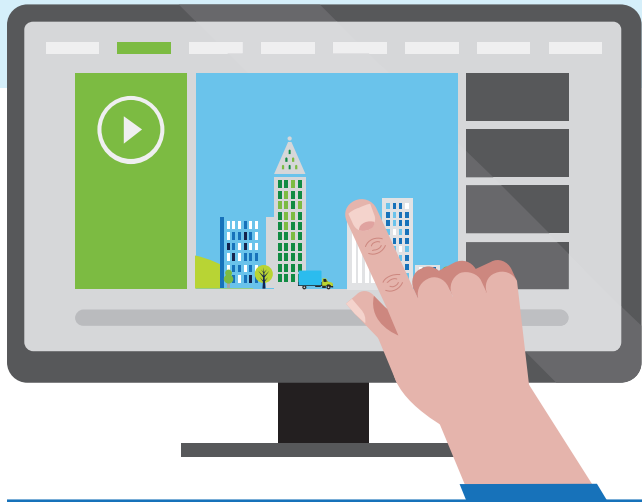


# Engage Users with a Seamless Video Experience.

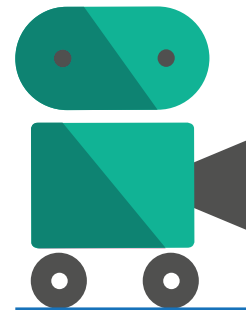
Live-stream and publish on-demand video content with a secure, enterprise ready Video Solution from Microsoft Consulting Services.



No format packs as much information and engages users as a video can. Whether it is live-streaming a business leader's address to his employees, publishing on-demand training videos for internal enterprise consumption or creating a space to showcase branded videos to your customers, effective video management is a growing need of every organization.

Microsoft Consulting brings you a Video Portal solution, powered by Azure Media Services. A customizable platform for live streaming and publishing video-on-demand, for both internal enterprise and to-customer communication.

- **Live Stream product launches, events, interviews**
- Store digital assets on an auto-scalable & secure cloud platform
- Access content across various bandwidths with the help of adaptive bit streaming technology for an **Enhanced User Experience**
- Create, manage and deliver media across **multiple devices**, including desktop computers, mobiles and tablets [Windows PCs, Windows Mobile, Mac OS, iOS and Android]
- Build comprehensive media workflows entirely in the cloud, from uploading media to distributing content
- **Secure** digital assets against unauthorized access
- Integrate **Social Sharing** capabilities for user engagement, with features like rating, comments and tagging
- Leverage **Digital Asset Search** based on metadata
- Utilize advanced capabilities like display templates and hover video preview
- Use integrated **Analytics** to create an effective platform



## Video Portal & Live Streaming

Video portal is a digital asset management solution that allows you to live stream, upload, store, view, share, and broadcast digital assets. The solution provides a convenient and easy-to-use video portal that can run on different platforms and devices.

## Interested in a demonstration of the Video Portal?

Email us at:

✉ [servicesindia@microsoft.com](mailto:servicesindia@microsoft.com)

For more information, visit:

➔ <http://www.microsoft.com/en-in/microsoftservices/>