DATA SHEET

Strategy and Planning for Service-Oriented Architecture Services Discovery

Evaluate the business value of service-oriented architecture and gain clear direction for moving forward

Gain a better understanding of the requirements for moving forward with SOA and extracting the most business value.

Driving a new service-oriented architecture (SOA) initiative to completion can take a considerable commitment from both business leaders and the IT team. To succeed, IT executives must effectively communicate the value that SOA can bring to business, set expectations, and deliver an actionable plan.

Microsoft® Services can help. Strategy and Planning for SOA Services Discovery puts your business needs first. An experienced architect will lead a team that works closely with your business and IT staff to facilitate a common understanding and set expectations for SOA. This team will help identify investment objectives and the business capabilities and organizational changes required to increase the value of SOA. You will gain key insights and an actionable strategic plan to successfully move your SOA initiative forward.

Proven Methods for Delivering Strategic Direction

Strategy and Planning for SOA Services Discovery is a comprehensive, 6 to 12–week engagement that Microsoft Services designs to provide you with expert direction for successfully implementing SOA. During the engagement, Microsoft Services architects use proven methodologies to help you and your business leaders evaluate the value of SOA and identify opportunities to develop critical capabilities that will support future SOA initiatives.

This Offering provides you with comprehensive guidance focused on helping your business move forward:

Strategy and Planning for SOA Services Discovery provides:

- Insight into the value that your business can extract from SOA.
- Better understanding of the IT and business requirements for delivering on the promise of SOA.
- Guidance from industry leaders and proven methodologies.
- An actionable plan for moving your SOA initiative forward with confidence.

- **Strategy Plan.** A plan designed to facilitate understanding and set clear expectations for SOA between business and IT.
- **Business Case.** Rigorous methodology for recognizing a range of business benefits from SOA.
- **Value Measurements.** Part of the Business Case, Value Measurements provide key performance indicators that will help you track and measure service delivery.
- **Architectural Plan.** A high-level plan that identifies service dependencies and systems and information architectures requirements for your SOA initiative.

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Learn how to establish an SOA environment that can deliver on business goals.

Follow a Proven Approach to SOA

Receive guidance and direction from experienced practitioners. Strategy and Planning for SOA Services Discovery provides key direction to help provide project success through established methodologies, including Cranfield's Benefit Dependency Network and Microsoft Services Business Architecture.

Establish Best Practices to Ensure Long-Term Success

Using these methodologies, Strategy and Planning for SOA Services Discovery provides you with best practices for realizing business benefits and continual improvements to service delivery. Microsoft Services Business Architecture provides a clear view of the current capabilities of your business and helps prioritize projects accordingly, and the Benefit Dependency Network helps direct IT projects to drive real business results.

Helping to ensure long-term success, the Business Case provides a framework for identifying business benefits, highlights initiative beneficiaries, and associates defined value measurements to each benefit. This enables you and your team to track the success of SOA initiatives and gain an understanding of IT or business changes that need to take place. Starting with methodologies from leading international business schools, the Microsoft team helps you identify value measurements that will enable you to track the actual value of your SOA initiatives.

Take Advantage of Worldwide Experience Across Industries

Microsoft Services brings its collective knowledge from successful SOA engagements around the world and across industries to you. Working closely with a Microsoft expert, you can gain the knowledge, best practices, and intellectual property needed to maximize your results with SOA, empowering you to transform your IT infrastructure into a strategic business enabler.

Maximize the Business Value of SOA

Strategy and Planning for SOA Services Discovery provides a clear path for aligning your SOA initiatives to the needs of your business. With the Strategic and Architectural Plan, you gain actionable guidance that helps you get started with the design of the technical and application infrastructure required to move forward with SOA. The Architectural Plan will identify dependencies among services, systems, and information architecture to establish a strong technical foundation that will support the long-term strategies of your business.

Experience You Can Build On

Microsoft Services prides itself on transferring its industry-leading knowledge to you. With years of experience providing strategy, deployment, and support services for Microsoft products and technologies, Microsoft Services can provide its expertise during any stage of your IT life cycle.

For more information about consulting and support offerings from Microsoft, contact your Microsoft Services representative or visit www.microsoft.com/services.