

Drive Business Performance



Overview

With Microsoft® business performance management solutions, you can give the people of your organization increased access to financial and operational information, which can help advance your organization's strategy and drive business performance.

Microsoft business intelligence (BI) solutions enable better, faster, and more relevant decisions by providing business insight to all of an organization's employees. By providing every employee with cost-effective, uninterrupted access to widespread intelligence, the Microsoft BI solutions adds value to every decision, promotes collaboration, and enhances business performance. Through the tight integration of powerful, proven, and scalable Microsoft SQL Server® 2008 technologies along with the Microsoft Office system and Office Business Applications, Microsoft provides complete business intelligence capabilities that deliver the right information, at the right time, and in the right format.

SQL Server 2008 helps businesses understand and analyze large volumes of rapidly changing data. Now, with tighter integration with SQL Server 2008, the Microsoft Office system enables decision makers to predict and harness the power of change to create competitive advantages, achieve corporate objectives, and make better decisions faster. In addition, information workers are empowered to be more productive because they can answer their own questions in a security-enhanced, familiar, and easy-to-use environment—enabling the IT department to focus its resources on more valuable BI projects.

Objectives

Microsoft business intelligence solutions enable better, faster, and more relevant decisions by providing business insight to all of an organization's employees.

- *Relevant information:* Delivering the right information to the right people at the right time for better decision making.
- *Improved analysis:* Easier analysis and insights to drive strategic and business performance.
- *Standardization:* Standardized reporting and forecasting.
- *Reduced training:* A familiar and easy-to-use environment that reduces the amount of expertise needed.
- *Streamlined environment:* An integrated business intelligence environment and database from a single vendor.
- *Round-the-clock availability:* Delivery 24 hours a day, anywhere, on any device.

Microsoft Products/Methodologies Involved

Some or all of the following may be involved in the engagement:

- Microsoft MapPoint®
- Microsoft Office system, including:
 - Microsoft Office PerformancePoint® Server
 - Microsoft Office Excel®
 - Microsoft Office Project Server
 - Microsoft Office SharePoint® Server
 - Microsoft Office Visio®
- Microsoft SQL Server, including:
 - Microsoft SQL Server Analysis Services
 - Microsoft SQL Server Integration Services
 - Microsoft SQL Server Reporting Services

| ARCHITECTURE DESIGN SESSION | PROOF-OF-CONCEPT WORKSHOP |
|--|--|
| <p>OVERVIEW</p> <p>This intensive, two-day session delivers in-depth technical information on integrating data from across your entire organization and delivering it in an analysis-ready form. Presentations, demonstrations, and whiteboard discussions are customized to address your organization's needs.</p> | <p>OVERVIEW</p> <p>This one-week to three-week workshop pairs our experts with your development team as they work side by side, transferring development best practices. A proof-of-concept workshop will help to confirm that the Microsoft technology selected is the right solution to meet your organization's business goals. Your engagement can include detailed demonstrations, hands-on training sessions, and the development of a working prototype with your business data.</p> |
| <p>DELIVERABLES</p> <p>During the architecture design session, we will plan a high-level architecture framework and conceptual design for a solution based on your organization's business goals and technical requirements. In addition to a written summary of the engagement, you will also have acquired information around:</p> <ul style="list-style-type: none"> • <i>Microsoft SQL Server capabilities</i>: The capabilities of the Microsoft SQL Server relational engine. • <i>ETL techniques</i>: The most effective techniques for data export, transformation, and loading (ETL) using SQL Server Integration Services. • <i>Data best practices</i>: The best practices for design, development, and deployment of multidimensional data. • <i>Data display possibilities</i>: The power of the Microsoft Office system, SQL Server Reporting Services, and third-party tools to display the multidimensional data. • <i>Business continuity and disaster-recovery planning</i>. • <i>Data mining</i>: The use of data-mining technology to uncover more meaningful business patterns and trends in your data. • <i>Security</i>: Security best practices to safeguard the valuable data that resides within your database, multidimensional cubes, standardized reports, and company portals. | <p>DELIVERABLES</p> <p>At the conclusion of the workshop, your development team will have gained working knowledge in the following areas:</p> <ul style="list-style-type: none"> • <i>Relational database modeling</i>: Employ best practices to design, develop, and deploy databases. • <i>Reporting and analysis</i>: Use the tools to analyze your business data and explore advanced techniques. • <i>Data transformation</i>: Implement the most effective techniques for data loading and transformation. • <i>Multidimensional modeling</i>: Employ best practices to design, develop, and deploy cubes with your business data. • <i>Business performance management</i>: Implement business scorecard portals with proven techniques to most effectively convey the operational health of the company. • <i>Data mining</i>: Use data-mining technology to uncover business patterns and trends in your data. • <i>Deployment plan</i>: Learn how to build a solution that scales to the enterprise. • <i>Security</i>: Help safeguard your data with security features in the Windows® operating system platform. |
| <p>PRIMARY AUDIENCE</p> <ul style="list-style-type: none"> • Technical decision makers • Architects • Technical staff • Technical leads • Chief information officers • Chief technology officers • IT managers • Business analysts | <p>PRIMARY AUDIENCE</p> <ul style="list-style-type: none"> • Technical staff • Technical leads • Architects • Developers • Operations engineers |

Contact Information

To schedule an architecture design session or proof-of-concept workshop, contact the Microsoft Technology Center in your area:

Atlanta • Bangalore • Beijing • Boston • Chicago • Dallas • Dubai • Dublin • Irvine • Munich • New York • Paris • Reston • Silicon Valley • Taipei • Thames Valley (UK)