

# Microsoft Certified Master Microsoft Lync™ Server 2010



## MCM in Lync Server 2010: Recognizes, Develops, and Certifies Technical Excellence

### MCM PERSPECTIVES

*“The Microsoft UC Business Group recognizes the Microsoft Certified Master program in Lync Server 2010 as the premier training and certification program in Lync Server 2010.”*

#### Kirk Gregersen

Senior Director,  
UC Business Group  
Microsoft Corporation

When businesses communicate today, they have proliferating options: from phone, fax and e-mail to instant messaging, electronic whiteboards and Web conferences. As increasingly mobile employees collaborate with colleagues around the globe, providing them with the most appropriate communications capability in a robust, enterprise-class fashion becomes essential. Microsoft Lync Server 2010 combines voice, data, and video to eliminate roadblocks in communications and improve productivity for individuals and workgroups. Individuals with a Microsoft Certified Master (MCM) in Lync Server 2010 accreditation have the depth and breadth of skill to help an organization implement communications options such as software-powered voice, PBX integration, instant messaging, on-premise audio and video conferencing, application sharing, and mobile access to meet their business needs.

MCMs in Lync Server 2010 design and build the highest quality Unified Communications solutions that reduce travel costs, cut the time needed to complete projects, shorten the sales cycle, and minimize telephony costs.

### MCM INSTRUCTORS

Program instructors are renowned leaders in the global communications community, which includes Microsoft product architects, design engineers, and world-class collaboration consultants—all of whom have extensive backgrounds in the IT industry.

#### Join the exclusive community of Microsoft Lync Server experts

Lync Server 2010 MCMs may be eligible to participate in an exclusive community of Lync Server experts that includes fellow MCMs and Microsoft's Lync Server group members.

#### Prove your technical mastery

Candidates who successfully complete the program have an extremely deep understanding of the Lync Server 2010 platform. In designing and building customer specified solutions, MCMs in Lync Server 2010 fully understand how technical design decisions affect the final solution. Not only can they troubleshoot and diagnose configuration and performance issues, but they can also operate and manage an enterprise-class Microsoft Lync Server 2010 infrastructure. Organizations looking to design and deploy large, complex, or highly customized Microsoft Lync Server 2010 environments will significantly benefit from the expertise of a MCM in Lync Server 2010. These product experts work with customers to successfully implement Lync Server 2010 solutions, including (but not limited to) the following scenarios:

- Globally dispersed, highly available infrastructures serving thousands of users for voice, instant messaging, presence, and conferencing
- Mobile or remote work forces
- Complex voice or multivendor PBX integration
- Conferencing solutions including third-party interoperability
- Line-of-business application integration
- Upgrade and migrations

STATE-OF-THE-ART LABS

Candidates have access to state-of-the-art hardware. Each candidate will receive a dedicated, dual quad processor, x64-based server with 40GB of RAM and shared PBX and PSTN infrastructure and a pre-staged enterprise environment with over 30 virtual machines using Microsoft Hyper-V™ virtualization technology.

[www.microsoft.com/learning/mcp/master](http://www.microsoft.com/learning/mcp/master)

**Employing certified individuals protects and optimizes organizations'**

**Lync Server 2010 IT investments**

IT environments are comprised of three basic elements: people, process, and technology. According to the research firm Gartner Group, 80 percent of all unplanned downtime is caused by people and process issues, not by hardware and software failure.\* Optimize your IT investment resources and take full advantage of the power and diversity of the Lync Server 2010 platform by employing a Microsoft Certified Master in Office Lync Server 2010.

**Advanced training deepens and broadens the technical skills of experienced communications professionals**

The certification process for the Microsoft Certified Master in Lync Server 2010 includes three weeks of deep technical training at the Microsoft campus in Redmond, USA. It covers the individual core Lync Server 2010 technologies as well as broader architectural and operational areas such as telephony integration, upgrade and migration, application integration, performance analysis, management, and operations. As part of their training, candidates complete many highly challenging independent lab exercises, which allow them to develop and apply their learning in an environment where instructor and peer support is readily available.

**Prerequisites**

Prerequisites for entry into the program include the following knowledge and experience:

<b>1.</b>	Two or more years of hands-on experience with Office Communications Server 2007: installing, configuring, and troubleshooting (or equivalent experience).
<b>2.</b>	Hands-on experience (preferably via early adoption programs) with Microsoft Lync Server 2010: installing, configuring, and troubleshooting
<b>3.</b>	A thorough understanding of Microsoft Lync Server 2010 design and architecture.
<b>4.</b>	A thorough understanding of Active Directory, DNS, traditional telephony concepts, VoIP, and other core network services related to Lync Server.
<b>5.</b>	Ability to speak and write fluent English.
<b>6.</b>	<p>Successful completion of the following certifications:</p> <ul style="list-style-type: none"> <li>• Exam 70-638: TS: Microsoft Office Communications Server 2007, Configuring               <ul style="list-style-type: none"> <li>• Exam 70-664 (available 2011)</li> <li>• Exam 60-665 (available 2011)</li> </ul> </li> </ul> <p><b>And one of the following:</b></p> <ul style="list-style-type: none"> <li>• Microsoft Certified Systems Engineer (MCSE) on Windows Server 2003 <b>or successful completion of two of the following exams, as indicated:</b></li> <li>• Exam 70-294: Planning, Implementing, and Maintaining a Windows Server 2003 Active Directory Infrastructure <b>or</b> Exam 70-640: MCTS: Windows Server 2008 Active Directory, Configuration <b>or</b> Exam 83-640**</li> </ul> <p><b>and</b></p> <ul style="list-style-type: none"> <li>Exam 70-297 <b>or</b> Exam 70-642</li> </ul> <p>**retired</p>