

# Core Infrastructure Optimization



## Overview

This one-day briefing at the Microsoft® Technology Center (MTC) is designed to provide your company with a clear and actionable set of next steps on how a Microsoft solution can assist you in achieving your key business objectives and how those objectives translate into IT initiatives. From this foundation, we'll use demonstrations and information exchange from industry and product experts to help you create a clear and actionable plan for achieving a more optimized infrastructure.

**Core infrastructure optimization—centered on using your organization's IT assets to support and help advance the business—can help drive cost reduction and add organizational agility as well as security and efficiency gains.**

## Benefits to Your Organization

Attending a briefing will help you understand:

- The Microsoft vision for enabling business through robust infrastructure services.
- How to reduce IT costs while increasing the reliability of IT services through the marriage of proven industry processes and technology solutions.
- How to enable remote users and partners to access business information from anywhere, anytime, while helping to keep corporate assets secure.
- How new technology enablers, such as virtualization and identity federation, will affect your strategic initiatives.

## Agenda

During the strategy briefing, we will explore your strategic business objectives, visit the Envisioning Center for a scenario-based demonstration of the Microsoft platform, and lead you through a series of discussions focused on solutions most relevant to your priorities. Prior to your arrival at the MTC, we will work with you to determine your organization's objectives and tailor the briefing agenda accordingly.

## At the Conclusion

- You will have an understanding of the Microsoft infrastructure product portfolio and its future direction.
- You will understand how it fits your specific objectives.
- You will have a clear and actionable plan for driving tactical and strategic decisions for core optimization.

## Primary Audience

Stakeholders who wish to explore how the Microsoft platform can help better align technology investments with their organization's strategic business objectives:

- Line-of-business stakeholders
- Information technology stakeholders
- Business partners

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## Contact Information

To schedule a strategy briefing, contact the Microsoft Technology Center in your area:

Atlanta • Bangalore • Beijing • Boston • Chicago • Dallas • Dubai • Dublin • Irvine • Munich • New York • Paris  
• Reston • Silicon Valley • Taipei • Thames Valley (UK)

Strategy briefings are also offered at the MTC Envisioning Center locations. To learn more, go to [www.microsoft.com/mtc](http://www.microsoft.com/mtc).