

# New York



## Overview

Microsoft® Technology Centers (MTCs) provide everything you need—an outstanding environment, industry leaders, and technology experts—to envision, architect, and demonstrate a secure, customized solution based on Microsoft and partner technologies.

### Outstanding Environment

We have created environments that will ensure that your team's learning and development experience with us is second to none.

### Industry Leaders

The MTCs have formed alliances with industry leaders that provide comprehensive resources, including hardware, software, and services, for the duration of your team's engagement.

### Technology Experts

The MTC staff are experts in Microsoft technology solutions. They will work side by side with your team to rapidly find solutions to your technology challenges. Our staff's experience and in-depth knowledge of Microsoft products and technologies ensure you benefit from development best practices.

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**The MTCs marshal their premier resources into three types of offerings—strategy briefing, architecture design session, and proof-of-concept workshop—each of which focuses on a different stage of your organization's search for a solution.**

**The MTCs focus on the following business needs:**

- Application platform optimization
- Build customer connections
- Business productivity optimization
- Core infrastructure optimization
- Drive business performance
- Drive real-world business processes
- Enable your mobile work force

## Offerings

### STRATEGY BRIEFING

This one-day briefing starts by examining your current IT environment and business objectives and then moves into the Envisioning Center, where you will see Microsoft solutions in action, through powerful demos and scenarios customized to meet your needs. The day includes mutual discovery, tailored product and technology drill-downs, and expert presentations. It culminates with the delivery of a clear and actionable picture of how Microsoft and partner technologies can help you reach your business goals.

### ARCHITECTURE DESIGN SESSION

This custom session drills into your business objectives and aligns them with specific applications of Microsoft .NET connection software to help you not only meet your goals, but also capitalize on them. We will provide architectural guidance, consultation on preferred practices, and risk analysis to chief technology officers, architects, and senior members of your development team.

### PROOF-OF-CONCEPT WORKSHOP

In this multiweek, in-depth workshop, our architects work closely with key members of your technical staff to transfer knowledge and prove out custom solutions. This workshop may also include detailed demos and training sessions. Your development team will have a private, secure, and fully loaded development suite that is preconfigured prior to their arrival.

**Your development suite includes** a dedicated, high-speed LAN; 5 to 10 high-end developer workstations; complete privacy; security with 24-hour cardkey access; and a printer.

### And you have access to:

- 60-plus servers; 300-plus 64-bit processor cores; and 60-plus combined terabytes of storage from Dell, EMC2, HP, Intel, NetApp, and XIOtech
- An APC InfrastruXure power management system backup unit and HVAC units, manageable over the Web
- PBX infrastructure from Nortel
- Gigabit Ethernet fabric and management from ProCurve
- Fiber switches from Brocade and fiber server adapters from Emulex and QLogic
- A mobile environment with wireless access points and handheld devices from AMD, Dell, and HP
- Network accelerators from Certeon
- Wide area network emulator
- Diverse array of Windows Vista®-based and Windows Mobile® devices to assist in the development of mobile devices and multiple form factors
- Server rack secured through a keyboard, video, and mouse unit from Avocent (remote access)
- All Microsoft software, including select beta versions, and a library of select third-party software

## Location and Contacts

Contact the MTC New York to discuss your engagement needs and the availability of MTC resources.

### Microsoft Technology Center—New York

1290 Avenue of the Americas, Sixth Floor

New York, NY 10104

Phone: (212) 245-2100, Fax: (646) 225-4479

E-mail: [mtcny@microsoft.com](mailto:mtcny@microsoft.com)

## Directions

### Public Transportation:

The MTC is conveniently located on the "B" subway line, also called the Central Park West Local/6 Avenue Express. The 47-50 Street/Rockefeller Center station serves the "B" line and also allows transfers to the "D," "F," and "V" lines. The cost for the subway is U.S.\$2.00 each way.



## Accommodations

For information on accommodations in proximity to the MTC New York, go to [www.microsoft.com/mtc](http://www.microsoft.com/mtc).

## MTC Locations Worldwide

Atlanta • Bangalore • Beijing • Boston • Chicago • Dallas • Dubai • Dublin • Irvine  
Munich • New York • Paris • Reston • Silicon Valley • Taipei • Thames Valley (UK)

Visit [www.microsoft.com/mtc](http://www.microsoft.com/mtc) to learn more.