

# SAM Cybersecurity engagement

Cyberattacks worldwide cost businesses more than \$400B annually.<sup>1</sup> Studies predict that number could climb to \$2.1T by 2019.<sup>2</sup> Between apps being downloaded without approval, unmanaged devices being used within the corporate network, poor password protection, and more, too many organizations are leaving themselves vulnerable to attack. Now, with the arrival of digital transformation, more and more of these organizations need enhanced visibility and control over their IT infrastructure to take full advantage of the opportunity.

## SAM Cybersecurity engagement

A Software Asset Management (SAM) Cybersecurity engagement provides you with a comprehensive analysis of your cybersecurity infrastructure, including your current software deployment, usage, and licensing data. In addition to helping ensure that you have the right processes in place to minimize cyber-risk, we'll also offer prescriptive guidance and best practices about cybersecurity in a digital world, freeing you to focus on innovation instead of protection.

## SAM Cybersecurity engagement benefits

- Minimize data loss, fraud, and employee downtime
- Save money combatting cyberattacks and increasing efficiencies
- Securely manage software assets and promote reliable cybersecurity practices
- Build a resilient IT infrastructure that can quickly respond to threats
- Ensure that you have a secure and effective defense against attacks



**53%** of businesses in **2016** suffered at least one data breach in the past two years.<sup>3</sup>

## What to expect from a SAM engagement

Every SAM engagement focuses on four phases



### PLANNING

Identify your needs & goals

Gather information on licensing, IT landscape & business organization

Discuss project and arrange access & resources



### DATA COLLECTION

Take inventory of hardware, software, and licenses using tools, questionnaires, and stakeholder interviews

Gather information on process & procedures



### DATA ANALYSIS

Review & validate all collected data

Compare deployed assets with current utilization

Map to an optimized environment based on your goals



### FINAL RECOMMENDATIONS

Discuss final recommendations and engage in data-driven discussions to ensure your business needs & goals are met

## Next steps

Contact your Microsoft SAM Service Partner for more information.



<sup>1</sup><http://www.cyberinsurance.co.uk/cybernews/lloyds-ceo-cyber-crime-cost-businesses-up-to-400-billion-a-year/>

<sup>2</sup>Juniper Research, Cybercrime and the Internet of Threats, May 2015

<sup>3</sup>The 2016 Cyber Resilient Organization Executive Summary, Ponemon Institute and IBM, <http://info.resilientsystems.com/ponemon-institute-study-the-2016-cyber-resilient-organization>