

Data Platform Infrastructure Optimization



Overview

This one-day briefing at the Microsoft® Technology Center (MTC) is designed to provide your company with a clear and actionable set of next steps on how a Microsoft solution can assist you in achieving your key business objectives and how those objectives translate into IT initiatives. From this foundation, we'll use demonstrations and information exchange from industry and product experts to help you create a detailed plan for achieving a more optimized data platform infrastructure.

Data platform infrastructure optimization—centered on using your organization's IT database assets to support and help advance the business—can help drive cost reduction, add organizational agility, and lead to security and efficiency gains.

Benefits to Your Organization

Attending a briefing will help you understand how your organization can:

- Reduce database operations and administration costs while increasing the reliability of database IT services through the marriage of proven industry processes and technology solutions.
- Take advantage of new technology enablers, such as virtualization and consolidation, and learn how these enablers will affect your strategic initiatives.
- Maximize the value of database information technology by taking advantage of your current investments and envisioning a data utility that employs policy-based management.

Agenda

During the strategy briefing, we will explore your strategic business objectives, visit the Envisioning Center for a scenario-based demonstration of the optimized Microsoft data platform, and lead you through a series of discussions focused on solutions most relevant to your data platform priorities. Prior to your arrival at the MTC, we will work with you to determine your organization's objectives and tailor the briefing agenda accordingly.

At the Conclusion

- You will have an understanding of the Microsoft database and management product portfolio and its future direction.
- You will understand how it fits your specific objectives.
- You will have a clear and actionable plan for driving tactical and strategic decisions for data platform optimization.

Primary Audience

Stakeholders who wish to explore how the Microsoft platform can help better align technology investments with their organization's strategic business objectives:

- Line-of-business stakeholders
- Information technology stakeholders (especially those involved in data management)
- Business partners

Contact Information

To schedule a strategy briefing, contact the Microsoft Technology Center in your area:

Atlanta • Bangalore • Beijing • Boston • Chicago • Dallas • Dubai • Dublin • Irvine • Munich • New York • Paris
• Reston • Silicon Valley • Taipei • Thames Valley (UK)

Strategy briefings are also offered at the MTC Envisioning Center locations. To learn more, go to www.microsoft.com/mtc.