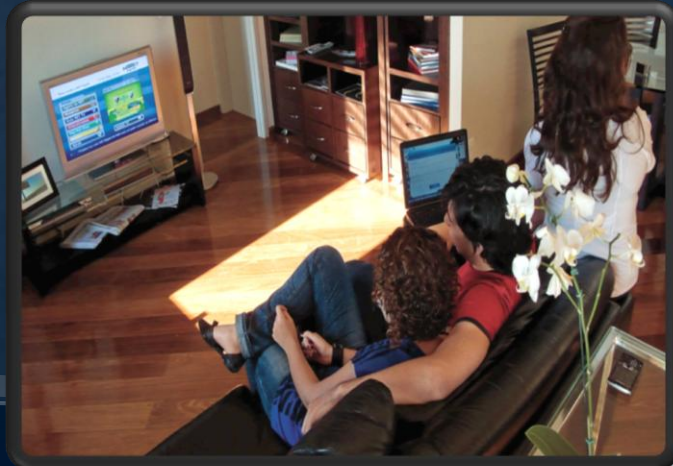


Driving Innovation

Steve Ballmer
Chief Executive Officer
Microsoft Corporation

Global Economic Change



Thank You

Microsoft Platform

PC

PHONE

WEB

OTHER



Microsoft
Expression Studio



TOOLS



Microsoft
Visual Studio

PC and Phone

Windows

- Most capable, highest volume
- Integrated platform
- Rich user experience



Microsoft Office

- Office Business Application
- Extensibility
- Data interactivity



Windows Mobile®

- New user experience
- Windows Mobile Widgets
- Windows Marketplace for Mobile



Web

Windows® Internet Explorer®8

- Slices, accelerators, search
- Malware protection and cross site scripting
- Most complete support for CSS 2.1



Microsoft® Silverlight™

- Out of browser capabilities
- Full high definition video
- Animation and 3D features



Windows® Azure™

- Scalability
- Platform in the cloud
- .NET Services- more Web standards



Server



Microsoft®

SharePoint® Server

- High penetration
- Platform to build ISV solutions
- Collaboration and enterprise search



Microsoft®

SQL Server®

- Scalability
- Business intelligence
- Attractive licensing model for ISV



Windows Server®

- Virtualization
- IIS / Hosting platform
- HPC



Tools



Microsoft®
Expression® Web 3

Microsoft®
Expression Blend™ 3

Looking Ahead



Microsoft®
SQL Server® 2008 R2



Microsoft®
SharePoint® Server



Windows®
Internet Explorer® 8

Microsoft®
Exchange



Microsoft®
Silverlight™



Windows Server® 2008 R2

Windows Mobile® 6.5



Microsoft®
Office "14"

Discussion