

Virtualization



Overview

This one-day briefing at the Microsoft® Technology Center (MTC) is designed to provide your company a clear and actionable plan for how Microsoft virtualization technologies can help you achieve your strategic business objectives. Through scenario-based demonstrations and discussion, we'll help your key business and technology stakeholders envision virtualization solutions that can help your organization reduce IT costs and align with your organization's sustainable IT initiatives.

Microsoft's comprehensive virtualization strategy extends from the desktop to the data center. It is unique to the industry in delivering solutions that address virtualization at the hardware, application, and management levels. Not only is our approach one of the most comprehensive in the market today, but we also believe it is one of the most economical. This combination brings a big strategic advantage and cost savings to customers.

Benefits to Your Organization

Attending the Microsoft virtualization strategy briefing provides an overview of the virtualization technologies offered and helps you understand where they can be employed within your organization. This intensive, one-day session covers:

- Microsoft's overall strategy for virtualization across desktops, applications, and servers.
- A walk-through of the benefits of virtualization for a typical organization.
- Partner solutions built upon Microsoft technologies that maximize centralization and virtualization.
- How Microsoft technologies enable centralized management of physical and virtualized assets in your organization.

Agenda

During the strategy briefing, we will explore your strategic business objectives related to minimizing costs by utilizing virtualization, visit the Envisioning Center for a scenario-based demonstration of the Microsoft platform, and lead you through a series of discussions focused on solutions most relevant to your priorities. Prior to your arrival at the MTC, we'll work with you to determine your current IT environment and your virtualization objectives, in order to tailor the briefing agenda accordingly.

At the Conclusion

- You will have a better understanding of how Microsoft virtualization technologies and Microsoft partners can help your organization minimize costs.
- You will have learned which Microsoft virtualization technologies could have the biggest positive impact on your organization.
- You will have a clear and well-defined model of the positive financial impact that virtualization can have on your organization.
- You will gain an awareness of the value that a sustainable IT initiative can bring to your organization from an environmental and economic perspective.

Primary Audience

Stakeholders who wish to explore how technology virtualization can help better align technology investments with their organization's strategic business objectives.

- Line-of-business stakeholders
- Information technology stakeholders
- Business partners

Contact Information

To schedule a strategy briefing, contact the Microsoft Technology Center in your area:

Atlanta • Bangalore • Beijing • Boston • Chicago • Dallas • Dubai • Dublin • Irvine • Munich • New York • Paris
• Reston • Silicon Valley • Taipei • Thames Valley (UK)

Strategy briefings are also offered at the MTC Envisioning Center locations. To learn more, go to www.microsoft.com/mtc.