



- Microsoft Zertifizierungen im Überblick -

Jürgen Nilgen

Area Sales Lead, Microsoft Learning

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Microsoft PartnerNetwork™

Historie der Microsoft Zertifizierungen

- 1992: Launch des MCP Programms (Microsoft Certified Professional)
- 1996: Die ersten Zertifizierungen in MCSE Windows NT4
- 2001: Die ersten Zertifizierungen in MCSA Windows 2000
- Ende 2005: Restrukturierung des Programms, um der beruflichen Praxis dem technologischen Fortschritt besser Rechnung zu tragen
- Aktuell: Mehr als 2 Millionen Zertifizierungen weltweit

Überblick: Microsoft Learning Partner

- Microsoft Learning (MSL) Partner:
 - Zertifizierte Trainingsanbieter für offizielles Microsoft Training
 - Verwendung offizieller Microsoft Lernunterlagen (MOC)
 - Trainings ausschließlich von MCT abgehalten
 - Software Assurance (SA) - Trainingsvoucher können nur von MSL Partner gegen MOC-Schulungen eingelöst werden (Infos zu SA [hier](#))
- Zertifizierung im Rahmen des Microsoft Partner Networks (MPN):
 - Kompetenz „Learning“
 - Erfüllen hohe Qualitätsanforderungen im MPN



Vorteile einer MCP-Zertifizierung



Vorteile für Unternehmen

- Erhöhte Produktivität und Teamperformance
- Sicherheit bei Einstellung & Beförderung von Mitarbeitern
- Weniger Supportkosten
- Weniger Stehzeiten im Produktivsystem

Vorteile für Personen

- International anerkanntes IT-Industriezertifikat
- Erhöhte Chancen bei der Jobsuche
- Erhöhte Chancen für Beförderungen
- Differenzierung gegenüber anderen

Informieren

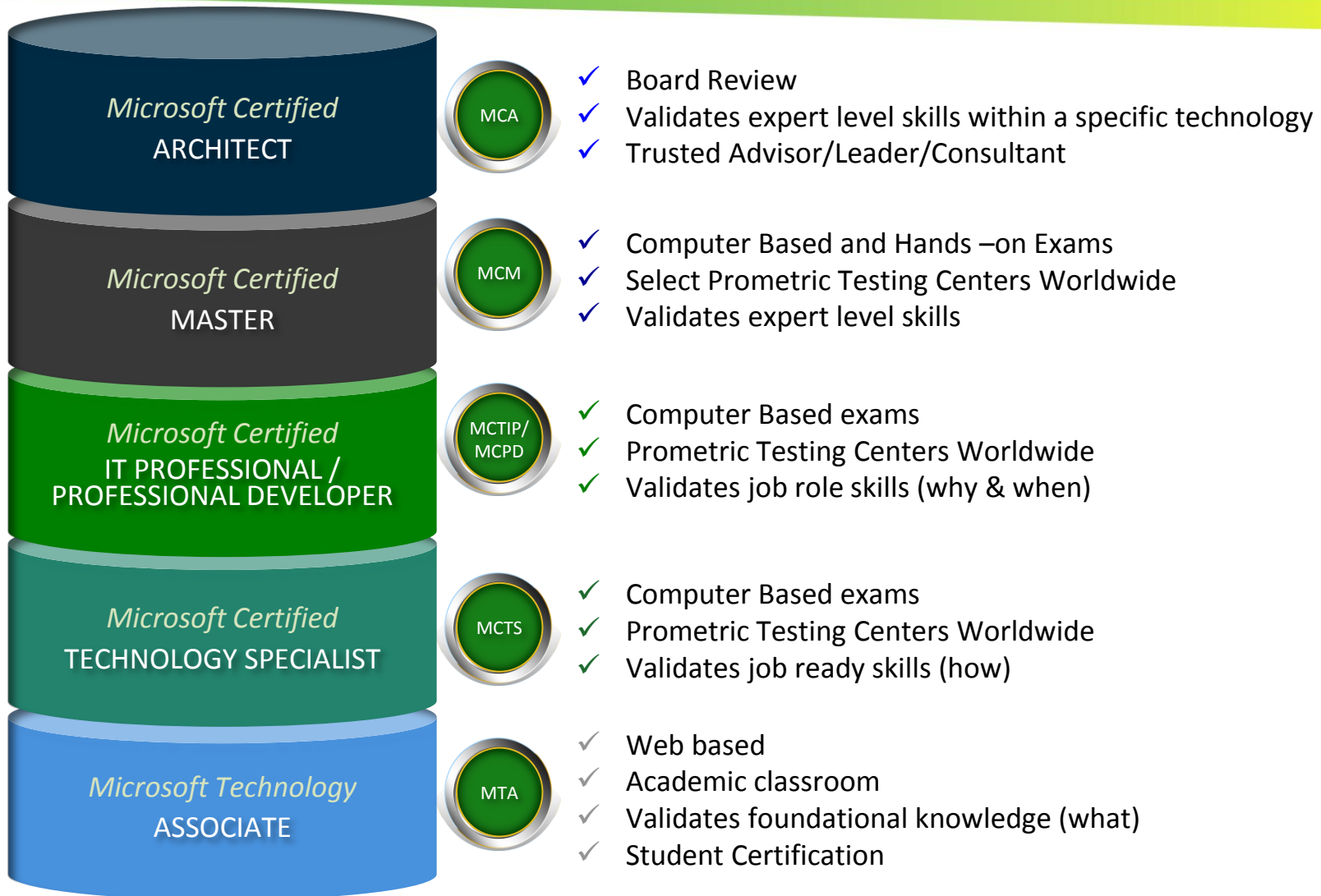
- www.microsoft.com/learning/mcp



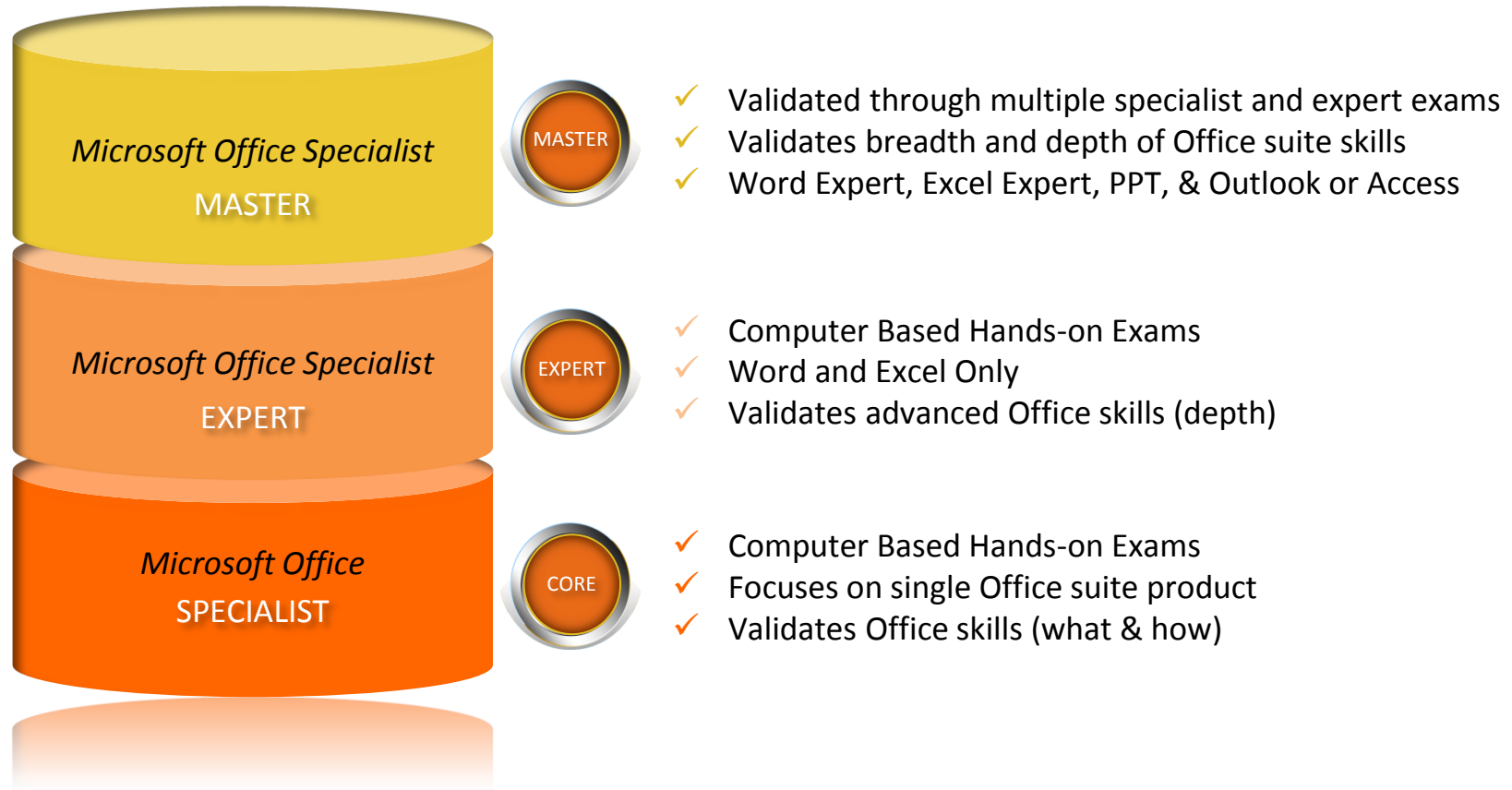
Microsoft Certification Family



IT Certification Progression



MOS Certification Progression



Value of Certification for Hiring and Employability

- 55% of Hiring Managers consider employee **certification as a criterion for hiring**¹
- 46% of Hiring Managers consider employee **certification as a criterion for promotion**¹
- 63% of Hiring Managers feel that certified individuals are **more productive** than their counterparts¹
- 40% of individuals reported that Microsoft Certification was a factor in improving their ability to **find or keep a job** or lead to a promotion²
- 43% of individuals reported **salary increases** as a result of Microsoft certification³
- 53% of individuals believe obtaining a **certification makes them more marketable**⁴
- 93% report becoming **more skilled** in Office Applications as a result of getting certified⁵
- 50% **time reduction on common tasks** by companies using Office certified personnel⁶

¹ 2006 IDC Study


² 2006 MCP Customer Satisfaction Study

³ Redmond Magazine 2006 survey of compensation for IT Professionals

⁴ 2008 Intrepid Survey

⁵ Certiport Global Survey

⁶ MSBC 2008 Study



"It's truly a global marketplace, especially in the IT world. If you don't have a certification that validates you have the needed skills, you're at a significant disadvantage."

Bill Doherty, @ONE Project,
College System of California

Die Struktur des Zertifizierungsangebotes

- Microsoft Certifications are available for most Microsoft technologies and all skill levels. Achieving a Microsoft Certification helps provide you with relevant skills that can lead you to a fulfilling career, while giving you access to valuable Microsoft Certification Program benefits. These benefits include access to the member site and a vast, global network of other certified professionals.



Details der unterschiedlichen Zertifizierungsmöglichkeiten 1/2

IT Professional	
<u>MCTS</u>	A Microsoft Certified Technology Specialist (MCTS) certification helps enable IT professionals to target specific technologies and to distinguish themselves by demonstrating in-depth knowledge and expertise.
<u>MCITP</u>	A Microsoft Certified IT Professional (MCITP) certification helps enable IT professionals to demonstrate comprehensive skills in planning, deploying, supporting, maintaining, and optimizing IT infrastructures.
<u>MCDST</u>	A Microsoft Certified Desktop Support Technician (MCDST) certification helps enable IT professionals to demonstrate technical and customer service skills in troubleshooting hardware and software operation issues in Microsoft Windows environments.
<u>MCSA</u>	A Microsoft Certified Systems Administrator (MCSA) certification helps enable IT professionals to demonstrate their ability to administer network and systems environments with Windows Server 2003–based business solutions. Note For newer Microsoft technologies, such as Microsoft Exchange Server 2010, Windows Server 2008, or Microsoft SQL Server 2008, you should pursue the MCITP certification.
<u>MCDBA</u>	A Microsoft Certified Database Administrator (MCDBA) certification helps enable IT professionals to demonstrate their ability to design, implement, and administer Microsoft SQL Server databases.
<u>MCSE</u>	A Microsoft Certified Systems Engineer (MCSE) certification helps enable IT professionals to demonstrate their ability to design and implement an infrastructure solution with Windows Server 2003–based business solutions. Note For newer Microsoft technologies, such as Exchange Server 2010, Windows Server 2008, or SQL Server 2008, we recommend that you pursue the MCITP certification.
<u>Microsoft Certified Technology Specialist for Microsoft Dynamics</u>	A Microsoft Certified Technology Specialist certification helps enable IT professionals to demonstrate their proficiency with Microsoft Dynamics and related business products.
<u>Microsoft Certified IT Professional for Microsoft Dynamics</u>	A Microsoft Certified IT Professional certification helps enable IT professionals to demonstrate professional proficiency with Microsoft Dynamics in one of three areas: applications, developer, or installation and configuration.
<u>MTA</u>	A Microsoft Technology Associate (MTA) certification helps students explore career options in technology, prepare for advanced studies and MCTS exams, and demonstrate their fundamental knowledge of hardware and IT infrastructure.

Developer	
<u>MCPD</u>	A Microsoft Certified Professional Developer (MCPD) certification helps enable IT professionals to demonstrate comprehensive skills in designing, developing, and deploying applications for a particular job role. These certifications show that you have the skills required to perform the job successfully.
<u>MCAD</u>	A Microsoft Certified Application Developer (MCAD) certification helps enable IT professionals to demonstrate their ability to use Microsoft technologies to develop and maintain department-level applications, components, Web or desktop clients, or back-end data services.
<u>MCS D</u>	A Microsoft Certified Solution Developer (MCS D) certification helps enable IT professionals to demonstrate their ability to design and develop leading-edge business solutions with Microsoft development tools, technologies, platforms, and the Windows operating system.
<u>MTA</u>	A Microsoft Technology Associate (MTA) certification helps students explore career options in technology, prepare for advanced studies and MCTS exams, and demonstrate their fundamental knowledge of software technology.



Details der unterschiedlichen Zertifizierungsmöglichkeiten 1/2

Trainer	
<u>MCT</u>	A Microsoft Certified Trainer (MCT) certification helps enable IT professionals to demonstrate they can successfully deliver Microsoft training courses to IT professionals and developers.
<u>MCLC</u>	The Microsoft Certified Learning Consultant (MCLC) credential recognizes Microsoft Certified Trainers (MCTs) whose job roles have grown to include frequent consultative engagements with customers. These MCTs are experts in designing and delivering customized learning solutions.

Advanced certifications	
<u>Microsoft Certified Master</u>	The Microsoft Certified Master program helps enable experienced IT professionals to demonstrate and validate their ability to successfully design and implement solutions that meet the most complex business requirements.
<u>Microsoft Certified Architect</u>	The Microsoft Certified Architect program recognizes and provides advanced certification to practicing architects in an enterprise setting

Home and office user	
<u>MOS</u>	A Microsoft Office Specialist (MOS) is globally recognized for demonstrating advanced business skills in using Microsoft Office 2010, the 2007 Microsoft Office system, and Windows Vista; or highly developed skills in using other Microsoft desktop software.

Microsoft Prüfungen

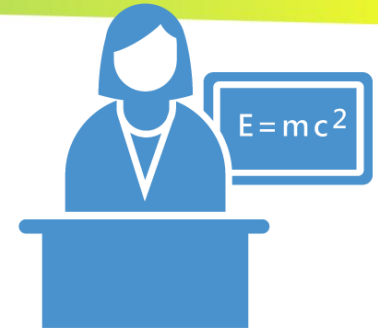
- für weitere Informationen bitte auf die Banner klicken -

- Weltweit einheitliche Prüfungen
 - International anerkanntes Industriezertifikat!
- Durchführung in von Prometric autorisierten Testcentern im ganzen Land
 - Tel: 0800 1839 708 / +31 320 23 9891
- Spezielle Testumgebung
- Verschiedene Testmethoden
 - nicht nur Multiple-Choice!
 - Neuere Prüfungen enthalten einen hohen Praxisanteil
- Microsoft Office Specialist Prüfungen werden exklusiv von Certiport durchgeführt:



IT Academy Solution:

is a complete technology education solution connecting students, educators, employers and local communities through a life-long learning model of leading-edge technology skills development.



It was developed to...

bridge the gap between education and the real-world by equipping students with the IT skill sets they need for successful careers in today's technology centered job market, and providing professional development resources for educators.



Institutions who can benefit...

public or private K-12 schools, vocational schools, correspondence schools, junior colleges, colleges, universities, or scientific/technical schools that are institutionally accredited by an accrediting agency nationally recognized.



....alle Details erhalten Sie auch hier:

jnilgen@microsoft.com
+49 221 8010 1138

www.microsoft.com/learning