

Reducing IT Costs and Improving Efficiencies



Overview

This one-day briefing at the Microsoft® Technology Center (MTC) is designed to provide your company a clear and actionable plan for how Microsoft technologies can reduce IT costs, improve operational efficiency, and increase business agility. Through scenario-based demonstrations and discussion, we'll help your key business and technology stakeholders envision how your organization can utilize the Microsoft platform to save money and improve outcomes.

In the current economic climate, cost savings and productivity improvements are of prime concern to many businesses. Microsoft offers solutions that can help organizations optimize infrastructure, streamline operations, unify communications, enhance security, save energy, deploy software, gain business intelligence, manage projects and portfolios, and maximize existing investments.

Benefits to Your Organization

Attending the strategy briefing provides insight into the Microsoft platform and how it can help you attain your cost reduction goals and objectives. This intensive, one-day session covers:

- How to reduce travel costs by using Microsoft unified communications technologies.
- How to reduce desktop, server, and application management costs by using virtualization.
- How to reduce deployment and support costs through the standardization of servers, desktops, and mobile devices.
- How to reduce project execution costs by using portfolio and project management solutions.
- How to reduce operational costs by using Microsoft Online Services.

Agenda

During the strategy briefing, we'll explore your business objectives related to reducing costs, visit the Envisioning Center for a scenario-based demonstration of the Microsoft platform, and lead you through a series of discussions focused on solutions that are most relevant to your priorities. Prior to your arrival at the MTC, we'll work with you to determine your current IT environment and cost reduction objectives, in order to tailor the briefing agenda accordingly.

At the Conclusion

- You will have a better understanding of how Microsoft technologies and Microsoft partners can help your organization become more efficient and agile.
- You will learn which Microsoft technologies can have the biggest positive impact on your IT budget.
- You will have a clear set of next steps and action items that can enable your organization to "do more with less."

Primary Audience

Stakeholders who wish to explore how the Microsoft platform can help better align technology investments with their organization's strategic business objectives:

- Line-of-business stakeholders
- Information technology stakeholders
- Business partners

Contact Information

To schedule a strategy briefing, contact the Microsoft Technology Center in your area:

Atlanta • Bangalore • Beijing • Boston • Chicago • Dallas • Dubai • Dublin • Irvine • Munich • New York • Paris
• Reston • Silicon Valley • Taipei • Thames Valley (UK)

Strategy briefings are also offered at the MTC Envisioning Center locations. To learn more, go to www.microsoft.com/mtc.