

A rapid evolution is taking place in the business world

Companies need new ways of approaching more customers and requiring for instant, dynamic actions, like control and fulfillment. In this edition, we show you Microsoft's proposal to ensure the protection of data volume and devices that your company might face in this new scenario. Learn how to offer a more secure service and able to adjust to your customers' needs.



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Trends



Data everywhere

In this article, the vice president of the Microsoft Enterprise and Partner Group, Susan Hauser, and the vice president of IDC Business Analytics research program, Dan Vesset, talk about how Big Data is changing the world of both government and private organizations.

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Strategies for the private cloud

IT departments are evaluating new computational models. Read the arguments to consider using a private cloud and learn how to improve your tactics. [Read more.](#)



News



The future of the business cloud

Read the article by Satya Nadella, Executive Vice president of the Microsoft Cloud and Enterprise Group, and learn why she considers that Microsoft will lead the business cloud in the next 10 years. [Read more.](#)



Big Data joins the cloud

Meet Windows Azure HDInsight, the proposal that will bring Big Data to millions. [Read more.](#)



Events



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Join the event in which we will show you a complete data platform, that will provide all members of the organization with familiar and efficient tools that make business intelligence (BI) attractive and fun. [Read more.](#)



Success Case



Maxcom Telecommunications

This telecommunications company found the solution to their need of an alternative that allowed them to extend their IT structure in an agile and secure way, while reducing the effort and costs in the IT area. [Read more.](#)



City of Barcelona

The city hired Bismart, a Microsoft Partner, to create a storage solution that runs on a hybrid cloud. [Read more.](#)



Three Melons

Read the case study of this videogame developing company that found in Windows Azure the perfect solution for their growth in the cloud. [See more.](#)



Klout

On this video, Dave Mariani, President of Engineering, tells his story working with big data and how the Microsoft solution helps him meet his goals. [See more.](#)



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