

A Cloud personalized for you

Microsoft's unique Cloud OS vision for the new cloud era is transforming the IT landscape. With Cloud OS you easily manage devices, securely delivering apps and data enabling users to be productive wherever they choose and with any device; Manage your Datacenter and even combined with public and private clouds in a holistic way; Scale Apps to multiple devices, in multiple datacenter/cloud environments, and with multiple programming languages; and Unlock on Any Data from all kinds and sources and gain new insights for better, faster business decisions.



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Trends



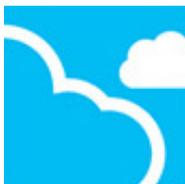
New models for CIOs.

The Cloud brings a new scenario for opportunity. The role of CIOs has changed and they have become the main character in the reinvention of businesses. Due to their unique position in relation to technology, they are leaders and developers of business strategies. [Read more.](#)



Hybrid models: an advantage?

Learn more about how Microsoft IT designed a hybrid multiplatform system that enabled businesses to save millions of dollars in business operations costs. Integrate your datacenters with public cloud services, such as Windows Azure and give your organization more flexibility, scalability and security. [Read more.](#)



Cloud services: strategies and benefits.

Available anywhere with an Internet connection, flexible to a virtually unlimited scale, and a lower cost as a result of your company's resource optimization. [Read more.](#)



News

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Test FOR FREE the previews of Windows Server, System Server and SQL Server before their launch. [Read more.](#)



Learn from pros.

Experts in desktop, device management and cloud technologies reunited online. See them here. [Read more.](#)



Success Case



Toyota Center.

Building a people-centric IT environment is another key of your cloud-based business. Products like Windows Intune prevent your employees' experience from being affected by technical problems, focusing all their potential on your company's goals. [See video.](#)



Unilever.

Learn how deploying a private cloud environment, through the combination of Windows Server 2012 and System Center 2012, helps reducing IT response times, keeping high levels of service. [See video.](#)



Globosat.

Learn how Windows Azure, in combination with System Center 2012, can be the cloud solution for you IT department to improve performance, speed and security. [See video.](#)

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