

**MICROSOFT #SQLDATAWINS SWEEPSTAKES
OFFICIAL RULES**

1. SPONSOR

These Official Rules (“Rules”) govern the operation of the Microsoft #SQLDataWins Sweepstakes (“Sweepstakes”). Microsoft Corporation, One Microsoft Way, Redmond, WA, 98052, USA, is the Sweepstakes sponsor (“Sponsor”).

2. DEFINITIONS

In these Rules, "Microsoft", "we", "our", and "us" refer to Sponsor and “you” and "yourself" refers to a Sweepstakes participant, or the parent/legal guardian of any minor Sweepstakes entrant. By entering you (your parent/legal guardian if you are a minor) agree to be bound by these rules.

3. ENTRY PERIOD

The Sweepstakes starts at 9:00 a.m. Pacific Time (PT) on April 16, 2018, and ends at 11:59 p.m. PT on June 7th, 2018 (“Entry Period”).

This Sweepstakes consists of Weekly Prize Periods each beginning at 9:00 a.m. PT and ending at 11:59 p.m. PT as follows:

1. Monday April 16 – Thursday April 19
2. Monday April 23 – Thursday April 26
3. Monday April 30 – Thursday May 3
4. Monday May 14 – Thursday May 17
5. Monday May 21 – Thursday May 24
6. Tuesday May 29 – Thursday June 1
7. Monday June 4 – Thursday June 7

Entries will be eligible for the Weekly Prize Period in which they are received and will re-set at the end of each week. You must enter each Weekly Prize Period separately.

4. ELIGIBILITY

To enter, you must be a legal resident of the 50 United States (including the District of Columbia), and be 18 years of age or older. Minors must have consent of a parent or legal guardian.

Employees and directors of Microsoft Corporation and its subsidiaries, affiliates, advertising agencies, and Sweepstakes Parties are not eligible, nor are persons involved in the execution or administration of this promotion, or the family members of each above (parents, children, siblings, spouse/domestic partners, or individuals residing in the same household). Void where prohibited.

5. HOW TO ENTER

No Purchase Necessary.

You will receive one entry by logging in to your legally registered social media account on Twitter and completing the following steps:

1. Visit <http://twitter.com/sqlserver>
2. Find the active #SQLDataWins tweet prompt posted at @SQLServer
3. Reply directly to the active #SQLDataWins tweet prompt posted at @SQLServer with the following required elements:
 - a. Your favorite animated GIF as the media attachment
 - b. #SQLDataWins and #Sweepstakes anywhere in the body of the reply

There is a limit of one entry per person per week during the Entry Period.

Your entry may NOT contain, as determined by us in our sole and absolute discretion, any content that is obscene or offensive, violent, defamatory, disparaging or illegal, or that promotes alcohol, illegal drugs, tobacco or a particular political agenda, or that communicates messages that may reflect negatively on the goodwill of Microsoft.

We are not responsible for excess, lost, late, or incomplete entries. If disputed, entries will be deemed submitted by the authorized account holder of the email address, social media account, or other method used to enter.

6. WINNER SELECTION AND NOTIFICATION

Pending confirmation of eligibility, ten (10) potential prize winners will be selected each week by Microsoft or their Agent in a random drawing from among all eligible entries within 7 days of the end of each Weekly Entry Period.

Winners will be notified via mention on Twitter no more than 7 days following the drawing and instructed to DM @SQLServer to receive prize claim instructions, including submission deadlines. Potential winners will have 72 hours to DM @SQLServer to claim their prize. They will then be asked to verify their eligibility and provide their mailing information by filling out an online form. Potential winners will have an additional 48 hours to complete the form with this information, otherwise, an alternate winner will be selected.

If a selected winner cannot be contacted, is ineligible, fails to claim a prize or fails to return any Forms, the selected winner will forfeit their prize and an alternate winner will be selected time allowing. If you are a potential winner and you are 18 or older, but are considered a minor in your place of legal residence, we may require your parent or legal guardian to sign all required forms on your behalf. Only three alternate winners will be selected for each drawing, after which unclaimed prizes will remain unawarded.

7. PRIZES

Ten (10) Weekly Prizes. Each winner will receive a Prize Package consisting of the following items:

- Custom SQL Server backpack. ARV \$40

- Custom SQL Server t-shirt. ARV \$25
- Custom SQL Server coffee mug. ARV \$20

The total Approximate Retail Value (ARV) of this Package is \$85.00 per person.

By the close of the promotion, a total of 70 winners will have been selected.

The total Approximate Retail Value (ARV) of all prizes: **\$5,950.00**

We will only award seven (7) prizes per person/company during the Entry Period. No more than the stated number of prizes will be awarded. No substitution, transfer, or assignment of prize permitted, except that Microsoft reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable. Prizes will be sent no later than 28 days after winner selection. Prize winners may be required to complete and return prize claim and / or tax forms ("Forms") within the deadline stated in the winner notification. Taxes on the prize, if any, are the sole responsibility of the winner, who is advised to seek independent counsel regarding the tax implications of accepting a prize. By accepting a prize, you agree that Microsoft may use your entry, name, image and hometown online and in print, or in any other media, in connection with this Sweepstakes without payment or compensation to you, except where prohibited by law.

8. ODDS

The odds of winning are based on the number of eligible entries received.

9. GENERAL CONDITIONS AND RELEASE OF LIABILITY

To the extent allowed by law, by entering you agree to release and hold harmless Microsoft and its respective parents, partners, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising in connection with this Sweepstakes or any prize won.

All local laws apply. The decisions of Microsoft are final and binding.

We reserve the right to cancel, change or suspend this Sweepstakes for any reason, including cheating, technology failure, catastrophe, war or any other unforeseen or unexpected event that affects the integrity of this Sweepstakes, whether human or mechanical. If world events or service outages require social activity to be paused/interrupted on the @SQLServer feed on a Monday, the tweet prompt will be posted on a Tuesday and the Weekly Prize Period will continue as usual. If world events or outages require social activity to be paused/interrupted for Monday and Tuesday, a tweet prompt will not be posted for that week, and instead, twenty (20) winners will be selected the following week from the next tweet prompt. If the integrity of the Sweepstakes cannot be restored, we may select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes. Rules violators will be prosecuted to the full extent of the law and may be banned from participation in Microsoft Sweepstakes.

10. GOVERNING LAW

This Sweepstakes will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Sweepstakes.

11. WINNERS LIST

Send email to sqldatawins@microsoft.com with the subject line “#SQLDataWins Sweepstakes winners” within 30 days of June 7, 2018 to receive a list of winners that received a prize worth \$20.00 or more.