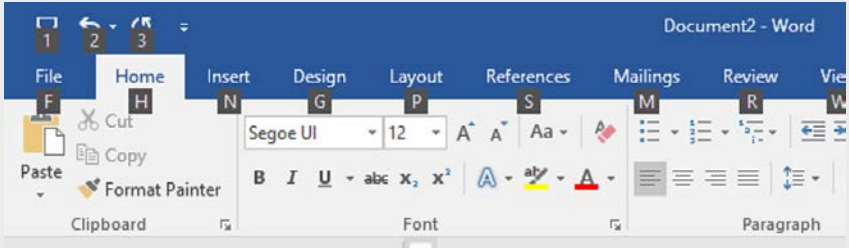
Sometimes, there are underlined or highlighted letters in menu options, commands or dialog boxes. These letters refer to keyboard shortcuts, which help the user to perform tasks more quickly.



Keyboard shortcuts special options	Usage: is it allowed?	Notes
"Slim characters," such as I, l, t, r, f can be used as keyboard shortcuts	No	N/A
Characters with downstrokes, such as g, j, y, p and q can be used as keyboard shortcuts	No	N/A
Extended characters can be used as keyboard shortcuts	No	N/A
An additional letter, appearing between brackets after item name, can be used as a keyboard shortcut	Yes	N/A
A number, appearing between brackets after item name, can be used as a keyboard shortcut	Yes	N/A
A punctuation sign, appearing between brackets after item name, can be used as a keyboard shortcut	Yes	N/A
Duplicate keyboard shortcuts are allowed when no other character is available	No	N/A

No keyboard shortcut is assigned when no more characters are available (minor options only)	No	N/A
---	----	-----

Content writers usually just refer to “keyboard shortcuts” in content for a general audience. In localization, however, we distinguish the following terms:

Term	Usage
<p>access key</p>	<p>A subtype of keyboard shortcut. A letter or number that the user types to access UI controls that have text labels. Access keys are assigned to top-level controls so that the user can use the keyboard to move through the UI quickly.</p> <p>Example: F in Alt+F</p> <p>Example in UI localization: H&amp;ome</p>  <p>In keyboard shortcuts, most access keys are used with the Alt key.</p>
<p>key tip</p>	<p>The letter or number that appears in the ribbon when the Alt key is pressed.</p> <p>In UI localization, the key tip is the last character present in the strings after the “” character.</p> <p>Example: In UI localization Home`H</p> 



<b>shortcut key</b>	<p>A subtype of keyboard shortcut. A key that the user types to perform a common action without having to go through the UI. Shortcut keys are not available for every command.</p> <p>Example: Ctrl+N, Ctrl+V</p> <p>In keyboard shortcuts, most shortcut keys are used with the Ctrl key.</p> <p>Ctrl+letter combinations and function keys (F1 through F12) are usually the best choices for shortcut keys.</p>
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**Notes:** In Japanese, keyboard shortcuts (アクセス キー) are usually localized as "Term(Capitalized key character)". Don't insert a space between the term and the keyboard shortcut on the user interface. When the source text ends with punctuation such as a question mark (?) or exclamation mark (!), the symbol should be inserted between the term and the keyboard shortcut.

Examples:

English	+	-
New	新規作成(N)	N/A
Exit	終了(X)	N/A
Warning!	警告!(W)	警告(W)!

#### 4.5.5 Arrow keys

The arrow keys move input focus among the controls within a group. Pressing the right arrow key moves input focus to the next control in tab order, whereas pressing the left arrow moves input focus to the previous control. Home, End, Up, and Down also have their expected behavior within a group. Users can't navigate out of a control group using arrow keys.

In Japanese, references to the arrow keys appear as follows:

English	Japanese	Reading
Arrow keys	N/A	方向キー
right arrow key	→キー	右方向キー

left arrow key	←キー	左方向キー
up arrow key	↑キー	上方向キー
down arrow key	↓キー	下方向キー

#### 4.5.6 Numeric keypad

Avoid distinguishing numeric keypad keys from the other keys, unless it's required by a given application. If it's not obvious which keys need to be pressed, provide necessary explanations.

#### 4.5.7 Shortcut keys

Shortcut keys are keystrokes or combinations of keystrokes that perform defined functions in a software application. Shortcut keys replace menu commands and are sometimes given next to the command they represent. While access keys can be used only when available on the screen, shortcut keys can be used even when they are not accessible on the screen.

In Japanese, use half-width plus sign. Don't insert a space on either side of the plus sign on the user interface.

### Standard shortcut keys

US command	US English shortcut key	Japanese command	Japanese shortcut key
<b>General Windows shortcut keys</b>			
Help window	F1	ヘルプを表示する	F1
Context-sensitive Help	Shift+F1	状況依存のヘルプを表示する	Shift+F1
Display pop-up menu	Shift+F10	ポップアップメニューを表示する	Shift+F10
Cancel	Esc	操作を取り消す	Esc
Activate\Deactivate menu bar mode	F10	メニューバーのモードをアクティブまたは非アクティブにする	F10
Switch to the next primary application	Alt+Tab	次のプライマリアプリケーションに切り替える	Alt+Tab

US command	US English shortcut key	Japanese command	Japanese shortcut key
Display next window	Alt+Esc	次のウィンドウを表示する	Alt+Esc
Display pop-up menu for the window	Alt+Spacebar	作業中のウィンドウのポップアップメニューを表示する	Alt+Space
Display pop-up menu for the active child window	Alt+-	n/a	n/a
Display property sheet for current selection	Alt+Enter	選択した項目のプロパティシートを表示する	Alt+Enter
Close active application window	Alt+F4	アクティブなアプリケーションのウィンドウを閉じる	Alt+F4
Switch to next window within (modeless-compliant) application	Alt+F6	ダイアログ ボックスを開いたままアプリケーション内の次のウィンドウに切り替える	Alt+F6
Capture active window image to the Clipboard	Alt+Prnt Scrn	アクティブなウィンドウのイメージをクリップボードにキャプチャする	Alt+PrintScreen
Capture desktop image to the Clipboard	Prnt Scrn	デスクトップのイメージをクリップボードにキャプチャする	PrintScreen
Access Start button in taskbar	Ctrl+Esc	タスクバーのスタートメニューを開く	Ctrl+Esc
Display next child window	Ctrl+F6	次のウィンドウを表示する	Ctrl+F6
Display next tabbed pane	Ctrl+Tab	次のタブを表示する	Ctrl+Tab
Launch Task Manager and system initialization	Ctrl+Shift+Esc	タスク マネージャーを起動する	Ctrl+Shift+Esc
<b>File menu</b>			
File New	Ctrl+N	ファイルを新規作成する	Ctrl+N
File Open	Ctrl+O	ファイルを開く	Ctrl+O

US command	US English shortcut key	Japanese command	Japanese shortcut key
File Close	Ctrl+F4	ファイルを閉じる	Ctrl+F4
File Save	Ctrl+S	ファイルを保存する	Ctrl+S
File Save as	F12	ファイルに名前を付けて保存する	F12
File Print Preview	Ctrl+F2	印刷プレビューを表示する	Ctrl+F2
File Print	Ctrl+P	ファイルを印刷する	Ctrl+P
File Exit	Alt+F4	プログラムを終了する	Alt+F4
<b>Edit menu</b>			
Edit Undo	Ctrl+Z	編集内容を元に戻す	Ctrl+Z
Edit Repeat	Ctrl+Y	編集内容を繰り返す	Ctrl+Y
Edit Cut	Ctrl+X	選択範囲を切り取る	Ctrl+X
Edit Copy	Ctrl+C	選択範囲をコピーする	Ctrl+C
Edit Paste	Ctrl+V	選択範囲を貼り付ける	Ctrl+V
Edit Delete	Ctrl+Backspace	左に 1単語削除する	Ctrl+Backspace
Edit Select All	Ctrl+A	すべて選択する	Ctrl+A
Edit Find	Ctrl+F	検索のダイアログ ボックスを表示する	Ctrl+F
Edit Replace	Ctrl+H	置換のダイアログ ボックスを表示する	Ctrl+H
Edit Go To	Ctrl+B	ジャンプのダイアログ ボックスを表示する	Ctrl+G
<b>Help menu</b>			
Help	F1	ヘルプを表示する	F1
<b>Font format</b>			
Italic	Ctrl+I	斜体にする	Ctrl+I
Bold	Ctrl+B	太字にする	Ctrl+B
Underlined\Word underline	Ctrl+U	下線を引く	Ctrl+U

US command	US English shortcut key	Japanese command	Japanese shortcut key
Large caps	Ctrl+Shift+A	英字を大文字にする	Ctrl+Shift+A
Small caps	Ctrl+Shift+K	英字を小型英大文字にする	Ctrl+Shift+K
<b>Paragraph format</b>			
Centered	Ctrl+E	中央揃えにする	Ctrl+E
Left aligned	Ctrl+L	左揃えにする	Ctrl+L
Right aligned	Ctrl+R	右揃えにする	Ctrl+R
Justified	Ctrl+J	両端揃えにする	Ctrl+J

#### 4.5.8 English pronunciation

##### General rules

Generally speaking, English terms and product names left unlocalized in target material should be pronounced the English way. For instance, "Microsoft" must be pronounced the English way. However, if your language has an established pronunciation for a common term (such as "server"), use the local pronunciation. Pronunciation can be adapted to the Japanese phonetic system if the original pronunciation sounds very awkward in Japanese.

Example	Phonetics	Comment
SecurID	[sɪ'kjuəɹ aɪ di:]	In Japanese, pronounced as "セキュア アイディ."
.NET	[dot net]	In Japanese, pronounced as "ドット ネット."
Skype	[s'kaipu], [su'kaipu]	Product name is always pronounced in the way it's pronounced in the source language.

##### Acronyms and abbreviations

Acronyms are pronounced like real words, adapted to the local pronunciation:

Example	Phonetics
RADIUS	ラディウス

RAS	ラス
ISA	アイサ
LAN	ラン
WAN	ワン
WAP	ワップ
MAPI	マッピ
POP	ポップ

Other abbreviations are pronounced letter by letter.

Example	Phonetics	Comment
ICMP	アイシーエムピー	-
IP	アイピー	-
TCP/IP	ティーシーピーアイピー	-
XML	エックスエムエル	-
HTML	エイチティーエムエル	-
OWA	オーダブリューエー	-
SQL	エスキューエル	Also pronounced as シークエル.
URL	ユーアールエル	-

## URLS

"http://" should be omitted; the rest of the URL should be read entirely.

"www" should be pronounced as "ダブリューダブリューダブリュー."

The "dot" should be omitted, but can also be read out. If you read it out, then it must be pronounced the Japanese way, as "ドット."

Example	Phonetics
http://www.microsoft.com/	ダブリューダブリューダブリュードットマイクロソフトドット コムラッシュシーゼットイー

### Punctuation marks

Most punctuation marks are naturally implied by the sound of voice, for example, ? ! : ; ,

En dash (–) are used to emphasize an isolated element. It should be pronounced as a comma, i.e. as a short pause.

### Special characters

- Pronounce special characters such as / \ ~ < > + - using the Japanese approved translations.

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