

Business Productivity Infrastructure Optimization



Overview

This one-day briefing at the Microsoft® Technology Center (MTC) is designed to provide your company an overview of business productivity infrastructure optimization. The briefing begins with an examination of your company's application environment, as well as your technical and business objectives. Through scenario-based demonstrations and discussions, we'll help your key stakeholders envision the amplified impact of your people with a business productivity infrastructure based on Microsoft solutions—a complete set of desktop and server software and services to help streamline the way you and your people do business while increasing IT effectiveness.

The strategy session will help you use familiar programs in the 2007 Microsoft Office system to simplify how your people communicate, share expertise, gain business insight, and find information and to help you manage IT costs and complexity.

Benefits to Your Organization

Attending a briefing will help you understand how your organization can:

- Gain business insight through *business intelligence*, which is about helping people at all levels of your organization get the information they need to make faster, better decisions and drive the business forward.
- Employ collaboration that delivers familiar, pervasive, and best-of-breed capabilities that easily integrate with desktop productivity tools.
- Offer *enterprise content management* that delivers a well-integrated solution to managing the end-to-end life cycle of a wide range of content and enables you to streamline collaborative business processes.
- Enable enterprise search that empowers people to find information and expertise anywhere in their organization. IT professionals can use Enterprise Search to manage, secure, scale, and extend search as an integrated part of a broader information management infrastructure.
- Institute unified communications technologies that use the power of software to help streamline communications between people and organizations, regardless of medium, platform, device, or location.

Agenda

The briefing agenda is tailored to meet your organization's objectives, which are set prior to your arrival at the MTC. In our briefing suite, you will:

- Explore the challenges (user adoption, user experiences, and expectations versus results) that users are currently encountering with existing business productivity systems and detail functional requirements.
- Learn how to empower your people in a changing workplace by using familiar programs in the 2007 Microsoft Office system to implement a unified infrastructure that simplifies how your people communicate, share expertise, gain business insight, and find information.
- Visit the Envisioning Center for a scenario-based demonstration of solutions built on the Microsoft platform.
- Identify opportunities for integrating solutions for business productivity infrastructure optimization with your systems.

At the Conclusion

- You will have a better understanding of how Microsoft and its partners can help your organization achieve its strategic business objectives.
- You will have a clear and actionable plan to help guide your organization through the evaluation of one or more Microsoft-based solutions for business productivity infrastructure optimization.

Primary Audience

Stakeholders who wish to explore how the Microsoft platform can help better align technology investments with their organization's strategic business objectives:

- Line-of-business stakeholders
- Information technology stakeholders
- Business partners

Contact Information

To schedule a strategy briefing, contact the Microsoft Technology Center in your area:

Atlanta • Bangalore • Beijing • Boston • Chicago • Dallas • Dubai • Dublin • Irvine • Munich • New York • Paris
• Reston • Silicon Valley • Taipei • Thames Valley (UK)

Strategy briefings are also offered at the MTC Envisioning Center locations. To learn more, go to www.microsoft.com/mtc.