

Unified Communications



Overview

A one-day briefing at the Microsoft® Technology Center (MTC) is designed to provide your company with a clear and actionable set of next steps on how a Microsoft solution can assist you in achieving your key business objectives. Through discussion and a scenario-based demonstration, we'll help your key business and technology stakeholders envision technology-based solutions that can help your organization reach its full potential.

Unified communications integrate the communication mechanisms of e-mail, phone, and video and build upon your existing collaboration tools. As a result, people across your organization and in different locations can collaborate and be more productive.

Benefits to Your Organization

Attending a briefing enables customers and partners to envision how unified communications (UC) can provide a platform to meet business requirements. This intensive, one-day session will cover:

- Microsoft's vision for unified communications.
- A walk-through of UC usage in a typical worker's daily life.
- Strategies for integrating Microsoft UC technologies with your existing PBX systems and phones.
- Using UC to enable your mobile work force.

Agenda

During the strategy briefing, we explore your strategic business objectives, visit the Envisioning Center for a scenario-based demonstration of Microsoft technology, and lead you through a series of discussions focused on solutions most relevant to your unified communications priorities. Prior to your arrival at the MTC, we'll work with you to determine your organization's objectives and tailor the agenda accordingly.

At the Conclusion

- You will have a better understanding of how Microsoft and Microsoft Certified Partners can help your organization utilize unified communications solutions to meet your business objectives.
- You will have a clear vision of how Microsoft is integrating telecommunications, collaboration, and messaging.
- You will have a set of clear next steps to facilitate the process of moving forward with a Microsoft-based UC solution.

Primary Audience

Stakeholders who wish to explore how the Microsoft platform can help better align technology investments with their organization's strategic business objectives:

- Line-of-business stakeholders
- Information technology stakeholders
- Business partners

Contact Information

To schedule a strategy briefing, contact the Microsoft Technology Center in your area:

Atlanta • Bangalore • Beijing • Boston • Chicago • Dallas • Dubai • Dublin • Irvine • Munich • New York • Paris
• Reston • Silicon Valley • Taipei • Thames Valley (UK)

Strategy briefings are also offered at the MTC Envisioning Center locations. To learn more, go to www.microsoft.com/mtc.