



October 23-25, 2018

Congress Center
Messe Leipzig

Offers for
exhibitors

An abstract graphic composed of several overlapping, semi-transparent polygonal shapes in shades of purple, blue, and teal. These shapes are interconnected by a network of thin white lines that form a complex web-like structure. The background is a dark blue gradient.

The new intelligence. #DPK18

The new intelligence. #DPK18

Join us at the largest German partner event hosted by Microsoft from **October 23-25, 2018 at the Congress Center and Leipzig Messe.**

This year's #DPK18 has the theme **The new intelligence:**

In 2020, about 85 percent of companies will rely on artificial intelligence to interact better with customers, enrich services with added value, or design business processes more intelligently.

Market research institutes currently estimate that companies will invest 40 billion US dollars and more into AI in the next three years. That's an enormous business potential.

The Experience World at #DPK18 will let participants experience this new intelligence live today.

Be there to present yourself and your intelligent solutions to over 2,500 innovators and initiators of the industry.





Now one day longer

With #Impulse18, we are extending the #DPK18 to three days and opening the event to CEOs, IT and departmental decision-makers.

We invite these people to gather inspiration for their company's future with intelligent technologies.

We are creating a business hub and forum where decision-makers can exchange experiences with one another, Microsoft partners, and Microsoft experts.

Participants will learn how their business requirements can be solved using intelligent technologies. And they'll be able to experience these solutions live in Experience World.

True added value for you!

#Impulse18

The new intelligence.

Contents

Welcome package
at the hotel

4,000 €

Seat drop

4,500 € /
900 €

Branding – Glas hall
tunnel

6,500€

Popcorn

6,000 €

Power Stations

9,500 €

Seat cubes

6,000 €

Branding – Stairway

9,000 €

Contact



Additional sponsoring opportunities
will follow!

Hotel welcome package

"Welcome to #DPK18! We hope you had a pleasant journey and look forward to seeing you at our booth."

Take advantage of a personal introduction and be one of the first exhibitors to make a pleasant impression on the visitors.

Facts

- 1 Leipziger Lerche (a pastry specialty from Leipzig)
- A greeting card in your design, including a reference to your booth on the #DPK18
- Print-out and distribution in 250 rooms

4,000 €



Power Stations

Nothing can be done these days without a smartphone – and this also applies to the #DPK18.

The power stations provide participants with the opportunity to charge their phones.

Facts

- 3 power stations distributed in the exhibition and catering area
- 6 smartphones can be charged simultaneously
- Illuminated and lockable compartments
- Completely customizable design

9,500 €



Branding – Stairway

Two stairways in the glass hall, the central area of the #DPK18, offer a large and effective design option.

Facts

- Branding a stairway in the glass hall with your very own design
- Two stairways available

9,000 €



Seat drop

Bring your message across to the participants.

Facts

- Distribution of an info document (flyer, brochure or similar) on the seats...
 - ... of the keynote presentation
 - ... any desired breakout session
- 1 seat drop per keynote or breakout session seat

4,500 €

Seat drop keynote
(#DPK18 or #Impulse18)

950€

Seat drop breakout
session



Popcorn

Noone can resist that tasty smell!

Expand the #DPK18 Catering with an all time popular popcorn stand and give the participants a sweet treat.

Facts

- 1 Popcorn stand with your logo
- One hostess with a branded shirt
- Includes 1500 servings
- Everyday from 11:00 a.m., 500 servings per day

6,000 €



Seating cubes

Book advertising space that provides participants with the opportunity to stretch their legs or sit down for a pleasant chat

Facts

- 20 cube seats
- Completely in your own design
- Are placed on the #DPK18 in groups in order to achieve the best possible advertising effectiveness

6,000 €



Branding – Glas hall tunnel

Add your own design to one of the two tunnels connecting the exhibition with the keynote and the rooms for the breakout sessions.

Facts

- Seven arches per tunnel in your own design and branding
- Individual segments are also possible
- Two tunnels with seven arches each are available
- Price for one tunnel
- Price for individual segments upon request

6,500 €



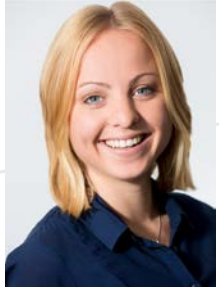
Booking / Contact



Martin Vollmer
Partner support

e-team GmbH

sales@partnerkonferenz.de
+49 (0)89 180060-17



Katharina Kaufmann
Partner support

e-team GmbH

sales@partnerkonferenz.de
+49 (0)89 180060-12

Please contact us, if you are interested in participating in the event as an exhibitor or with further questions.

Your inquiry does not constitute a guarantee of participation. We will review all inquiries received and get back to you as soon as possible.