

Update: The event announced previously on this newsletter is no longer available. If you want to see content related to Consumerization of IT, please download it [here](#). We apologize for the inconvenience.



Reimagine your Business

Making the most of the talent of your people and of the power of information can help you make a qualitative leap at your company. The strategic use of technologies can help releasing employee creativity. It also inspires clients by using services that provide a unique experience and create brand loyalty. In this issue, we will present one of the key aspects for enterprise transformation.



Did you find this information interesting?
Subscribe to this Newsletter now.

SIGN UP HERE

Trends



Mobility means more devices, more workplaces, and more apps.

According to Forrester, the number of employees that choose to connect at any time and from any place - those using 3 devices or more, working from different locations, and using multiple apps - has jumped from 23% in 2011 to 29% in 2012 from the total world workforce. With the number of tablets tripling to 905 million by 2017, both for home and for business use, this trend is just starting, and it is growing at an unprecedented rate. See how Windows 8 can be a key element in your BYOD strategy. [Read more.](#)



The era of devices and services

Since enterprises seek to make sure that their employees have the selection of technologies that will allow them to become more efficient and productive, and to be connected everywhere, at any time, and with their preferred hardware, we have focused on providing a range of devices and services that can offer the experience people want. Our vision is the creation of an ecosystem where apps can be created once, and run seamlessly on a broad range of devices. Let's start by taking a look at smartphones. [Read more.](#)

News



The Windows 8.1 preview is here.

A few weeks ago, during /Build, Microsoft announced that the preview for this update is available. The preview includes features such as the Start button, new forms of



personalization, search optimization, and better exploration with the mouse and keyboard, among other things. Here we bring you the presentation made by Steve Ballmer and the Windows designers. [Read more.](#)



Mobile devices require apps.

According to some analysts, app developments for mobile devices, both for phones and tablets, will exceed the number of PC developments in a 4:1 ratio by 2015. See the available apps and get ready to develop, integrate, and implement those apps that enhance the potential of your business. [Read more.](#)



Success Case



Emirates Airline and Windows 8

Emirates Airlines uses Windows 8 to improve productivity and increase level of service. [See video.](#)

[SUBSCRIBE TO THIS NEWSLETTER NOW.](#)

