

## Downtime hours are left behind with the cloud

Every company is different but they all share one same objective: to reduce costs and times. In order to reach these two goals, organizations are increasingly leaning towards the cloud. With Windows Azure, they have the possibility to monitor the demand of their apps and, in critical situations, deploy an alternative Datacenter. And, through Office 365, companies provide their employees with the opportunity to work from anywhere and any device, therefore increasing productivity, while data is protected at all times. Learn more below.



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## Trends



### Reimagine your company

Customers have more information and new ways of getting in touch. The market is changing and our devices and services can help you make the appropriate decisions. [Learn more](#).



### Big Data inspires big ideas

At the Economic Forum in Davos we've shown that data generated by each country could be measured, compared and analyzed with Office 365 to facilitate decision-making processes. [Learn mores](#).



## News



### Windows Azure continues expanding

Microsoft reinforced its commitment with Latin America, by announcing the development of their first datacenter of Windows Azure in Brazil. It will start functioning in the first semester of 2014. [Learn more](#).

### Office 365 with electronic signature

In early March, an electronic signature app will be available in the Office Store in partnership with the DocuSign firm. Customers will be able to send and sign documents without



leaving Microsoft applications. [Learn more.](#)



## Events



### Windows Azure: an infrastructure custom-made for you

We hope to see you at this presentation, where you will find out about the advantages of having a quick, safe and inexpensive solution in place to store your data.

[Learn more.](#)



### Mobility and productivity in the cloud

At this online session, we will show the advantages of having your office connected in real-time with Office 365. The Office that you already know, now in the cloud and with Lync, Skype, OneNote and Yammer.

[Learn more.](#)



## Success Case



### BMW Latin America

Launched a Facebook marketing campaign to advertise their two new automobile models and used Windows Azure to create a solution capable of managing the information of 90,000 customers.

[Learn more.](#)



### NBC Sports Group

The cable television operator used Windows Azure Media Services to stream the Winter Olympic Games in Sochi, Russia, live and on-demand.

[Learn more.](#)



### Cablemás

The Mexican telco company chose Microsoft Exchange Online to provide their 2,500 field employees with access to email, so that they would have more interaction with the main office.

[Learn more.](#)



### Guardian Life

This insurance company in Trinidad and Tobago implemented Office 365 so that their streets sales agents don't have to go back to the office.

[Learn more.](#)



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