

## POST-CLASS LEARNING AND PRACTICE 1.4: PUBLISH AN APPLICATION TO A STORE

### Lesson Objective 1.4:

Publish an application to a store. *Topics include:* Windows® Store

### Additional learning resources:

#### MSDN®:

Windows Store for developers:

<http://blogs.msdn.com/b/windowsstore/archive/2011/12/06/announcing-the-new-windows-store.aspx>

Windows Phone Marketplace: [http://msdn.microsoft.com/en-us/library/hh202930\(VS.92\).aspx?ocid=otc-n-nz-dca-gzdcao](http://msdn.microsoft.com/en-us/library/hh202930(VS.92).aspx?ocid=otc-n-nz-dca-gzdcao)

#### Other Resources (books, e-reference):

Android Developers: <http://developer.android.com/guide/publishing/preparing.html>

### Resources, software, and additional files if needed for this lesson:

1. Internet access

### Student activity:

#### Directions to the student:

Read the following scenario and answer the questions. Request assistance from the instructor as needed. Verify your answers with the instructor.

#### Scenario:

Joe Healy works at Tailspin Toys. At a recent conference he learned about the upcoming launch of the new Windows Store. He was disappointed that he could not attend the session but knew that he could access the information online.

Read the content below, watch the videos, and help Joe understand the exciting opportunities that are coming with the introduction of the Windows Store.

#### Content:

1. Watch the video to learn about introduction of Windows Store.  
<http://channel9.msdn.com/posts/Previewing-The-Windows-Store>  
(Optional: <http://channel9.msdn.com/Events/BUILD/BUILD2011/APP-121T>)
2. Describe the features of the new store for publishing, accessing, and monitoring applications.
3. How does this site compare to the current Android Developers Marketplace?

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2. Describe the features of the new store for publishing, accessing, and monitoring applications.

**Answers will vary. In the video, Microsoft representatives identify features that will be included, such as efficient search engines, statistics on the number of users that download an application, and application ratings.**

3. How does this site compare to the current Android Developers Marketplace?

**Answers will vary.**