

# Give Your Students an Edge in the Job Market with Microsoft Dynamics

Microsoft Dynamics  
Academic Alliance

## Use Microsoft Dynamics in your Curriculum for Free through Microsoft Dynamics Academic Alliance

Thousands of companies worldwide are looking for new graduates with Microsoft Dynamics experience

When your students experience [Microsoft Dynamics](#) Customer Relationship Management (CRM) and Enterprise Resource Planning (ERP) solutions and business scenarios in your curriculum, you are giving them a solid foundation for their future career—and a competitive advantage in the job market.

*"In today's rapidly changing world, students who are able to work with Microsoft Dynamics business management software quite simply have more employment opportunities when they graduate."*

— Prof. Irina Jackiv, Vice-Rector for Academic Affairs, Transport and Telecommunication Institute, Riga, Latvia

[Microsoft Dynamics Academic Alliance](#) (DynAA) can provide you with FREE Microsoft Dynamics software and support, along with valuable tools like prepared curriculum, training, and additional program benefits. Membership with DynAA can also help you engage with Microsoft Dynamics partners and customers as well as fellow educators who are equally passionate about technology and the success of their students.

DynAA Academic Members can implement Microsoft Dynamics business solutions in the classroom to support learning about key business processes, concepts, and theories. These solutions can also be used as a platform for understanding integrated data structure, business intelligence, and data mining.

### Microsoft Dynamics in Curriculum

- Accounting/Finance
- Enterprise Resource Planning
- Logistics/Supply Chain Management
- Operations Management
- Computer Science/Computer Information Systems
- Management Information Systems
- Professional Selling
- Marketing/Customer Relationship Management

### Program Benefits

- Free Microsoft Dynamics software licenses and product upgrades
- Free service and support, including access to the Microsoft Dynamics customer portal, which provides access to product downloads, documentation, knowledge bases, e-learning, and training material.
- Microsoft Dynamics curriculum and related materials
- Access to Microsoft-hosted events

## Want to learn more?

Email [dynaa@microsoft.com](mailto:dynaa@microsoft.com)

Visit [www.microsoft.com/dynamicsAA](http://www.microsoft.com/dynamicsAA)

## Read Success Stories

[customers.microsoft.com](http://customers.microsoft.com)

- Read how other educational institutions have used Microsoft Dynamics to build student success
- Search "Microsoft Dynamics Academic Alliance"