

# SAM Cloud Productivity engagement

Digital technology is impacting almost every life and organization. As more and more applications and services move to an intelligent Cloud and intelligent edge, moving your desktop environment to the Cloud requires a deeper level of expertise and guidance.

## SAM Cloud Productivity engagement

A Software Asset Management (SAM) Cloud Productivity engagement simplifies cloud adoption and reduces risk by offering you a comprehensive analysis of your desktops and end user productivity tools to prepare your environment for the Cloud. Building off of your Cloud strategy and overall business goals, we look at your current software deployment and usage and then assess your Cloud-ready state to determine the best options for migration now and later. We also provide insight on the business, cost, and technology benefits of moving workloads to the Cloud as well as recommendations about how to optimize Cloud licensing.

## Cloud Productivity engagement benefits

- Provides a clear prioritization of what's ready to migrate today
- Identifies how Cloud-based scalability can increase organizational agility
- Improves cost management by customizing subscription models
- Provides insights on cost and technology benefits of moving to the Cloud



Gartner predicts spending in public cloud services will reach **\$260.2 billion** in 2017, an 18.5% increase in U.S. dollars (18.9% in constant currency).<sup>1</sup>

## What to expect from a SAM engagement

Every SAM engagement focuses on four phases



### PLANNING

Identify your needs & goals

Gather information on licensing, IT landscape & business organization

Discuss project and arrange access & resources



### DATA COLLECTION

Take inventory of hardware, software, and licenses using tools, questionnaires, and stakeholder interviews

Gather information on process & procedures



### DATA ANALYSIS

Review & validate all collected data

Compare deployed assets with current utilization

Map to an optimized environment based on your goals



### FINAL RECOMMENDATIONS

Discuss final recommendations and engage in data-driven discussions to ensure your business needs & goals are met

## Next steps

Contact your Microsoft SAM Service Partner for more information.